

REPT4D  
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :527-OSAKA

002-FISHERIES,SEA PRODUCTS & SERV.  
JAPAN

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	FISH & SHELLFISH & OTHER PROD	
	CANADA FOOD FAIR PROGRAMME (DEPT. STORES)	
	DIRECT SALES/MARKET DEVELOPMENT/CONSUMER AWARENESS	
	HOTEL/RESTAURANT CANADA FOOD PROMOTION	
	CONSUMER AWARENESS/DIRECT SALES	
	SOLO FOOD SHOW (TWICE PER FISCAL YEAR)	
	NEW AGENCY AGREEMENTS/DIRECT SALES	
	PREPAR OF MKT PROF FOR SPECIES OF PARTICULAR INT TO CDN SUPPL.	OPPORTUNITIES
	IMPROVED KNOWLEDGE OF SECTOR/IDENTIFICATION OF NEW EXPORT	

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TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	-----	
QUARTER: 2	-----	
QUARTER: 3	-----	
QUARTER: 4	-----	
QUARTER: 5	-----	
QUARTER: 6	-----	