Overview of Services

This Directory of the Canadian Trade Commissioner Service lists External Affairs and International Trade Canada's Trade Commissioners responsible for promoting Canadian trade, investment and tourism. Contacts in Canada and around the world are provided.

If you are new to exporting, or want to find out about trade services offered by EAITC, your first step is to contact the Trade Commissioner in the **International Trade Centre** nearest you. There is a centre or centres in each of the 10 provinces.

If you are interested in international market prospects for a specific product or service, contact the Trade Commissioner in our **International Business Development Divisions** in Ottawa.

If you are experiencing problems resulting from market access barriers, unfair competition or similar matters including product standards, technical regulations, testing and certification requirements, address your questions to the appropriate **Trade Policy Division** in Ottawa.

For information on a specific country or geographic region, contact the Trade Commissioners in our **Geographic Trade Divisions** in Ottawa.

When you have identified markets of interest, you may then wish to contact the Trade Commissioners at our **Trade Missions Abroad**.

Auniter extérieures JAN 19 1994]