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**Rowat's Coffee**  
Plenses people who are particular.  
45c per pound.  
**T. A. ROWAT & CO.**  
250 Dundas St.—Phone 3081-3082.

## California Raisin Day

Thursday, April 30th

Everybody should eat Raisin Bread. Raisin Day was established in 1909 as a result of the work of James Horsburgh, Jr., G. P. A., Southern Pacific Railroad Company. Its object is to popularize the raisin as an article of diet and increase its consumption by making the price sufficiently low and educating the great mass of the people to its wonderful nourishing qualities. The greatest medical authorities of the day pronounce the raisin the best of all foods, and has maintained its position as a leading article of diet for 4,000 years and is growing in popularity daily.

Order Your Raisin Bread Early

MADE BY

**Parnell**  
The Bread Man  
Phones 929-1390.

VENTILATION OF HOME  
EXPLAINED BY DR. HILL

Interesting Address Given by  
Dr. Hill Before the Union  
Mothers' Club.

An interesting and instructive address on "New Ventilation" was given by Dr. H. W. Hill before the Union Mothers' Club at the Institute of Public Health on Thursday evening. Dr. Hill showed himself to be no faddist but a scientific reasoner, and gave those who attended plenty of food for thought. It was pointed out that the old idea of ventilation was that, having used up all the oxygen in a room, fresh air must be brought in from the outside. The new ventilation entirely discards this idea, and lays down the proper relative humidity in constant motion. A place may be said to be properly ventilated, said the speaker, when there are sixty degrees of heat and sixty degrees of relative humidity. The ordinary house in winter usually has about seventy degrees of heat and thirty-nine degrees of relative humidity, showing a great waste of coal, so that by having properly ventilated homes a great saving in the coal bill might be secured, while greater comfort might be secured. In order to give the proper relative humidity in the home several plans were offered, one of which was to have a pall of water in the hot air register. The relative humidity may be determined by the wet and dry bulb of the hydrometre. At the close of his lecture, Dr. Hill showed a number of lantern slides of germs, and a lengthy discussion followed. The president of the club, Mrs. H. B. White, presided.

OFFER \$3,000 FOR PLANT

[Special to The Advertiser.]  
Tavistock, April 24. — At a largely attended meeting of ratepayers this evening it was decided to offer J. G. Fields, the owner of the present electric lighting plant, \$3,000 for his property. Whether Mr. Fields agrees to sell or not, the council intends to go ahead with a scheme for installing hydro at an estimated cost of \$10,000.

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210 DUNDAS STREET.

**OWN A VICTROLA**  
You are never without the opportunity for real pleasure in the home if you own a Victrola. A concert program, embracing the best selections of the best artists, is yours then for any time. You can buy a Victrola from J. H. Back & Co., Limited, 210 Dundas Street, London, for \$20 or more, and pay for it a small amount down and a small sum monthly.

Apr. 9, 11, 15, 16, 20, 28.

## HANDSOME PRESENTATIONS FOR CURATE AND DEAN

Rev. S. R. Heakes Made Recipient of Purse of Gold and Illuminated Address by Friends.



REV. S. R. HEAKES.

Rev. Samuel R. Heakes, curate of Chynoweth Memorial Church, was made the recipient of a magnificent illuminated address and a purse of gold amounting to over \$600 by the members of the church last night, on the occasion of his farewell for the summer months and in appreciation of the services rendered for the past two years, which he gave absolutely free. The presentation took place in the Boys' Club room of the church, situated over the East End Bank on Toronto building, and was attended by many members of the congregation and a host of personal friends.

The address was read by F. G. Jewell, the purse of gold being presented by M. D. Fraser, K. C. Mr. Heakes, in reply, stated that his relations with the congregation had always been most pleasant and cordial and expressed his deep appreciation of their kind gift.

A short program was carried out afterwards. Miss Patti McLaren sang several songs in most pleasing voice and was deserving of the hearty applause given her. Miss Florence Egglestone rendered several difficult selections on the violin. Miss Raymond acted as accompanist. Light refreshments were served afterwards by the ladies present.

A Miniature Grand Piano a Favorite in Many Canadian Homes, and Why.

The Miniature Grand Piano manufactured by Ye Old Firm Heintzman & Co., Ltd., is a piano that in style of architecture is similar to a Boudoir Grand or a Concert Grand, but is smaller in size than either. What is more important, however, it possesses all the properties and musical features of the larger grand. The same power and beauty of tone is there, and the same delightful touch. The case is built of a series of longitudinal hardwood in one continuous length, which adds wonderfully to the acoustic properties of the piano. Our readers are invited to visit the warehouse of this House at 242 Dundas Street, London, and inspect one of these beautiful instruments. A 11.15.25.

WILL CONDUCT THEIR BUSINESS AS USUAL

Exegget & Co. on account of the fire, wish to announce that they will conduct their business temporarily from 352 Clarence Street. Phone 210, and all orders will be promptly attended to. 11f

Peel's Fire Sale starts Monday at 153 King Street.

**DELICIOUS**

Is what you hear of  
**RUDDY'S**  
Holsum Wrapped  
**LOAF**  
From all users.  
You ought to try it.

Phone 2173 or 4477 for a Wagon.

**Song Birds By Mail**

Importers and dealers in English and German Canaries, Finches, Parrots, Pigeons and Fancy Gold Fishes. All birds guaranteed as represented. Send for price list.

**Central Bird Store**  
169 SPADINA AVENUE, TORONTO.

**KRYPTOK**

Two Pairs of Glasses in One

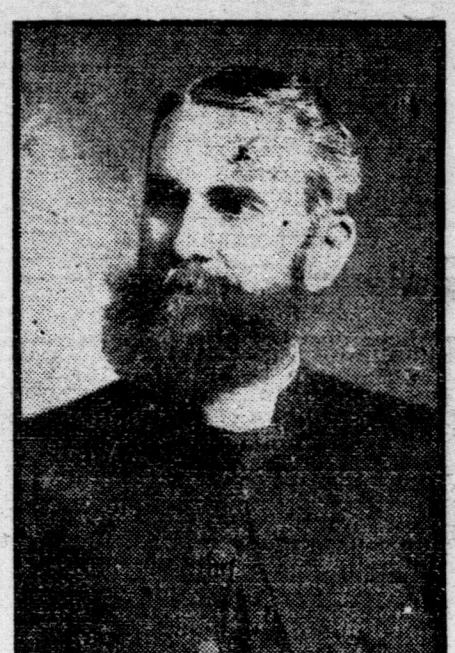
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OPTICAL SPECIALIST.  
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Exclusive manufacturers' agents for the best Canadian and American makes of Overalls.

871 TALBOT, OPPOSITE MARKET. Open Evenings. Phone 1840.

Rev. Dean Davis Is Presented With Cabinet of Silver as Appreciation of Long Service.



REV. DEAN DAVIS.

"I hope Dean Davis will live to do another forty years' service in St. James' Parish," declared Rev. Canon George B. Sage at the reception given by the congregation to Rev. Dean Davis and Mrs. Davis in St. James' School house last evening, and the wish seemed to be the expression of all in the gathering.

On behalf of the congregation, T. H. Main presented the dean with a cabinet of silver in recognition of his long services in the parish, and an illuminated address. Dean Davis replied shortly, his reminiscences evoking considerable amusement.

**City Mere Hamlet.**

Rev. Canon Craig, rector of the Church of St. John the Evangelist, stated that he had preached his first sermon in what is now St. James' Parish. Rev. Canon Smythe, of Christ Church, had then a mission in South London, then a mere hamlet, and he had gone out to what was known as the Common School, where he preached to nineteen people.

The address presented by Mr. Main read:

"To the Very Rev. Dean Davis, M.A., Dean of Huron, Rector of the Parish of St. James, South London."

"Very Reverend and Dear Sir:—Your parishioners and friends, on this, the occasion of the fortieth anniversary of your incumbency of the parish, join now, heartily in offering their congratulations, and wish you and Mrs. Davis and the members of your family many years of health and increased prosperity. We all feel that your long residence among us has been a special blessing to the members of your flock, and also to the community in which we live. We would ask you of this fitting evidence of our good wishes to you and Mrs. Davis, and remain faithfully,

"The Congregation of St. James' Parish Anglican Church, South London."

**W. C. FITZGERALD, BARRISTER**

Mr. Fitzgerald is now located at 110 Dundas Street (upstairs), where he will conduct his legal business, and also issue marriage licenses.

Now is the time to prepare for spraying. Sheridan & Co. can supply you with materials at lowest prices. Lime, Sulphur, Soluble Sulphur, Arsenate of Lime, etc., etc. Sheridan & Co., 407 Dundas St. W. R. No. 4, Office, corner King and Talbot.

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**ORDER AT ONCE AND BE SURE.**  
All ice washed, cleaned and placed in refrigerator if desired.

**RATES FOR PRIVATE SERVICE.**  
Average of 20 pounds per day, \$2.50 per month.  
Average of 30 pounds per day, \$3.00 per month.  
Upstairs will be extra.  
Prices on other quantities on application.

If paid before the 15th of the following month, when ice was delivered, 20 per cent discount will be allowed. Failure to receive your bill does not entitle you to discount.

**Crystal Lake Ice Co.**  
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Sold on Easy Payments.  
LONDON FURNITURE COMPANY,  
375 Clarence St. Phone 2688

**The Best Coal**  
Is the Cheapest in the End.  
Try Our D. L. & W. Scranton Coal.

**HEAMAN & SON**  
York and Burwell Streets. Phone 312.

**Neilson's Chocolates**  
"The Chocolates that are Different."

## Are You Careful Enough With Your Earnings?

If you are trying to deceive yourself into the belief that the future will take care of itself, you are making the mistake of your life.

But cheer up—this is not a lecture, as we simply wish to remind you of the splendid facilities of

**The Old Huron & Erie of London**

for handling your Savings Account.

We invite you to call in with your first deposit, and half the battle will be over. Our experience has been that very few people become discouraged and give up who once begin to save money by depositing with us.

A pass book awaits you at either of our city offices.

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**HUME CRONYN, General Manager.**