

"The Christmas Store"

FOR THE NEWEST BABY OR FOR THE GRANDPARENT—FOR EVERY MEMBER OF THE FAMILY—FOR FRIEND OR ACQUAINTANCE—FOR THE HOME—YOU WILL FIND A GIFT TO FILL EVERY NEED AT THIS STORE.—A STORE TEEMING WITH PRACTICAL SUGGESTIONS

GIFTS FOR MOTHER

GLOVES, FRENCH KID \$1.95 to \$3.00
 from.....
 CHAMOISETTE GLOVES 75c to \$2.75
 from.....
 SILK SCARFS 75c to \$4.50
 from.....
 LINEN SETS—Cloth with Napkins to match at \$10.00, \$14.00, \$21.00
 MADERIA & CLUNY PIECES 25c to \$5.00
 from.....
 HAND BAGS \$1.25 to \$6.75
 from.....
 BATH TOWELS 40c to \$1.25
 from.....
 CANTON CREPE DRESS \$2.75 to \$3.75
 MATERIAL, from.....
 SILK AND WOOL DRESS \$1.50 to \$2.50
 MATERIAL, from.....
 SILK AND WOOL HOSE 95c to \$2.00
 Per pair, from.....
 CASHMERE 75c, 85c, \$1.00, \$1.25, \$1.50
 HOSE, at.....
 PARASOLS \$1.00 to \$5.75
 from.....
 LINEN HANDKERCHIEFS 15c to 50c
 from.....

GIFTS FOR SISTER

BRUSHED WOOL SWEATER \$5.00 to \$8.75
 COATS, Choppin style, from.....
 FIBRE SILK & WOOL HOSE 95c to \$1.50
 from.....
 SILK AND WOOL HOSE \$1.50 to \$2.25
 from.....
 PURE SILK HOSE \$1.60 to \$3.50
 from.....
 BI-TEXT SILK HOSE \$2.50
 Per pair.....
 SILK AND WOOL PULLOVERS, from..... \$2.75 to \$5.75
 FANCY APRONS 25c to \$1.00
 from.....
 FLANNEL DRESSES \$5.00 to \$7.50
 from.....
 WOOLEN GAUNTLET GLOVES, from..... \$1.00 to \$2.10
 CHAMOISETTE SPORT GLOVES, from..... \$1.25 to \$2.50
 NECKLETS, from..... 25c to \$5.00
 DAINY HANDKERCHIEFS 10c to 50c
 from.....
 VANITY PURSES \$1.25 to \$4.50
 from.....

GIFTS FOR FATHER

KID GLOVES \$1.50 to \$4.50
 from.....
 WOOL GLOVES 50c to \$1.50
 from.....
 WOOL MUFFLERS \$1.00 to \$2.75
 from.....
 FINE SHIRTS \$1.50 to \$4.50
 from.....
 CUFF BUTTONS, Kum-a-part 25c to \$1.50
 from.....
 WARM SWEATER COATS \$2.00 to \$8.00
 from.....
 HEATHER HOSIERY 50c to 85c
 from.....
 SILK AND WOOL HOSIERY 75c to \$1.50
 from.....
 NEW OVERCOAT \$19.00 to \$36.00
 from.....
 WARM CAP \$1.00 to \$3.00
 from.....
 PURE LINEN HANDKERCHIEFS 25c to 35c
 from.....
 INITIAL HANDKERCHIEFS 25c

GIFTS FOR BROTHER

NEW TIES (BOXED) 60c to \$1.50
 from.....
 ARM BANDS, from..... 15c to 40c
 SILK HOSE, per pair..... \$1.00
 ENGLISH WOOL HOSE 75c to \$1.50
 from.....
 DRESS GLOVES \$1.50 to \$4.50
 from.....
 SILK MUFFLERS \$1.50 to \$3.50
 from.....
 SILK AND WOOL MUFFLERS \$1. to \$3.
 from.....
 FINE SHIRTS (BOXED) \$3.50 and \$4.50
 from.....
 FLANNELETTE PYJAMAS \$2.25 to \$3.50
 from.....
 PULLOVER SWEATERS \$2.00 to \$6.50
 V neck or Roll collar
 BELTS, from..... 35c to \$1.00
 EASTERN CAPS \$1.25 to \$3.50
 from.....
 SUSPENDER SETS 75c to \$1.50
 from.....

Gifts for the GIRL

PULLOVERS \$2.00 to \$3.50
 from.....
 HEATHER RIBBED HOSE 45c to 90c
 from.....
 CHAMOISETTE GLOVES 60c
 from.....
 BRUSHED WOOL GAUNTLET GLOVES 75c
 Per pair.....
 PURSES, from..... 25c to \$1.25
 Each.....
 WHITE WOOL SKATING COATS \$4.50
 from.....
 DAINY HANDKERCHIEFS 10c to 50c
 from.....
 SKATING TOQUES 50c and 75c
 from.....

Gifts for the BOY

FINE JERSEYS \$1.50 to \$2.50
 from.....
 HEAVY PULLOVERS \$1.50 to \$3.75
 from.....
 WOOL TOQUES 50c and 75c
 from.....
 LEATHER MITTS 50c and 75c
 from.....
 FINE SHIRTS \$1.25 and \$1.50
 from.....
 WOOL MUFFLERS \$1.00
 from.....
 CARRS' MACKINAW COATS, from..... \$5.00 to \$8.50
 SILK NECKWEAR 50c to \$1.00
 from.....

Gifts for the HOME

CONGOLEUM RUGS & MATS 40c to \$18.00
 from.....
 REVERSIBLE SYMNA \$3.75 and \$4.50
 RUGS, from.....
 BED SPREADS \$2.00 to \$7.00
 from.....
 TABLE LINENS \$1.00 to \$3.00
 Per yard, from.....
 LINEN TOWELS 60c to \$1.50
 from.....
 ALL WOOL BLANKETS \$8.40 and \$9.95
 from.....
 FLANNELETTE BLANKETS, Largest Size, first quality, gray or white.. \$2.95

A. BROWN & CO.

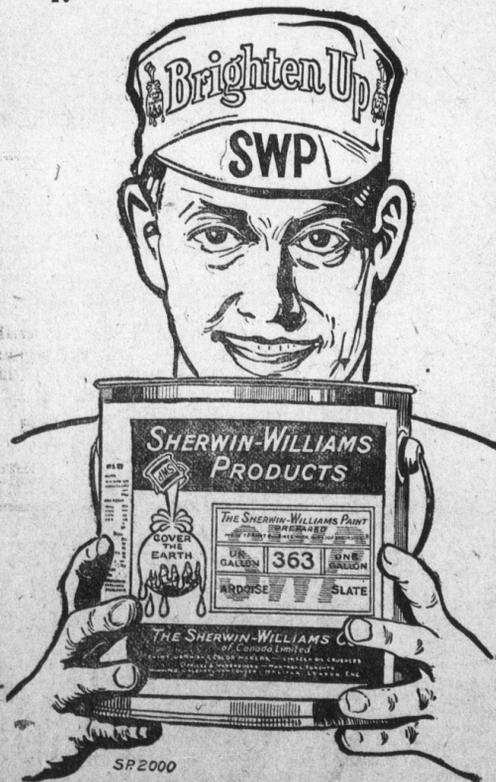
REMEMBER—ONLY A FEW MORE DAYS TO RECEIVE TICKETS ON THE SEDAN AND CASH PRIZES.

SOUND REASONS WHY YOU SHOULD DO YOUR CHRISTMAS BUYING AT McCORMICK & PAUL'S—The Quality Store—IN ORDER TO GET THE MOST CHANCES ON THE NEW SEDAN AND CASH PRIZES.

1. We have Three Departments—GROCERIES, HARDWARE and CHINA. It is an easy matter to make a \$1.00 purchase throughout these three Departments. For instance—Hardware 50c, Groceries 25c, China 25c.
2. Our Prices are Right—Let us demonstrate this to you.
3. Our Courtesy to Customers is perpetual.
4. We Guarantee Satisfaction on every article sold. "Quality Goods" is our Motto. —See that you get them.

REMEMBER—YOU GET TICKETS ON THE FORD SEDAN WITH EVERY \$1.00 PURCHASE.

"Buy in Watford."



WE WILL BE GLAD TO DEMONSTRATE S. W. P. IN ORDER TO PROVE THE QUALITY.

Gifts for the Family

Pyrex Casseroles \$4.50 and \$5.00
 at.....
 Pyrex Tea Pots \$4.35
 at.....
 Pyrex Pie Plates \$1.30 and \$1.50
 at.....
 Pyrex Cake Dish \$1.50
 at.....
 Crumb Tray & Brush \$1.10 to \$1.85
 from.....
 Roasting Pans \$1.10 to \$3.50
 from.....
 Dinner Sets, 97 Pieces, Semi Porcelain \$20.00 to \$35.00
 Aluminum Percolators \$1.45 to \$1.85
 Pyrex Tea Sets \$2.00 to \$2.50
 Brass, from 90c to \$2.60
 A Box of Tuckett's Preferred Cigars, in Christmas package \$1.50
 Brier Pipes, Extra Special at..... 20c
 Gillette Safety Razors 49c to \$5.00
 from.....
 Razor Straps \$1.00 to \$2.50
 from.....
 Lined Mitts 75c to \$1.75
 from.....
 Cut Glass Water Sets \$2.25
 at.....
 Silver Plated Nut Cracks and Picks, Per set..... 45c
 MIXED NUTS, per lb..... 22c
 GRAPE FRUIT, 4 for..... 25c

Don't fail to get our Prices on Silverware Rogers 1847... 20% to 40% off Regular
 See Our Display of Aluminum Ware Large Double Boilers and 10 qt. Preserving Kettles, at \$1.39
 We are Sole Agents for Apex Canned Goods Fancy Quality in Black and White Cherries Pears, Peaches, Pineapple, Raspberries, Strawberries, Wax Beans, Kraut, Corn, Peas, Pork & Beans and Tomatoes.

BIRD'S PAROID



That Roof has Paid Dividends for more than 20 Years

Here is a customer 100% satisfied. When he needs roofing for another barn, farm building, or garage, do you think he will "shop" around?
 He will not!
 He'll come to us and get PAROID. Why? Measured by the yardstick of Years-of-Service—the only true test—it is cheapest in the long run.
 Come in and we will unroll a long stretch of PAROID for you to see how attractive is its surfacing of gray talc or of natural slate—red or green. You can feel its thickness, pliability, and firmness.

Made by BIRD & SON, LIMITED, Hamilton, Ontario

McCORMICK & PAUL

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LOCAL HAPPENINGS

Eggs 45c, butter 35c, wheat 43c.
 New Year Post Cards and B at McLaren's.
 Well to do people are those buy beads at the Jewellers' in the ten cent store.
 The new 1924 councils sworn in January 14th. They sworn at any time.
 New Year's Cards and Book Siddall's. Splendid assortment
 The Ontario Government face the price of booze on Jan 1. They find the present profits are ant.
 Remember the Oddfellows' in the Armory this Friday Dec 28th. Five piece orchestra The Guide-Advocate extend all its readers the old, old "Happiness and Prosperity the New Year."
 Blanket Sale at Swift's, see how.
 Mrs. Ab. Lee was found by neighbors on Saturday last having been overcome by gas from the stove or suffered a Baptist church services next day, Dec. 30th, Calvary 3 p.m. Ford 7 p.m. Pastor's subject New Year, a new heart and start.
 Ladies' white hand made I handkerchiefs, 3 for \$1.00.—S Buy a Radio and thus solve question of how to spend with pleasure the long winter evening. Ten different models to choose see us before buying elsewhere M. Fitzgerald, Watford.
 Rt. Wor. Bro. R. Williamson, D.G.M., and officers of Ha Lodge No. 238, A.F. & A.M., installed the officers of 1 Lodge No. 83 A.F. & A.M., 4 roy, on Thursday evening, Dec. 28th. Liggett's and Patterson's dates. A good supply for New at McLaren's.
 Gloria Swanson will be fe with Antonia Moreno in Sam 1 big new picture "My American brimming with colorful advent a ray Spanish-American setting the Lyceum New Year's Eve New Year's Night.
 Don't forget the Oddfellows and euchre to be held in the A Dec. 28. Good time assured. R ments served. Admission \$1.1 couple.
 A number of boxes containing Christmas goodies, donated and ed by members of Women's In ere distributed among some lonely of our town on Friday noon and evening.
 Two very pretty girls met street and kissed each other ously. Two young men watch meeting. "There's another of things that are so unfair," said "What is that?" said his friend pointed to the scene: "Women men's work."
 About 10 dozen fancy and handkerchiefs, all styles, 3 quarter, about half price.—S This section of the country ged from the mild December w on Sunday morning and put blanket of white. Snow began about nine o'clock in the m and continued for several hou during typical Christmas weath bringing joy to the hearts young people. Before sundo thermometer had begun to sufficiently to hold the snow.
 Peabody lodge, I.O.O.F., wi their annual Dance and Euc the Armory, Watford, this evening, Dec. 28th. Dancing : to 3 o'clock. Everybody welco refreshments.
 The Christmas entertainm the Methodist Sunday scho given in the schoolroom on Th evening. Dr. George Hicks, s tentent of the school, was ch and introduced a splendid pr Music was supplied by the School orchestra. Following tl gram there was a distribution sent from the Christmas Tr bags of candy for all.
 20 pairs fancy silk hose o off regular price.—Swift's.
 The scholars of the Sunday of the Cong'l church enjoyed fashioned Christmas party Middlesex county council authorized the payment of \$1, ward to Sheriff Carter, of S California, who made the cap Sydney Murrell.