

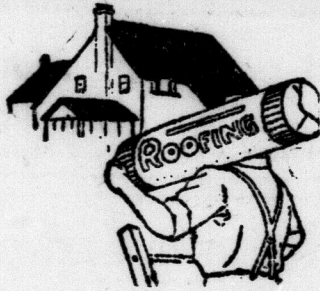
ORGANIZED LABOR URGES BUYING AT HOME

As a Constructive Move To Return of Better Times

EWART B. GEORGE ORGANIST

Member Canadian College of Organists; London Musicians' Union, No. 279, A. F. of M.; London Typographical Union, No. 133.
All Kinds of Organ Engagements Accepted.
High-class instrumental music supplied for concerts, banquets, etc.
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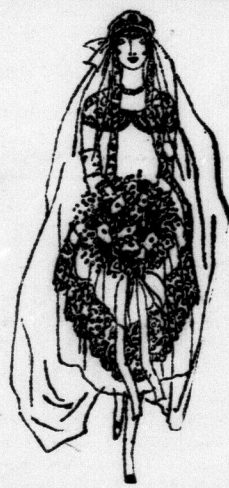
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For the June Bride—

Our Wedding Invitations, Announcements and Cake Box Cards all reflect that distinctive style so desired by the bride of today.

The Art Printing Co.

Printers to Particular People.
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EIGHT-HOUR DAY IS GENERALLY FAVORED

Workers Are Naturally Concerned Over Hours and Pensions.

Arnold Bennett in his admirable little book on "How to live on twenty-four hours a day" divides the twenty-four hours into three equal parts of eight hours each—eight hours for work, eight hours for sleep and eight for recreation.

There has been a great deal of scientific research to determine the length of the ideal working day, and the arguments in favor of the eight-hour day seem so strong that its general adoption would appear a logical conclusion.

But apart from scientific experiments on the effect of fatigue on industrial production, here are some of the considerations which present themselves to the mind of the manual worker as he observes conditions and working hours of others in his community. He asks that if eight hours be sufficient for the school teachers of a city and for the average office worker, if eight hours be more than sufficient for the work, drill and exercise of vigorous soldiers. If a similar period is deemed enough for clerks in stores, why should not an eight-hour day be enough for the thousands who toll on and on for many years in the mills and factories?

The worker also sees pensions granted to men high in public office when their term of service is over. He observes that the government pensions its soldiers, clerical workers and others in its employ, and wonders that if these should be pensioned why not pensions for the miners who slave in the mines amid a thousand risks? why not pensions for carpenters, painters, lumbermen, steel workers and the rest of the men and women who do the work of the world.

Human Happiness.

By JAMES M. LYNCH.

A fraternity of skilled and intelligent craftsmen, whose welfare is bound up in the prosperity and advancement of an industry, cannot but be the friend and supporter of that industry.

Members of the International Typographical union have invested heavily in the future of the printing business.

Funds of the organization invested in federal, state and city bonds exceed \$5,000,000. The Union Printers' home represents an investment of \$3,000,000. The International headquarters building, a show place of Indianapolis, could not be duplicated for less than \$500,000. These guarantees of security and

happiness belong to the 75,000 union printers of the United States and Canada. They have been obtained in years of struggle and sacrifice, and stand to attest the wisdom with which the printers have built their fraternal structure.

The National Typographical union was formed at a convention in Cincinnati in 1852. It became the International Typographical union in 1889, when Canadian unions were admitted. The union survived the fiery

test of the civil war, and came through the days of machinery introduction and development with benefits, not injuries. Firm shop discipline and fairness in dealings with employers have marked the union's progress. Friendly negotiation and arbitration were long since recognized by the International Typographical union as superior to belligerence and a show of strength in settling trade disputes.

ORTH'S FOR "UNION LABEL" TAILORED CLOTHES

The London Street Railway uniforms are "Union Made" by Orth. The London Police uniforms and overcoats are "Union Made" by Orth. The Tecumseh House uniforms are "Union Made" by Orth. The Canadian National Express Drivers' uniforms are "Union Made" by Orth.

Seven of London's banks supply their messengers with "Union Made" clothes by Orth.

Three of London's orchestras wear "Union Made" garments by Orth.

St. Marys Police wear "Union Made" uniforms by Orth.

London City Fire Department wear uniforms made in London by Orth.

Conductors and Trainmen wear uniforms by Orth.

In fact, if you wear a uniform, to have it the best, it invariably comes from Orth's. Why not?

Price, quality, smartness and the big "W" placed by Orth on your dollar's worth win out during the season of time.

ORTH, LTD.

ORTH BUILDING
CORNER DUNDAS,
AT CLARENCE.

SMOKE

REX

(Union Made)

CIGAR

GEO. E. PATRICK

London, Ontario

NEED FIVE YEARS TO LEARN TRADE

Would-Be-Printers Must Spend Long Period As Apprentices.

Before entering the journeyman stage of his career an apprentice must serve at least five years' apprenticeship in a composing room. The laws of the International Typographical Union require, and it has been agreed to by the publishers, that a young man to become eligible to begin an apprenticeship, must be possessed of a common school education, and not less than 16 years of age.

The first year of apprenticeship is considered a probationary period, and he is examined from time to time by the apprentice committee of the union as to his qualifications for becoming a competent journeyman. If it is found that good reasons exist for such action, his apprenticeship may be terminated, but if he proves to be possessed of the proper qualifications he is permitted to continue the term of his apprenticeship. Beginning with the first week of third year of his apprenticeship, an apprentice is required to enter upon the study of the International Typographical Union lessons in printing, and before he is given a journeyman's card in the union he must have completed this series of 37 lessons to the satisfaction of the officers of the International union in charge of this course of studies.

At all times during working hours, in the five years of a young man's apprenticeship, he is subject to the strictest surveillance, both by his employer, as represented by the foreman, and by the union, as represented by the chairman of the office and the apprentice committee. It is through this strict surveillance and the intensity of the requirements that London Typographical union has been able to uphold its boast that none but the most competent printers of good moral character are admitted to its ranks.

PARKHILL CADET CORPS
PRAISED BY INSPECTOR

Special to The Advertiser.
Parkhill, June 12.—About 36 cadets of the local school corps, paraded before Colonel Gillespie, cadet inspector of Military district, No. 1. Col. Gillespie complimented the corps on their decided improvement since his last inspection, also on the acquisition of uniforms. He outlined briefly the benefits to be derived from such training, and complimented Major Campbell and Lieut. Dawson, who are in charge of the corps.

Congratulations

ARE DUE THE TYPOGRAPHICAL AND OTHER UNIONS FOR THE IMPROVEMENTS MADE IN WORKING CONDITIONS.

**Buy Union Made Goods
And Help London Labor**

Policemen's Federal Association

LONDON BRANCH NO. 26.

*The Clearness of Type
The Excellence of Appearance
The Beauty of Pictures*

IN

LONDON NEWSPAPERS

IS A TRIBUTE TO THE QUALITY OF WORK PRODUCED BY UNION WORKMEN WHO ARE MEMBERS OF

**International Stereotypers
and Electrotypers
Union No. 115**

LONDON BRANCH

THE UNION STANDS FOR QUALITY WORKMANSHIP UNDER PROPER WORKING CONDITIONS. THAT MEANS BETTER HEALTH FOR EMPLOYEES.

Our Tribute to Social Progress

THE printing trade unions have not been content to confine their activities to securing fair wages and good working conditions. They have fostered many humanitarian projects that deserve the support of the community.

ASK FOR THE UNION LABEL AND SEE THAT YOU GET IT

The Printers' Union has maintained a home for tubercular and aged members for over thirty years. This home is valued at over \$3,000,000, and a like amount has been spent in upkeep. No contributions are solicited or accepted from persons outside the organization.

The Printers' Union has been paying pensions to its aged members for fifteen years, aggregating an expenditure of \$5,000,000. This fund is supported entirely by the working members of the organization.

The Printers' Union has paid death benefits aggregating \$4,000,000 during the past thirty years, in addition to sick and out-of-work benefits.

The Pressmen's Union is supporting a tubercular sanatorium, a technical school for the better training of its members, in addition to sick and out-of-work benefits, death benefits and old age pensions.

The Stereotypers and Bookbinders' Unions have funds that make it possible to take care of their tubercular members and pay death benefits.

Every dollar paid in benefits by the unions has lightened the load which the community must carry in supporting charitable institutions. Were all the workers organized in this manner the necessity for charity drives and charitable institutions would practically disappear.

All organized workmen in this city look first for the Printing Trades Label on every piece of printed literature they receive. The absence of the Printing Trades Label impels the opinion that the sender does not believe in the principles of the labor movement.

The organized workers represent a very considerable portion of our population.

The unorganized workers are not antagonistic to labor unions because they realize that as unions improve conditions, they reap the benefit.

In reality, the great mass of workers, organized and unorganized, approve the use of the Printing Trades Label—the emblem of social justice.

It does not cost any more; it helps your trade, because organized workers like to see it, and will patronize those who are their friends.

Without spending an extra penny you can create 12,000 friendly business prospects by requesting the Allied Printing Trades Label on your printed matter.

ARE WE NOT JUSTIFIED IN ASKING THAT YOU EXTEND MORAL SUPPORT?