External Affairs Currently in its fourth year, this school is doing as Supplementary Paper

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antonests n Remarks to the "Business Looks at 1955" and end Conference, School of Business and taulit tadt Administration, University of Western esentend" a Ontario, London, on October 22, 1954, by bas gaits the Economic Adviser, Department of Trade dool to at search Commerce, Mr. O.J. Firestone of Adviser of Contents and the Economic Adviser, Department of Trade dool to at search Commerce, Mr. O.J. Firestone of Adviser of Contents and the State of the State

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I am bringing to your conference the best wishes of my Minister, Mr. Howe, and the officers of the Department of Trade and Commerce. We in Ottawa the Department admiration for the useful and have developed great admiration of Business Adminisconstructive work of the school of Business Adminisconstructive work of the School of Dapiness Administration of the University of Western Ontario in tration of the development of executive talent in assisting in the development have various. Canada. Officials of our department have various the construction of observing the results of your work. Canada. Officials of our department have various opportunities of observing the results of your work. Opportunities of observing the results of your work. Our Deputy Minister, Fred Bull, is a member of your Business School's Advisory Committee. We have contact Business School's Advisory Committee who have attended your with a number of businessmen who have attended your with a number of businessmen who have attended your with a number of businessmen who have attended your advanced management courses and we employ some of the advanced management courses and we employ some of the graduates of your University. I personally have also graduates of your University. I personally have also graduates of your free for the had the pleasure of meeting the teaching staff of the had the pleasure of meeting the teaching staff of the Business Administration School. From my limited Business Administration School of your instructing observations of the high calibre of your instructing observations of the surprise me to find that your observations of the fight database of find that your staff it does not surprise me to find that your staff it does not supprise me to find that your staff it does not suppris School of Business And that it is making an unqualified success, and that it is making an important contribution to the business life of the

The achievements of your business school have been an inspiration to other universities. We have been an inspiration of Advanced Business now have the Banff School of Advanced Business now have the sponsored by four western universities.

Management, sponsored by four western universities.