

BANKERS

OR

MANUFACTURERS

CONTEMPLATING

STOCK or BOND ISSUES

require a correct and disinterested valuation of the property upon which the securities are to be issued.

We perform the very highest character of such work.

We have appraised over two thousand properties including several hundred representative plants in the Dominion.

Complete information regarding our services furnished without obligation to the enquirer.

National Appraisal Co.

120 St. James St. - Montreal
1501 Royal Bank Bldg. - Toronto



Established

1898

THE ESSEX UNION

INSURANCE COMPANY, LIMITED.

Bankers:
THE BANK OF ENGLAND.
THE LONDON JOINT CITY AND MIDLAND BANK, LTD.

FOR REINSURANCES

Directors:
SIR HAROLD ELVERSTON, J.P., Chairman.
SIR CHARLES DAVIDSON. SIR JOHN FERGUSON, K.B.E.
MAJOR EVAN HAYWARD, M.P. ALDERMAN A. H. SCOTT, J.P., L.C.C.
General Manager - - - CHARLES H. TRENAM.
Sub-Manager - - - HARRY L. SMATHERS
Secretary - - - F. CECIL BARLEY.

Head Office:
9 & 10 GEORGE YARD, LOMBARD STREET,
LONDON, E.C., 3.

TELEPHONE: AVENUE 7565. TELEGRAMS: "ESUNICO, LED, LONDON."

Appraisal



Service

WHAT DOES AN APPRAISAL MEAN TO THE MANUFACTURER ?

- First:** Assurance of a satisfactory settlement in the event of loss by fire, providing the Insurance is based on values established by an up-to-date Appraisal.
- Second:** Sound values of physical assets are established (and certified to) which are indispensable in making statements to Banks, Directors and Stockholders, and in case of stock and bond issues, purchase and sale, etc.
- Third:** An Appraisal will protect your cost accounting system. Our Plant Ledger will enable you to keep complete detailed data of unit repair costs and capital additions to Plant.

We respectfully solicit your correspondence.

Dominion Appraisal Company Limited

10 Wellington St. East, Toronto: 4 Hospital St., Montreal.