

Peters Swiss Chocolates

OUR NEWEST CHOCOLATE CREATION.

Wonderful new chocolate coating

Surprising new centres.

Lovely boxes.

See our display on Friday and Saturday

PETERS.
LONDON



Diamonds

Loose and mounted stones.

RINGS\$10 to \$700
NECKLETS\$12 to \$800
EARRINGS\$50 to \$500
SCARF PINS\$20 up

C. H. Ward & Co.

Diamond Merchants and
Jewelers,
386 Richmond St. Phone 1084.

Keep Your Eye
On Your Eyes

**LONDON
OPTICAL**

Eye-strain is the most widely
spread of all eye disorders. By
procuring glasses here will relieve
at once your eye-strain, and dan-
ger removed.
Have your eyes examined by us
**EYESIGHT
SPECIALISTS**
Richmond St., Dominion Sav. Bldg.
One Door North G.N.W. Tel. Co.
Phone 6190.



"IN THE PUBLIC EYE"
BY BROWN OPTICAL CO.

**DON'T
STRAIN
YOUR
EYES**

Many reasonable people who
would not labor beyond their
strength in any other manner
continue to test to over-capacity
their eyes. After their eyesight
begins to fail they continue to
strain it. Here you will find com-
plete scientific examination, cor-
rect prescription and vision re-
storation at such a moderate
figure that you must no longer
continue the dangerous delay.

**Brown Optical
Co.**

EYES EXAMINED—GLASSES
MANUFACTURED.
Montreal, London, Windsor.
223 Dundas Street. Phone 1877.

Headquarters for
Dr. Scholl's Famous
Foot Appliances

They help correct any foot
trouble. Come in and let our
graduate foot specialist examine
your feet free of charge.
Cook's Shoe Store

MANITOBA ELECTIONS SET FOR NEXT JULY

Winnipeg, Man., Jan. 8.—Hon. Edward
Brown, provincial treasurer, stated that
the Manitoba provincial elections will
probably take place the third week of
next July. The term of the Provincial
Government automatically expires
August 6, 1920.

HAMILTON TEACHERS RECEIVE INCREASES

Hamilton, Jan. 8.—Increases of \$200
over last year's salaries were voted to
the women teachers in the public
schools of this city by the board of
education tonight. This ended a threat-
ened fight between the women teachers
and the board on the salary question.

DON'T TRIFLE WITH A COLD

Use Taylor's Throat and Lung Balm,
and cure it. 35c, 65c and \$1.20, at all
6 TAYLOR DRUG STORES

London Business College

Dundas and Richmond Streets.
London's newest and most up-to-date
commercial school. Winter term be-
gins January 6. Day and night classes.
Phone 7380. J. Morrill, Principal; N.
Stonehouse, Vice-Principal.

ELECTRIC MOTOR REPAIR COMPANY

349 TALBOT STREET. PHONE 7174.
Motors and Generators Rewound.
Repairs to Electric Apparatus.

Eczema Easily Relieved

JUST APPLY KINS-HAW
And see how quickly relief is obtained.
At all drug stores for \$1 and 35c per bot-
tle, or mailed direct on receipt of price.
MUTUAL PHARMACEUTICAL CO.
Box 448, London. 33V

Annis' Candies

Our stock of Box Chocolates,
Mixed Candies made from the finest
materials, now complete for the
holiday season. Call and see our
display.

Annis' Candy Shop

393 Richmond. *Opp. Smallman's.

The HayStationery Company, Limited

Now located at
our new premises,
331 Richmond St.
Building formerly occupied by R.
C. Struthers.

You Want the Best

Particularly when it applies
to articles of food. We pride
ourselves that only the very
best quality is sold in this
store.

Careful attention and prompt
delivery.

ROWAT'S SPECIAL COFFEE

gives satisfaction to most every one.
The more particular you are
the more likely it is to please you,
because of its quality, flavor, 85c lb.

FINNAN HADDIE

Those delicious boned haddies with
the better flavor. 25c a pound

CHOICE CODFISH

The very finest of choice Halifax
Codfish. Include these in your order.
1 pound 30c. 2 pounds 50c.

ZWIEBACK

A delightful toasted delicacy for the
sick or children. 35c a pound

CALIFORNIA WALNUTS

Budded Walnuts of a large, meaty
variety and fine flavor. 70c a pound

OLIVES OF QUALITY

Our Olive department is noted for
its choice of variety. An olive for
most every taste. 15c to 75c

PIN MONEY PICKLES

Made from the famous recipe of
Mrs. Kidd. They're great.
Cucumber Mangoes65c
Pepper Mangoes65c
Melon Mangoes65c
Chow-Chow40c
Onions35c, 60c

T. A. ROWAT & CO.

250 Dundas St. Phone 3051-3052

MAUD POWELL, NOTED VIOLINIST, IS DEAD

UNIONTOWN, Pa., Jan. 8.—Maude
Powell, American violinist of interna-
tional repute, died here today follow-
ing a seizure last night while playing
in a local theatre.
Miss Powell was 32 years old, and
is equally well known in Canada and
the United States. She ranked with
the world's greatest violinists.

WANT NO CHARITY; VETERANS OPPOSED TO GOVERNMENT'S PLANS

Major J. C. Tolmie, M.P.P.,
Criticizes Distribution of
\$40,000,000 Scheme.

WINDSOR, Jan. 8.—"I am absolutely
against this grant in any manner, shape
or form. It looks too much to me like
a form of charity which is being dol-

out to returned men. We do not want
charity. If there is any money coming
to us let us have it. If there is no
money coming to us, then we will do
without it."

In these words Major T. C. Tolmie,
M.P.P., spoke to Windsor veterans at a
meeting here last night called to dis-
cuss the proposed method of dis-
tribution of the Dominion Government's
\$40,000,000 to disabled and unemployed
soldiers.

RECENT EARTHQUAKE CAUSE OF VOLCANIC ERUPTION IN MEXICO

Mexico City, Jan. 8.—A violent vol-
canic eruption has been caused by the
recent earthquake near Cordoba, where
Cerro de San Miguel, a small and ap-
parently extinct volcano, has been burst
in twain. The new crater is throwing
out smoke, ashes and flame, while lava
is overflowing the nearby territory in a
stream more than two hundred yards
wide, resulting in not less than two
hundred deaths.

Dispatches from Vera Cruz give some
details of this catastrophe. Every near-
by eminence in this district has been
levelled. Scores of worshippers in the
churches at Ahuahuixtla and Tzucaguan
were buried beneath the ruins. Great
gaps in the earth appeared at San Fran-

cisco de la Penas, San Carlos and Agos-
tadero.
Vera Cruz confirms the earlier report
that the village of Ixhuatan was com-
pletely destroyed.

BUILDERS ELECT OFFICERS.
STRATFORD, Jan. 8.—At the annual
meeting tonight of the Stratford
Builders' Exchange, the following of-
ficers were elected: President, Frank
Ingram; first vice-president, John
Reyes; second vice-president, Frank
Scott; secretary, H. McLeod; directors,
Col. Young, D. Eason, H. Wheatley,
C. R. Myers, E. Etherington; auditors,
J. M. Lillow and R. Marson; delegates
to the Provincial Builders' Exchange,
F. Ingram and C. Young, with J. M.
Lillow as alternate.

Children Cry FOR FLETCHER'S CASTORIA

JOHNSTON & MURRAY'S REMOVAL SALE

At the Old Store---198 DUNDAS STREET

Special for Saturday

100 PAIRS OF
Altro Shoes
Turn Soles
\$4.48

Sorosis Shoes
WHILE
THEY
LAST
\$3.48

CHILDREN'S SHOES 98c TO

MEN'S SHOES

\$4.00
VALUES **\$2.98**
\$5.00
VALUES **\$3.48**
\$8 and \$9
VALUES **\$5.95**

\$3.48

We are very sorry we could not wait on all the people
on our opening day. Many went away who could not be
served. We are adding more salesmen, and hope you will
come again, as these values will not be obtainable again for
years.

SPATS

100 PAIRS WOMEN'S SPATS,
in fawn and grey cloth **\$1.39**

PUMPS

72 PAIRS WOMEN'S \$5.00 and \$6.00
PUMPS, turn soles, covered heels. **\$3.98**

Shoes For the Whole Family At Less
Than Cost Price---Come In and See!

---At Old Store---
Johnston & Murray 198 Dundas St.

SELAKE-ORTH "on the corner" Dundas & Clarence Sts **SELAKE-ORTH**

Startling Sale of Men's Suits, Overcoats and Furnishings

Many Lines Half Price. You Win Saturday---We Lose All Profits for One Day's Selling. We Advise You to Get Here at 8:30

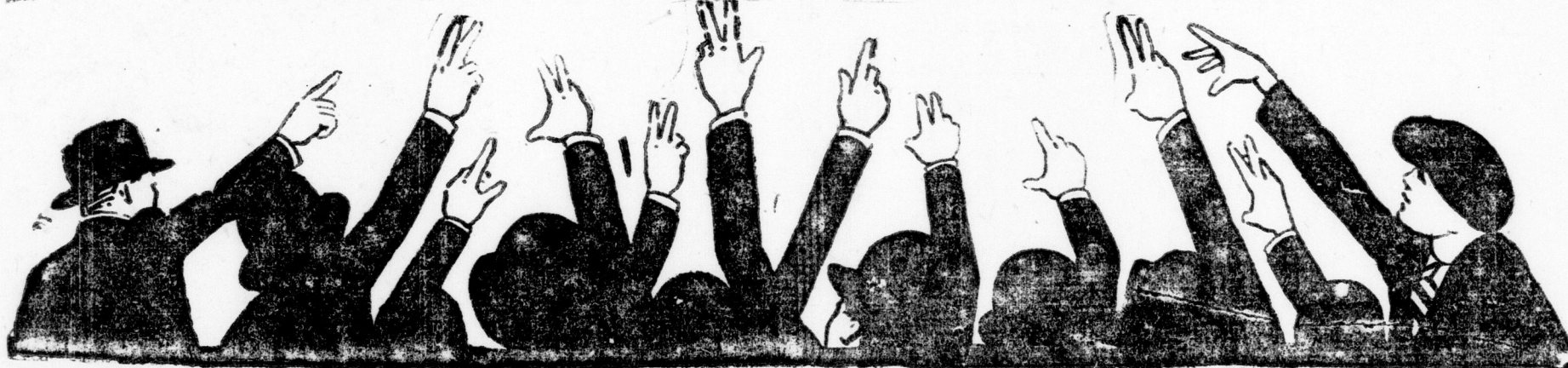
Clearance of All Our \$40

SUITS
\$28.75

Includes Irish Serges, English All-Wool
Tweeds and Worsted Suits. We have forgotten
the cost---out they go, all stylish suits, sizes 34
to 44, at.....\$28.75

Ten Suits To Go at
\$19.00

Canadian tweed cloths in tweed mixtures,
sizes 35 to 39. A quick deal.....\$19.00



\$38.75 For \$50 Guaranteed INDIGO
BLUE SERGE SUITS

We bought this serge cloth in 1917---yes, two and one-half years ago---and just this week we have had it made into
Men's Suits to offer YOU at less by 45 per cent than today's price, and we have 56 suits to offer Saturday morning.
The styles are in the new form-fitting, slant-pocket, two-button, wide-lapel and in three-button conservative models.
Sizes 34 to 42. **\$38.75**

OVERCOATS

ALL LINES WORTH TO \$40.00 AT

\$28.75

Campbell and Sovereign brands, waist-seam
and better models. Quick clearance price. \$28.75

Ten Coats To Go at
\$19.00

These are Harris Tweeds, and the business
man who wants a slip-on coat had better see
these. They are hand-finished throughout. Cost
us \$27.00. Only ten coats. Yours at.....\$19.00

PENMAN'S NATURAL WOOL SHIRTS AND DRAWERS AT \$1.19 GARMENT.

\$2.50 PER SUIT.
Back to old pre-war days and prices. We have
50 suits, shirts and drawers, chiefly in sizes 38, 40,
and 42. Plenty of 34 and 36 drawers. Do you want
a bargain? Get here for some early
\$1.19 per garment, \$2.50 per suit

WOOL GLOVES AT 50c PER PAIR.

Yes, All-wool Gloves, for one day's selling only.
regular \$1.00 50c

CLEARANCE OF MEN'S CAPS, 95c.

Some with fur bands; others new, dressy Caps,
worth \$3.00, at 95c

MEN'S GREY SUEDE GLOVES AT \$1.69

PER PAIR.

Best \$2.50 lines, dressy, unlined grey Suede
Gloves, sizes 7 to 8 1/2. A snap at \$1.69 pair

MEN'S LINEN COLLARS AT 5c EACH.

Also some soft collars in the lot, chiefly the
stand-up, with turn corners, and straight stand-up
collars in the lot, sizes 13 1/2 to 17, all at 5c

Did you know that Linen Collars were selling at
35c today?

PENMAN'S, WATSON'S AND STAN

FIELD'S COMBINATIONS AT

\$2.98 PER SUIT.

Every weight and grade in the lot, sizes 34 to 44,
worth to \$5.00 per suit, at \$2.98
75 SUITS---Fleece-lined Shirts and Drawers. Take
them at \$1.00 suit, 50c garment. Our regular \$1.00
per garment.



SOCKS! SOCKS! SOCKS!!!

Penman's, Mercury and Tooke---Cashmeres, lisle
and heavy cotton lines. Two pairs for \$1.00

UNION LABEL GOODS AT SALE PRICES.

Best \$3.50 Union Label Overalls and Smocks,
blue with stripe and plain blue and black, all Stifle's
best cloth. For less than we can buy them today,
on sale Saturday only \$2.29 per garment

HORSEHIDE MITTS.

Wool lined with knit cuff, regular \$2.00 value.
Union Label, at 98c per pair

First twenty-five customers can have a Union
Label Work Shirt free of charge.
Extra salespeople, and all decks are cleared to
handle the crowd.

HATS!

Genuine Velour and Fur Felt Hats---The nifty,
clean dresser will be here for his hat. These are
less than present cost. All hats sold regularly at
\$6.50 will go at \$3.98

GET HERE EARLY
Where Everybody Buys

SHIRTS---A STARTLING OFFER

AT \$1.75.

Three for \$5.00---Positively the best
\$3.50 values in London today; only 500
Shirts, all new fresh goods, soft cuffs,
in fine crepes, silk fronts and percales.
A quick scramble for three or more
Shirts will pay you well. \$1.73, 3 for \$5.00



Selak
"On the corner"



Orth Limited
Dundas & Clarence Sts