

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: UNITED STATES

Mission: 602 CHICAGO

Market: 577 UNITED STATES OF AMERICA

Sector: 006 ELECTRONICS EQUIP. & SERV

Subsector: 061 PRODUCTS & COMPONENTS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	1100.00M	\$ 1000.00M	\$ 900.00M	\$ 800.00M
Canadian Exports \$	182.00M	\$ 171.00M	\$ 160.00M	\$ 150.00M
Canadian Share of Import Market	16.55%	17.10%	17.78%	18.75%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	50 %
ii) 265 JAPAN	20 %
iii) 268 KOREA	5 %
iv) 434 TAIWAN	5 %
v) 467 SINGAPORE	5 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 100 \$M AND UP

Current status of Canadian exports: Well established and growing

Products/services for which there are
good market prospects

Current Total Imports

	In Canadian \$
i) TELECOMMUNICATIONS	\$ 70.00 M
ii) TRANSPORTATION ELECTRONICS	\$ 42.00 M
iii) INSTRUMENTATION	\$ 28.00 M
iv) SUB-ASSEMBLIES	\$ 21.00 M
v) MICROELECTRONICS	\$ 70.00 M

The Trade Office reports that the following factors influence Canadian
export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be low