

SECTOR: Transportation Systems, Related Equipment
SUB-SECTOR: AUTOMOTIVE Officer: A. McBride

EVENT: Ohio Automotive Wholesalers Show
PRODUCTS: Aftermarket parts and equipment for automobiles.
SCOPE: This show offers interested manufacturers the opportunity to meet jobbers/wholesalers/agents who would be interested to carry, and promote, their particular line of products in the region.
ATTENDANCE: It is expected that 3,000 people will visit the 250 exhibitors at this show. The Consulate in Cleveland will have an Information Booth at this event, and will include 3 or 4 Canadian Companies in the Booth.

EVENT: Intermodal Expo '92 (Atlanta)
PRODUCTS: Standardized transportation services.
SCOPE: The Intermodal Expo is designed to demonstrate the transportation of goods and services using standardized systems and equipment. This permits the transfer of goods from boats to trucks, trains, or planes without repackaging the goods, thereby saving time and expenses, and making a more efficient shipping system.
ATTENDANCE: It is expected 7,800 people will visit the 380 companies and 420 booths participating at the show. The Consulate will have an Information Booth at the show and are expecting 20 Canadian companies to participate in the Info Booth.