



MARK WHAT WE TELL YOU

A.S. MURRAY & Co.

Watchmakers, Jewellers, Opticians,

419 RICHMOND-ST., - LONDON, ONT.

Never Before was Our Assortment so Complete!

Never Before were Our Prices so Low!

For fine Gold and Silver Watches; Fine Jewelry; Diamonds; Marble and Bronze Clocks, Ebonized and Walnut, all with Cathedral Gong Bells; Special Cuckoo Clock for \$6.00, worth \$15.00; Silver-plated Ware; Cutlery; Forks and Spoons; Spectacles a Specialty.

REMEMBER THIS CHEAP PLACE!

Call and See Us. A Pleasure to Show Goods.

A. S. MURRAY & CO'Y

419 Richmond-St., London, Ont.

CHRISTMAS.

"HI HO!"—The place to purchase choice Fruits, Candies, Nuts, &c., for Christmas!

A GREAT VARIETY OF SUNDRIES.

Lemons, Oranges, Dates, Grapes, Pineapples, &c.

CHOICE IMPORTED AND DOMESTIC CIGARS.

JAS. H. LEA

354 Richmond - St.

WHOLESALE AND RETAIL.

Harkness' Bronchial Syrup

For the Cure of the various affections of the Throat and Lungs—Colds, Coughs, Croup, Asthma, Inflammation, Hoarseness, Bronchitis.

And for the Relief of Consumption in the advanced stages of the disease.

A Cough, Cold, or Sore Throat requires immediate attention, as neglect oftentimes results in some incurable disease. HARKNESS' BRONCHIAL SYRUP will give immediate relief.

Asthma or Bronchitis, a spasmodic affection of the Bronchial Tubes, which are covered with a dry, tenacious phlegm. HARKNESS' BRONCHIAL SYRUP will give immediate relief.

BRONCHITIS, THROAT AFFECTIONS, AND HOARSENESS.—All suffering from irritation of the Throat and Hoarseness will be agreeably surprised at the almost immediate relief afforded by the use of HARKNESS' BRONCHIAL SYRUP.

A slight Cold, if allowed to progress, results in serious pulmonary and bronchial affections, oftentimes incurable. HARKNESS' BRONCHIAL SYRUP reaches directly the affected parts, and gives almost immediate relief and a quick cure.

—PREPARED ONLY BY—

HARKNESS & CO.

268 Dundas Street, London, Ont.

Holiday Decorations

Make your places look cheerful and bright by using some of the undermentioned:

Real Holly, with Scarlet Berries. This makes a beautiful decoration.

Real Mistletoe, with White, Waxy Berries.

Pampas Grass, Natural or Tipped.

Purple Immortelles, for making Letters, &c.

Bouquet Green or Lycopodium, for making Wreaths, Festoons, Garlands, &c., for Decorating Stores, Dwellings, Churches, Halls, &c.

Everlasting Flowers in Table and Hand Bouquets, Wreaths, Crosses, Anchors, Table or Hanging Baskets, Dyed or Natural Grasses in bunches or by quantity.

CALL AND SEE US. NO TROUBLE TO SHOW GOODS.

THE LONDON SEED CO'Y

Cor. Market Lane and Market Square,

LONDON, - - CANADA.

BARGAINS!**DANIEL W. BLACKWELL,****Furniture Dealer**

AND UPHOLSTERER,

121 Dundas Street and Market Square, LONDON, ONT.

WHOLESALE AND RETAIL.

Drawing Room, Parlor & Dining Room Suites

In almost endless variety constantly on hand, and at prices to suit the times.

CONTRACTS TAKEN FOR FURNISHING HOUSES COMPLETE

AT LOWEST CASH PRICES.

EXAMINATION OF STOCK AND PRICES SOLICITED.

"Christmas comes but once a year,
And when it comes it brings good cheer."**Jas. I. Anderson & Co's**

—STOCK OF—

**HOLIDAY
GOODS**

—IS MORE—

Extensive, Better Assorted and Prices Lower

THAN ANY PREVIOUS YEAR.

Books for Boys and Girls.

Books for Old and Young.

Text Books, 10 cents and upwards.

Books in sets, etc., etc.

Bibles, Prayer Books and Hymnals, in all styles and at all prices.

Toilet Sets, Manicure Sets (with Amber and Agate Fittings), Gent's Shaving Sets, Dressing Cases, Satchels, Desks, Work - Boxes, Albums (all Sizes, Styles and Prices), Games, Toys, Blocks, etc., etc.

Christmas Cards, Booklets and Souvenirs, in endless variety and at any price.

Please call and examine our stock before purchasing.

JAS. I. ANDERSON & CO.

175 Dundas Street, South Side, East of Richmond,

(SIGN OF THE GOLD PEN)

LONDON, - - - ONTARIO

PREPARATION FOR HOLIDAY TRADE! WONDERFUL CUT IN PRICES

POWELL'S

During their great ANNUAL SALE of XMAS GOODS, and other LEADING LINES.

Larger variety than ever. Reductions will amaze everybody. Partial list of goods and prices given in this advertisement. Read the particulars, and then pass the good news on to your friends and neighbors.

1st.—An immense lot of Fancy Goods for the Xmas Trade, which were purchased at a wonderful bargain, the whole lot will be sold at a price by the single article as cheap as can be bought in any wholesale house in London. Come and get an Xmas Present. We show some beautiful things.

2nd.—The event of great interest to the Citizens of London, is Powell's Wonderful Annual Xmas Sale of Ladies' and Gent's Kid Gloves. We have made unusual preparations this season for a great display of Gloves during Xmas week. Remember we are the only house in London where you can get what you want in Kid Gloves, as it is the most suitable article you can give for an Xmas present. We ask an early call so as to avoid the crowd. We expect to sell 500 Dozen Kid Gloves during Xmas week. Prices range from 25c. up to \$4.50 per pair, and in length from 2 to 20 buttons.

3rd.—One of the great features during Xmas week will be the offering of 4,000 Yards of Dress Goods, all pure wool, of the newest texture and best makes, which we bought from a Montreal house at a wonderful job; all will be sold for half their value. The finest and most useful article you could give a Lady for an Xmas Present would be one of those beautiful dresses. It would not cost much, but it would be highly prized.

4th.—Remember, for this week we will sell you Men's All-wool Shirts and Drawers, 50c.

5th.—Remember, for this week we will sell you Blankets wonderfully cheap. Come and see them.

6th.—Remember, for this week we will sell you four-button Ladies' Cashmere Gloves for 19½c.

7th.—Remember, for this week we will sell you six-button Ladies' Cashmere Gloves for 25c.

8th.—Remember, for this week we will sell you 3,000 yards Passamenterie Dress and Mantle Trimmings, worth 30c., 40c., 50c. and 75c., all at one price, viz., 10c. See this wonder for Xmas week.

9th.—Remember, we will sell you for this week a 28-in. All-wool Gray Flannel for 25c. This is a wonderfully cheap flannel suit.

10th.—Remember, we will sell you for this week all Millinery and Millinery Goods at dry goods prices during Xmas week.

11th.—Remember, we will sell you for this week all Mantles and Mantle Goods at dry goods prices during Xmas week.

12th.—Remember, we will sell you during all Xmas week Colored and Black Dress Silks and Satins at prices that will surprise every purchaser. Satins from 25c. per yard; Silks for 37½c. per yard; 320 ends of silk to choose from and all must be sold. Come and see our Silks.

13th.—Remember, for this week Shawls of all kinds and descriptions sold at great reductions to clear during Xmas week.

14th.—Remember, for this week we will sell you Kid Gloves, from two to twenty buttons, at dry goods prices.

15th.—Remember, for this week we will sell you Scotch Fingering Yarn for 75c. per pound.

16th.—Remember, we will sell you a good Black Cashmere for 25c. during Xmas week.

17th.—Remember, for all the week we will sell you a wide Feather Trimming in the different colors, which would be cheap at 35c., all to be sold for 15c. per yard.

18th.—Remember, for all the week we will sell a 45c. Men's All-wool Knit Glove for 25c.

19th.—Remember, our great sale of Ladies' Wool Underwear will last all this week, cheaper than ever. Everybody should see our line of Underwear for ladies and children.

20th.—To all citizens we appeal and request, when they have read our advertisement, that they would tell their neighbors about our cheap goods. We want everybody to know about our wonderful bargains during Xmas week.

Finally.—While we extend to our customers a most cordial Xmas Greeting, and wish them a Happy New Year, we don't wish them to forget that at Powell's a great variety of Xmas Presents are to be sold, and prices will be so low that every person can treat their friends.

Powell, Allen & Brickenden,

(LATE A. B. POWELL & Co.)

THE CASH AND ONE-PRICE DRY GOODS STORE.

134 DUNDAS STREET, }
135 CARLING STREET, } LONDON, ONT.