

A. BROWN & CO.

Millinery Clearance

Semi-annual Half-price Sale of All Millinery

THESE half-yearly events are too well known to the ladies of Watford and vicinity to require any lengthy description. Hundreds of trimmed and untrimmed hats of the season's most approved style and trimmings of every kind and description, to be sold at One Half of their Actual Value—with a good share of the season before us.

This is a golden opportunity to supply your millinery wants and at the same time to add dollars to your bank account.

Big Discount of Women's, Misses' and Children's Coats

To clear the entire balance of our Fall and Winter Coats, we are offering a **25 PER CENT. DISCOUNT** from any coat in the store. Think what this means and act accordingly.

Ladies' Fur and Fur-Lined Coats at Attractive Prices

Boys' Overcoat Special

25 Only Boys' Black Overcoats

Made from extra quality Beaver, well-trimmed and tailored, with velvet or soft collar. Sizes from 24 to 30. To clear at

\$2.95

Children's Fancy Overcoats at \$1.95

Only Two Dozen of these splendid warm little coats, nicely made, in real smart style. Many of them are worth more than double what we are asking. To clear at **\$1.95.**

Men's Odd Vests at \$1.00

5 dozen Men's odd Vests—extra heavy, being made from the short ends of overcoats. The price is less than the cost of the material, **\$1.00.**

For the Man Who Works Out of Doors

Sheep-lined Coats at \$5, \$6, \$6.50 and \$8. Mackinaw Coats, \$4, \$5, \$6 and \$7. Mitts and Gloves—lined and unlined, made to wear and guaranteed—25c to \$2. Sweaters and Cardigans—\$1 to \$6.



A. BROWN & CO.

"THE STORE THAT SATISFIES"

BROOKE TOWNSHIP DEBENTURES FOR SALE

MARKEED TENDERS will be received by any member of Brooke Council, the Treasurer or Clerk, up till noon of Saturday, the 27th day of November, 1914, for the purchase of any or all of the following Debentures, bearing interest at the rate of five per cent. per annum: viz.—

- 7-8 Concession Blind Line Drain..... \$662.00
- Smith-Patterson Drain..... 1164.00
- Steel Bridge Debentures..... 1000.00

The Drain Debentures are payable in five equal annual amounts of principal with accrued interest added. The bridge debentures are repaid over a period of ten years. The principal in Debenture No. 1 being \$25.00; No. 2, \$24.00; No. 3, \$23.00; No. 4, \$22.00; No. 5, \$21.00; No. 6, \$20.00; No. 7, \$19.00; No. 8, \$18.00; No. 9, \$17.00; and No. 10, \$16.00. Coupons for each year's interest are attached to each debenture, so that one or more can be purchased, and yet have full amount of interest shown on each. These debentures will fall due on the 15th day of December in each year, and interest and principal will be payable on maturity, at the township treasurer's office.

W. G. WILLOUGHBY, Clerk.
Brooke, Nov. 5, 1914.

HARRY WILLIAMSON

Sleigh Manufacturer; Rippling, Turning, Planing, etc., and all kinds of general repairing will receive our best attention.

ST. CLAIR ST. WATFORD
(OLD SALVATION ARMY BARRACKS)



THE FIRST PAIR OF GLASSES

IT is very important that your first pair of glasses should be right. We do not hesitate to say to you that our optical work is the best that skill can make it. We want you to know this from actual experience.

You receive here a thorough, scientific examination of the eyes and vision and the proper lenses to suit your individual case. No guess work but good work. Come here first and save time and money.

CARL CLASS

JEWELLER ISSUER OF MARRIAGE LICENSES

BOARD OF EDUCATION.

Minutes of a special meeting of the Board of Education held in the Library Board room on Friday, Nov. 13th, at 7 p.m.

Present—P. J. Dodds, Chairman; E. D. Swift, Col. Kenward, Dr. Hicks, D. A. Maxwell, Wm. Harper, S. W. Louks, Dr. Newell and Principals Potter and Shrapnell.

Maxwell—McLaren, and carried, that the High School fees must be paid before Nov. 22nd and receipts handed to the principal to be checked off on the roll, after this date the principal is authorized to send all pupils home whose fees are not paid.

Dr. Kelly, Medical Health Officer, made a sanitary inspection of the Public School and submitted his report.

Swift—Harper, and carried, that the report of the Medical Health Officer be received.

Kenward—Maxwell and carried, that we ask for tenders to put cement floor in basement of school.

Louks—Kenward and carried, that we have the walls of the basement disinfected.

Kenward—Harper, and carried, that we adjourn.

D. WATT, Secretary.

HIGH SCHOOL EXAMS

FORM II.—ART.

A. Barnes 62, H. Zavitz 62, V. Auld 62, L. Wills 60, C. Phelps 60, O. Pentland 58, J. Cameron 57, V. Acton 57, A. Mitchell 56, F. Waddell 54, F. McDonald 53, L. Blain 52, B. Lucas 52, A. Lescock 52, S. Cran 51, G. Dowling 51, R. Freer 50, M. O'Meara 50, J. Rogers 50, E. Acton 50, C. Fitzgerald 49, A. McPhedran 49, E. Cowan 48, B. Cook 45, J. Gavigan 45, E. James 45, T. McCormick 44, E. McCracken 40.

FORM I.—MENTAL ARITHMETIC

M. Lucas 100, J. Bruce 83, A. Spackman 83, V. Bryce 81, M. Cox 78, C. Wright 78, C. Roche 78, G. Cox 75, M. Annett 67, V. Dodds 67, E. McLean 67, R. Miller 67, L. Smith 67, I. Edgar 64, J. McManus 64, C. Keady 60, L. Logan 60, M. McKenzie 60, P. Wills 58, C. Parker 58, A. McGregor 57, C. Joynt 56, K. Elliot 50, M. Logan 50, C. Logan 50, A. Hobbs 47, M. McMurray 47, E. Forster 44, B. Trenouth 44, F. Richardson 42, W. Waltham 42, R. Restorick 42.

FORM III.—GEOMETRY.

L. Harper 76, A. Hobbs 64, G. Crawford 64, M. Roche 63, F. Hick 62, S. Williamson 57, M. Forster 56, E. Squire 56, E. Hicks 51, N. Kelly 50, J. McKecher 50, M. Barnes 44, G. Callahan 44, W. Harper 44, F. Smith 42.

NERVOUS WOMEN

Can Only Find Relief by Toning the Nerves With New Rich Blood.

The woman who "flits to pieces" over the least noise or excitement soon fades and loses her good looks. Dark rings appear under her eyes, the lines about her mouth and forehead deepen and lengthen, the eyes become sunken, the face drawn and the complexion sallow. The trouble is nervousness and if the strain is not relieved and the nerves properly nourished, nervous collapse and years of sickness may easily follow. Dr. Williams' Pink Pills for Pale People will save you from this dreadful affliction. These Pills make the new, rich blood that nourishes and tones the nerves and banishes every trace of nervousness. Mrs. Margaret Donley, Amherst, N. S., says: "I believe Dr. Williams' Pink Pills saved me from the grave. I was taken down with nervous prostration, and for months was unable to walk. I slowly recovered until I was able to go about, but there the improvement ended. I was getting weaker and weaker until I could just get from the bed to a couch. The least noise would set me trembling all over, and often when I went to the table I would leave it hungry and yet unable to eat. Sometimes I was taken with smothering spells and felt as if I was going to die. At other times I would be so nervous that I could not hold anything in my hands. I was doctoring all the time, but without benefit, and finally I made up my mind I would try Dr. Williams' Pink Pills. They were the first medicine that gave me any relief, and I was soon able to take a short walk. I continued using the Pills, gradually gaining new health and strength, until I finally felt as well as ever I did in my life. At the time Dr. Williams' Pink Pills cured me I was living in Sackville, and my illness and cure was known to everyone in that place, and my friends, like myself, believe the Pills saved my life."

These Pills are sold by all medicine dealers or will be sent by mail at 50 cents a box or six boxes for \$2.50 by The Dr. Williams' Medicine Co., Brockville, Ont.

A Mt. Brydges lady who was canvassing for the Patriotic Fund, reports that some wealthy farmers gave as much as 50 cents, while others refused to give anything. Yet it's dollars to doughnuts that those self-same patriots (?) will take advantage of every high price the war may bring them.

Patriotic Meeting

The patriotic meeting called by the Reeve in the armory on Monday night was rather slimly attended, probably not more than 125 people, quite a few of them children, being present. The Reeve presided and introduced the speakers and musicians.

Dr. Fairbank, Warden of Lambton, explained the object of the meeting, telling how the Canadian Patriotic Fund was managed and how the Fund was expended as a supplement to the Government allowance to the dependents of soldiers at the front. Britain was fighting for democracy, honor, freedom and righteousness, and Canada is going to support and stand at the back of the old Mother Country now and until the end.

Joe E. Armstrong, M.P., felt that every effort should be put forth in the matter and that all should be willing to sacrifice much to help the wives, brothers and sisters of the brave men at the front, and be willing to give liberally to make them as comfortable as possible. He referred to the large number of men that Watford had sent to the front, and thought that there was not a man in the Empire more ready or willing to give their men for the cause. It was a proof that the people are loyal to the core and ready to do sacrifice for this war. The speaker gave a clear and concise history of the war and felt that Canada would be willing to send her portion of the million men asked for by Kitchener. He thought it was the duty of young men to join the army and help the Empire to establish permanent peace and drive the Kaiser from his throne. It was the duty of those left behind to see that the dependents of the fighters had every comfort we can give them.

Dr. Pickering, of Forest, spoke at some length, complimenting the people of Watford and Col. Kelly for the energetic manner that matters connected with the war had been conducted. He was proud of the action of the County Council in the matter of grants, etc., and said that it was the duty of Canadians to see that the British storehouses and treasury were kept filled. He thought it was our duty to deny ourselves of luxuries and cease social functions.

Mayor Strrett, of Petrolia, said it was proper that the people should do all in their power for the Patriotic Fund, so that the dependents of the Canadian soldiers were properly looked after. This was the easiest part of the war, and their people had the first call on our surplus and sympathy, and there should be a hearty response to the appeal for funds. Mr. Strrett gave some humorous sketches that kept his audience alert and in good humor all the time.

An excellent musical program was provided by the Forest Quartette, assisted by some local talent. Messrs. McFarlane and Gill gave solos and duets and Mr. Dunlop an excellent clarinet solo. They were accompanied on the piano by Miss Margaret Hume in her usual talented manner. Rev. Mr. Connolly gave a patriotic solo, accompanied by his wife, and Mr. Culley Pentland gave a piano solo.

The naming of the committee to form a branch of the Canadian Patriotic Fund was laid over until Tuesday evening.

It is to be regretted that the meeting was not more largely attended. The object is one that should receive the earnest attention of every man and woman in Canada and the handful of grown-up people present at the meeting did not speak well of the courtesy of the citizens on Field Day.

H. S. Literary

The Literary Society of the High School held their first meeting in the school on Friday, Nov. 14th. A good program of a patriotic nature was given by the pupils and members of the staff. Rev. Forster addressed the pupils. The program was as follows:—

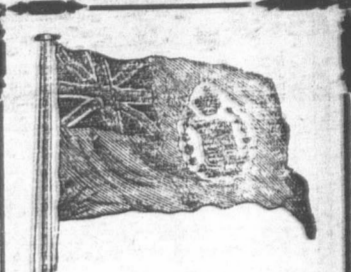
- President's address.
- Chorus, "Rule Britannia."
- Essay on the War, M. Logan.
- Song—"The Call of the Motherland."
- O. Pentland.
- Recitation, "The Maple"—Maude Coke
- Instrumental—B. Cook
- Recitation—B. Ramsay
- Presentation of prizes won by different pupils on Field Day.
- H. S. Paper—Miss McCaw.
- Chorus—"Men of Harlech."
- Recitation—"The Fatherland,"—E. Moody.
- Critic's report.
- Address—Rev. Forster.
- Chorus—"It's a Long Way to Tipperary."

"Bobs" is Dead

London, Nov. 15.—Field Marshall Earl Roberts died last night in France from pneumonia. A telegram from Field Marshall Sir John French, commander of the British expeditionary forces on the continent, apprised Earl Kitchener, secretary of state for war, of the death of England's great soldier. The telegram read: "I deeply regret to tell you that Lord Roberts died at 8 o'clock this (Saturday) evening."

Field Marshall Roberts, who was Colonel-in-Chief of the Indian troops, had gone to France to give them his greeting. Soon after his arrival he became seriously ill. He suffered from severe chill on Friday, and pneumonia rapidly developed. His great age, 82 years, militated against his recovery, the crisis in the disease coming quickly.

Neil McPhail, a Scotchman, over 90 years of age, who for the past twenty-two years has made his home with Finlay McKercher, 10th concession of Howard, took a dose of Paris green which proved fatal.



Rexall Goods are Made in Canada and are not costing you a cent more than before the war.

And what is more, a portion of every Rexall purchase goes to swell the Canadian Patriotic Fund being raised by The Rexall Stores of Canada, 400 of the Best Drug Stores in Canada.

Full list of Rexall Toilet Goods, Rexall Remedies, and other Rexall merchandise free at this store. Get one and you'll realize how easy you can help and how much you can help relieve the suffering caused by the war and at the same time help Canadian Industry as well, by purchasing Rexall Goods at this store or any other Rexall Store in Canada.

J. W. McLAREN

The Rexall Store

PARISIAN IVORY

for the Holiday Trade, now on display in our Centre Window. The assortment includes:

- Toilet Cases
- Ladies' and Gents' Brush Sets in neat Parisian Ivory Box
- Combs
- Brushes
- Trays
- Vanity Boxes
- Bedroom Clocks
- Tooth Brushes
- Bonnet Brushes
- Manicure Sets
- Cloth and Hat brushes and
- Manicure Pieces

J. W. McLAREN

Drugs Stationery
The Rexall Store

Wat

Volume XL—No. 48

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call phone 11, send by mail or drop items in GUIDE-ADVOCATE Letterbox.

TAILORING in city styles.—SWIFTS M.R. CHAS. POTTER, JR., is spending the winter at his home here.

ADVERTISED goods are always cheap—remember that.

THE baby's sale of the goods of T. Thauvette has been changed to Saturday, Nov. 28th.

THE German army need not outfit a cold winter, the allies will make warm for them.

LADIES we are showing a fine stock of coats at \$10.00, \$12.50 and \$15.00 SWIFTS.

CORP. J. G. SMITH, has been 1st Sergt.-Cook of the 7th Regt. 1 guard, at London.

THE home-made baking offered for sale by the ladies of Trinity church Saturday sold rapidly, \$25 being received from the goods.

WE may object to a censorship which gives little or no news, but it is better than an official bureau that feeds a nation on news that's not true.

WANTED—All our bills paid by 4th, as we need the money on that of SWIFT, SONS & CO.

PARKHILL people contributed \$15 to the Patriotic Fund before the cars had time to call on them. No small amount for the Parkhillites.

MR. E. D. SWIFT received word Monday of the death of his mother passed away at her home in S. Westmeath county, Ireland, on Nov. 10th.

ALL come to the H. S. Commencement and hear the splendid instrumental quartettes and choruses. Every of the net receipts means nearly dollars to the town.

WE have a large assortment of dinner and tea sets in china and porcelain, also fancy china of every description. Some choice design Christmas presents.—P. DODDS & CO.

A WARWICK FARMER writes in regard to the re-election by acclamation present council and the forwarding amount thus saved to the Belgian Fund. A good idea.

No one should miss hearing citations and that most amusing "When Your Wife's Away." Commencement in the Lyceum, Friday night Dec. 2nd. See bills.

WHILE we are helping the let our charity at home not be dim. Instead of diverting our philanthropy to a new channel, let us double them a few women and men be out in our own country.

THOSE new fur band caps at 2 and 50c.—SWIFTS.

MACTAVISH—"They say 'tis whar that Shackleton laddie's been at on whisky, freeze, drouthly—"Losh! mon; talk amities, what a pair of sweet wads mak' to talk to the kirk w

THE winners in Lambton for Carier scholarship are—Percy Petrolia, 2; E. E. Anderson, 3; Vivian McDonald, Sarnia, 7.

THE Forest Standard in relation to the patriotic meeting held in on Monday of last week, says attendance was small, there being a lot of people in that district to be awakened to a sense of duty at the present time."

ORDERS in our tailoring department in the west.—SWIFT, SONS & CO.

THE apple evaporator is the proprietor, Mr. Geo. E. returned to his home in Toronto were plentiful this season but of the war the market for the evaporator was limited.

of people got steady work at during the season.

VERY few who are reading news realize what a million there are several million in European war, really means men marching four abreast in a closed up column 750 miles a day for a million men for on fill about 200 freight cars.

It is rumored that on account of heavy tax rate this year the the Watford council will not usual \$20 honorarium. The rumor, however, and there foundation for it. In some cities the amount received by lars is being turned over to Cross of Belgian Funds.

THOSE fifty cents open SWIFT, SONS & CO.

At the District Meeting of dist church, held in Septe was decided to give two \$500 the year specially to the missions. On Sunday next, Nov. A. I. Brown, D.D., of Al preach in the Lyceum at 7 P.M. and at Zion church The subscription for missio taken next Sunday, as a per will be made in February 1 the congregations.