

BOVRIL

IS ALL-BRITISH

But Bovril is not merely all-British—it is the only food which has been proved by independent scientific investigation to possess body-building powers from 10 to 20 times the amount taken.

Therefore remember **it must be Bovril.**

Of all Stores, etc., 1-oz. 25c.; 2-oz. 40c.; 4-oz. 70c.; 8-oz. \$1.30; 16-oz. \$2.25. Bovril Cordial, large, \$1.25; 5-oz. 40c., 16-oz. Johnston's Fluid Beef (Vimbos) \$1.20.



GOOD LIVING—KEEN ENJOYMENT
Why not have the best in bread for your family by using

REINDEER FLOUR

Reindeer Flour makes sweet, wholesome bread because it contains all the nutriment of the rich plump grains of the very finest Western Wheat. Reindeer Flour costs no more than ordinary flour but gives a full 100 cents' value for every dollar. You'll like the bread you make from Reindeer Flour.

Insist on getting Reindeer Flour from your Grocer. Accept no substitute.

Sold by all Good Grocers

THE PETERBOROUGH CEREAL Co., Simcoe St., PETERBOROUGH, Ont.

\$60⁰⁰ a Week and Expenses



That's the money you should get every week. I mean it. I want county sales managers who will accept a liberal, square partnership. No experience needed. My folding bath tub is the finest thing ever. Solves the bath problem in every home, without plumbing or water works—full size, movable, and folds up like an umbrella. I tell you it's great! GREAT! Rivals \$100 bath room. Everybody wants one AT SIGHT! Listen to the big money in this for you! I want YOU to handle your county. I'll furnish demonstrating tub on liberal plan to any energetic, honest man or woman. Why not YOU? There is big money in this chance. Opportunity only comes once in a lifetime.

YOU! YES YOU CAN GET IT

Two Sales a Day—\$300 a Month

That's what you should get. Why? Because so easily bought, so badly wanted. Modern bathing facilities at last for any home! Quick sales and immense profits.

Mr. Smith took 18 orders first week. Mr. Meyers made \$200 first month. Mrs. Newton made \$60 in three days. You should do as well. The work is very easy, pleasant, permanent and fascinating. Look into my offer.

DEMONSTRATING TUB FURNISHED

Little capital required. I grant credit. Run your own business. —I back you up and help you out.

Believe—accept—act right now—you must win big money, like my other agents. Get your own bank account like the others. Act quick. Send NO money—just name on post card for particulars of free tub offer. Hustle!

H. S. Robinson, President
THE ROBINSON CABINET MFG. CO., Ltd.
83 Sandwich St., Walkerville, Ont.

WILSON'S INVALIDS' PORT

à la Quina du Pérou



The Doctor's Most Valuable Assistant

The value of the assistance rendered to Physicians by Wilson's Invalids' Port, in cases of Meningitis, Asthma, Anaemia, Neurasthenia, Diarrhoea, Indigestion and Fevers is inestimable. It is pleasant to the taste, and while being an effective tonic, it is perfectly harmless and can be taken by children as well as adults.

REFUSE SUBSTITUTES

None genuine without this facsimile

Wilson

signature on each bottle.

BOTTLE

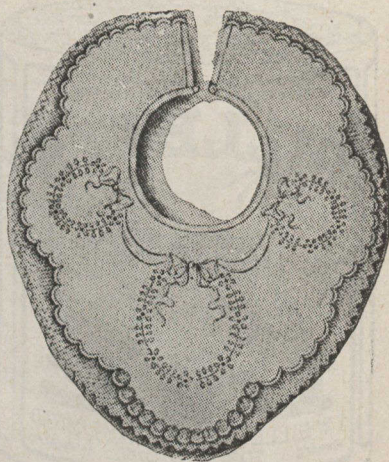
ASK YOUR DOCTOR

ALL DRUGGISTS

NEW PATTERNS



720—Design for Embroidering a Corset Cover
Transfer pattern alone.....\$.10
Stamped on best quality Nainsook with mercerized floss to work......45



815—Design for Embroidering an Infant's Bib.
Transfer pattern alone.....\$.10
Stamped on pure white linen with mercerized floss to work......25

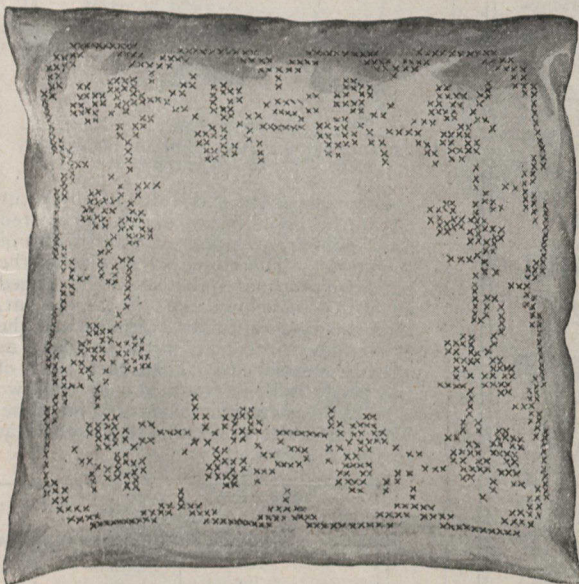
IN February, the housewife is quite certain to be thinking of her linen supply and of the replenishing that may be required and each member of the family is planning such additions to the underwear as may be needful. The designs that we are illustrating give timely suggestions and provide for a generous variety.

Every woman likes hand-made corset covers and dainty underwear of every sort and what are known as French garments really owe their distinction to the hand work. Such a corset cover as the one shown here can be made of fine lawn or batiste and can be just as charming

for the purpose is linen lined with heavier linen or pique, and perhaps with an inner lining to give weight and stability.

Sofa-pillows and doilies are always sure to be required. The designs that are shown here are most attractive and at the same time have the great advantage of being simple. The sofa-pillow is worked in the cross-stitch that is so popular and which requires no special skill. The pattern is of the transfer sort and by the use of a hot iron, the crosses can be stamped on the material. It also can be used as a guide for counting the threads and the stitches after the same familiar method. The flowers are roses. In the

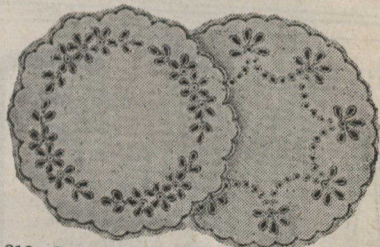
pattern they are indicated by heavier crosses and consequently can be distinguished with ease. Shades of rose are pretty for them with green for the leaves and perhaps, wood-color for the border. The doilies are round, each nine inches in diameter, and one oval of generous size that can be used beneath the platter or as a tray cloth and it has various other uses. The edges are all scalloped. The designs within the edges may be embroidered in eyelet work or in raised work or in a combination of the two. The oval doily is especially handsome with the dots in raised work and the remainder of the design in eyelet and the same effect would be found a good one for the doily shown to the right of the picture. The smaller doilies will, of course, be worked upon white linen, but the oval doily can be put to so many uses that it can be worked upon white linen for the dinner table, or



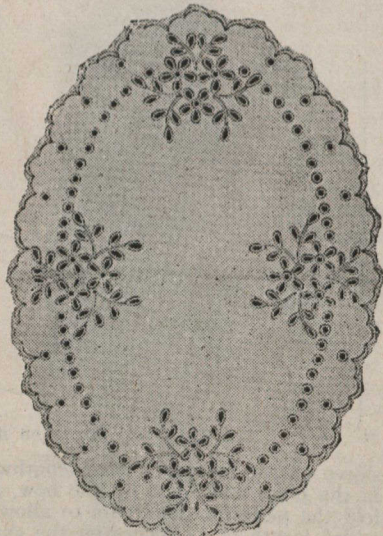
754—Design for Pillow in Cross-Stitch Style
Transfer pattern alone.....\$.10
Stamped on art ticking, 22 x 22, with green back and floss to work......40

just as dainty as any imported garment that could be imagined. The design is a graceful one, yet not over-elaborate and consequently does not mean a great deal of work. The needle-work can all be made in the raised or English style or with the leaves in eyelet and the flowers in raised work.

Almost every family has a baby, or if there is not one that is a member of the actual household, the demand for pretty bibs and for trifles of the sort will be realized in behalf of a friend or relative. No. 815 shows an exceedingly practical as well as attractive bib. The design is unusual and effective without meaning too great labor. Preferably it could be done in raised work and a good material



816—Design for Embroidering Doilies.
Transfer pattern alone.....\$.10
Stamped on best Scotch linen, 9 inches in diameter with mercerized floss to work, for the two......30
Set of six of each design.....\$ 1.70



811—Design for Embroidering a Table Cover
Transfer pattern alone.....\$.10
Stamped on pure white linen, 18 x 24 inches, with mercerized floss to work......35

Patterns of styles shown above will be mailed to any address upon receipt of price. When ordering be sure to state clearly your name and address, and number of pattern wanted. Address, Pattern Department, Everywoman's World, Toronto, Ont.