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Product/Service: RADARSAT, due to be launched in 1994, will be the first Canadian remote sensing satellite and will be the world's first operational radar satellite. RADARSAT International (RSI) is a company established by a consortium of Canadian companies involved in space and remote sensing technologies. RSI has been established to process and distribute the RADARSAT data after launch of the satellite. RSI has exclusive commercial rights to distribute all RADARSAT data outside of Canadian government requirements and commitments to provincial and U.S. government partners.

RSI's current operations include the processing, distribution and sale of LANDSAT and SPOT data products in Canada and ERS-1 data in North America. RSI intends to maximize potential sales of data products and services worldwide through private sector entrepreneurship and to develop commercial applications in cooperation with established firms in the value-added business in both the domestic and export markets. With the launch of RADARSAT, RSI will provide a broad range of radar image products for distribution worldwide.

Keywords: Remote Sensing Data, LANDSAT, SPOT, ERS-1, RADARSAT.

Radarsat International has formed alliances for Remote Sensing Educational and Applications Development purposes. RSI is interested in forming similar agreements with other interested organizations. RSI will also be establishing a worldwide distribution network for the distribution of data from the RADARSAT satellite.