

# Extraordinary Sale of Fashionable Black Silks

We have passed into stock the best values ever offered in London in yard-wide Black Silks (no shop-worn goods or old stock nothing but brand new crisp silks direct from the manufacturers.) They were bought for spot cash and the values show what can be procured when you have the cash to pay for them.

**Yd-Wide French Paillette Reg.**  
**\$1.50 Value for \$1.19**

All pure silk, wear guaranteed, beautiful satin finish, never sold less than \$1.50. A bargain at \$1.19

**Black Moreen Underskirts for \$1.00**

5 dozen Underskirts, made of extra quality French Moreen with ten-inch flounce; has twelve rows of tucking, also strapped with material; extra value. Only \$1.00

**Yard-Wide Chiffon Taffeta, Dollar Value for 79c**

This is one of the most satisfactory Taffeta Silks we have shown; a full yard wide. Regular \$1 value. Sale price 79c

**New Voile Skirts Special \$5.50**

New Fall Skirts, made of fine quality French voile, front panel trimmed with braid, pleated sides; extra special. Only \$5.50

**Yard-Wide Paillette \$1.25 Value for 89c**

Rich, black all pure silk. There is positively no filling used; yard wide, \$1.25 value. Special sale price.....89c

**New Net Waists Special \$2.98**

Ladies' Waists, made of all-over embroidery net, in ecru and black, full silk lined, sizes 34 to 42. Thursday only \$2.98

**AGENTS FOR BUTTERICK PATTERNS. R. J. Young & Co. AGENTS FOR BUTTERICK PATTERNS.**

## FARMERS OF WEST LAMBTON A UNIT FOR RECIPROCITY

Crowded and Enthusiastic Meeting at Uttoxeter Strong for the Pact and for Mr. Pardee.

[Special to The Advertiser.] Uttoxeter, Aug. 23.—A crowded and enthusiastic meeting in the interest of Mr. F. F. Pardee, of West Lambton, was held at Uttoxeter last night. Samuel Bailey, president of the West Lambton Liberal Association, occupied the chair. Addresses were given by Duncan Whyte, Master of the Forest of Grant; H. J. Pettipiece, Forest, and Mr. Pardee. Reciprocity was the only question discussed, and the feeling of the meeting was almost unanimous in support of the pact.

### REDUCING THE STAFF

**Santa Fe Road May Find It Necessary Unless Business Improves.**

[Canadian Press.] Chicago, Aug. 23.—E. P. Ripley, president of the Atchafalaya, Topoka and Santa Fe Railroad, said last night that unless business conditions improve it will be necessary to reduce the employees of that company.

"Prospects for any substantial betterment in the general volume of business are not bright in my opinion," said Mr. Ripley. "The decision of the inter-state commerce commission in the inter-mountain rate cases already has had a sentimental effect that has not been beneficial."

An order issued by the management of the Chicago and Northwestern Railroad dispensing with the services of about two hundred clerical workers yesterday led to a report last night that a drastic policy of retrenchment was being enforced.

L. A. Robinson, controller of the company, said: "We are finishing up work of the fiscal year's accounts, and it is customary to cut down the extra force when the large amount of work entailed by this task nears completion."

**THE FIRST FROST.** The first frost is reported from North Dakota and Canadian points to the westward. The frost at Winnipeg, N. D., was heavy, but not enough to damage crops which have matured. Bonanza, N. D., and Swift Current, Sask., reported frosts.

**PASTOR BARS BOUTS.** Indianapolis, Ind., Aug. 23.—There will be no boxing bouts staged at the Unity Methodist Church carnival here tomorrow night. This announcement was made early today following a vehement protest from the pastor of the church against the action of the committee, which programmed the fights and obtained permission from the police to stage them.

**THE FIDELITY TRUSTS COMPANY Of Ontario**

Capital \$500,000.00  
Authorized to act as Executor, Administrator, Guardian, Assignee or Agent. Acts in all business involving financial transactions. MONEY TO LOAN at lowest rates.

**NO. 1 MASONIC TEMPLE, LONDON.**  
**T. H. PURDOM K. C., NATHANIEL MILLS, President. Managing Director**

## WEST LAMBTON IS ALL FOR THE PACT

Pull of the Great Magnet of the American Market.

[By Our Own Men.] Sarnia, Aug. 22.—One finds the modern parable of the Great Magnet, Reciprocity, in that favored section of "sunny Southwestern Ontario," bearing the name of West Lambton in the political geography. The points of the Great Magnet lie in that domain of ninety millions here, sparkling Huron and the St. Clair River. The power of the Great Magnet is awaiting the signal of the Canadian people, but all of the magnetism is directed upon which the points of the Great Magnet are directed, is tingling with the polar influence. These are weights upon which the force with its objects, but soon with a lift and a blow both obstructions will be removed.

**A Force Among the Farmers.** Ride through ten or fifteen miles of West Lambton, an advertiser representative of the county yields as strong as to be irresistible to a great majority of the masters of the situation—a conclusion which the polling sheets will prove. The farmers of the riding feel the magnetic force to such an extent that they mean to let guide them to the great property the country ever known.

West Lambton farmers do not work on theory. They have a salient feature a suit of blue he need stain his face and hands with indigo. If there was a scoffing insinuation of disloyalty, they have forgotten that it was made. In fact, they are not thinking so much of Fred Pardee, the Liberal M. P., and R. E. Lesner, the Conservative M. P., as they are of the great issue. But Mr. Pardee is carrying the issue to them and never found a brief more to his liking than the North Middlesex yesterday, a speaker trusted with the riding's case on two previous elections, he finds greatest enthusiasm in the cause he espouses.

"Business, not politics," is the particular Liberal slogan that has its shouters in the ranks of the Conservatives. Perhaps the Conservatives are not announcing a change of faith from the housewives. And to qualify again, they declare that while they are bound to vote for the reciprocity agreement, they will not allow it to be a factor that they are no longer Conservatives.

"I'm not turning my coat, and I want you to understand that said one whose words will be as precious as gold. 'I wouldn't let my name be used. But this agreement is business for me, not politics, and I mean to vote for it.'"

Many Liberal constituents have reports to make of two or three years ago. "I'm not turning my coat," more than to quietly indicate, as plainly by their silence, that they mean to accept a bargain of dollars and cents—indeed, what they consider just as much an obligation as that which binds them to sell a herd of cattle at a good profit.

The Liberal candidate is giving no more the impression of being a man of the subject might provide. For weeks the campaign has been in progress. Committees are organized and the greatest of the night, the work in the history of the riding is being carried on. Mr. Pardee and his lieutenants are indefatigable, and many of them are in the open air and some of them have been the largest for their locality that the old-fashioned farmer, the Great Magnet, is strong, a splendid preliminary function.

The Liberal party is working for action among the farmers for the candidate, though assured of a splendid majority, wants the mandate of the men to whom the agreement appeals.

## STRATHROY DECISION IS MOST IMPORTANT

Defence in Kerwood Liquor Case May Be Based on Similar Grounds.

Judge MacBeth's decision in the case of the Walkerville Breeding Company in the Strathroy case, which was rendered against the license inspector for the fact that the town is "dry." It is now an important bearing on similar cases in the future, and as a result the action against Samuel P. Morgan, of Kerwood, which is a by-product of the court house, is awaited with a great deal of interest.

The judge held yesterday that the Walkerville Breeding Company was within the law in shipping beer to Strathroy on private orders despite the fact that the town is "dry." It is now understood that Mr. Morgan will adopt a similar defence, alleging that he is an agent of the Walkerville firm and that the goods were merely left on his premises to be taken when desired by the owner.

Several cases of liquor were found in his basement at Kerwood when visited by Inspector Galtin, of this city. The liquor was in the house, and was shipped into dry towns in such instances is similar to that at Strathroy. The liquor was in the house, and was shipped into dry towns in such instances is similar to that at Strathroy.

John McGarvey, of Rodney, formerly of Alton, was in town on Friday. Walter Dunlop, B. A., of Toronto, occupied the Royal Hotel, and yesterday, after a week's absence, returned. While in town he was the guest of Mr. and Mrs. Rowe.

Miss Mildred Clark is spending some time in Forest. The guests of friends here on Sunday.

Mr. Ross has returned to Ann Arbor, Mich. C. F. Logan, B. A., occupied the Methodist pulpit at both services on Sunday after a week's holiday, and was assisted by large congregations. At the evening service Miss Violet Wainwright, of the local church, sang "My Soul," very beautifully.

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THE FARMERS FEEL IT

Business, Not Politics, the Issue—Conservative Farmers Want Reciprocity.

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## Telephone No. 56

Whenever you have need of anything from a drug store, your order will have prompt attention, and the goods will be delivered free. Don't hesitate to ask us to deliver goods. Our delivery system is for you, and we wish you to use it.

**Strong's Drug Store**  
184 DUNDAS STREET.  
Graduate pharmacists only fill prescriptions here.

## PREPARING FOR THE FAIR

W. C. T. U. Members Held a Meeting on Tuesday.

The Woman's Christian Temperance Union held its regular session at 3 p.m. Tuesday in the Woman's Christian Association building, opposite the armories. The attention of those present was claimed for the arrangement for work in their dining hall at the Fair.

Friends outside of the White Ribbon sisterhood have always aided in the work of the Union, and all who are willing to help shall send their names to Mrs. Res. 421 Park avenue, the recording secretary, together with their addresses.

It was resolved to call a special meeting for Tuesday, Sept. 5. Mrs. King, of Kingston, interested those present by relating the details of a work conducted in Kingston under the auspices of the local union of that city.

## CORRESPONDENCE

**A Sober Twelfth.**  
To the Editor of The Advertiser:

Mr. A. W. Hone writes to the New Lakeside Speaker from Laurel, giving his experience of the working of local option in Dufferin County, where he spent the Twelfth of July. He says: "Never before did I see so many farm houses, large bank barns, comfortable homes, mostly brick. I have yet to see a farm showing traces of neglect. Before I knew there was local option I asked if it were not in force, my question being prompted by the general air of prosperity."

However, there is one doubtful point in the district, particularly in the towns, who said, "You just wait until the twelfth. There will be no crowds. The Conservatives will come to a local option town. Others, you wait and see if there is not as much drinking on the twelfth as ever there was before local option. The twelfth is a day of wine and cheer, and fine, and thousands of Orange-men, over for lodges, poured into Shelburne, a local option town. The twelfth is a day of wine and cheer, and fine, and thousands of Orange-men, over for lodges, poured into Shelburne, a local option town."

Mr. Borden made use of an appeal—that he could not be called an argument—that he was a stand-by of the Conservative cause. After listening to the Conservative speaker, the audience was not at all impressed. He said: "I have yet to see a farm showing traces of neglect. Before I knew there was local option I asked if it were not in force, my question being prompted by the general air of prosperity."

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## A Life Saver

The savings of the prosperous years of life, wisely deposited in a savings bank, in many cases have been the means of carrying the owner through deep water. The value of money is realized the greatest when its need is the most required.

Now is the time to start an account, when everything is running smoothly. You'll never miss what you lay aside, but you will later on appreciate it.

## THE BANK OF TORONTO

MAIN OFFICE—Corner King and Richmond streets.  
J. PRINGLE, MANAGER.  
WEST-END OFFICE—Corner Dundas and Talbot Sts.  
J. C. McDONALD, MANAGER.  
EAST-END OFFICE—Corner Dundas and Adelaide Sts.  
F. D. COPELAND, MANAGER.  
NORTH-END OFFICE—Cor. Richmond and John Sts.  
S. C. HOUSTON, MANAGER.

## BORDEN AT OWEN SOUND WITH SAME OLD CRY

Sees "Factory Doors Shut and Splendid Homes Disappearing."

Owen Sound, Aug. 22.—Mr. R. L. Borden came to this town tonight to render aid to Mr. Middlebro in his efforts to hold the riding of North Grey in the Conservative column. He was greeted at the station by the Conservative leader, Mr. Middlebro, and an accompaniment of enthusiastic cheers from several hundred Conservatives, who, with a preliminary demonstration of their loyalty, proceeded to the market square, where they awaited the arrival of Mr. Borden.

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## MAY SOLVE MYSTERY OF DEATH, SAYS EDISON

Wizard Hints Science Experimenters May Bring Persons Back to Life.

Paris, Aug. 22.—That the human being is only a higher kind of photograph was one of the views expressed by Thomas A. Edison, in a talk at the Hotel Majestic, which he gave for his friend, Mr. Monnat, of the Claxton Company, who is acting as the inventor's guide about Europe. The conversation jumped from Shakespeare to musical glasses, and later to Dr. Carrel's recent surgical marvel performed at the Rockefeller Institute.

"Dr. Carrel has succeeded in grafting the leg of a dog which had been cut off and kept in cold storage back on to an animal so that the grafted leg became normal again," said Mr. Edison. "Such a successful experiment inspires the imagination; it prompts one to ask if the great question of consciousness after death may not eventually be solved in some such manner."

**May Solve Death Secrets.** Mr. Edison, as is well known, is a materialist. He was once asked, "Is his mind is always kept open to conviction."

"If some day the scientists arrive at a point where the human body after life is extinct, can be thus preserved, and after an indefinite time, through the transfusion of life-giving blood or fluid, be brought back to resume its normal functions, who can say that we may not learn definitely if there's consciousness after death?" he asked. "At present, however, man must be regarded as an intricate mechanism, susceptible as a wax recorder to his special environments. Each individual does the best he can in the circumstances surrounding him. The degree of moral responsibility one may possess depends on accidents of nature. If a man is born with a face that lacks proportion, he cannot be blamed for picking pockets or indulging in other indignities which nature has unkindly deprived him of the normal balance he is entitled to. In other words, we work well or ill as we are made, according to the degree of perfection with which we are turned out of nature's workshop."

**Asylums Are Storehouses.** "Our prisons and asylums are consequently only storehouses, where a deficient human machine or photograph is locked up out of harm's way, until the inventor of the new machine properly to achieve the grand results of development, which I believe are the fruits of the future mind."

Mr. Edison went on to compare the mental development of savages and Caucasians, but he was soon talking of Paris as the paradise of women's fashions, which led him to express doubt as to civilization's entire freedom from the fetich worship of new-gown characteristic of the Fiji Islanders and other savages.

The Rue de la Paix is one of the streets of Paris which Edison avoids, said Mr. Brander's place.

## OLD OATS PRICE AN ADVANCE

Sold at \$1.34 Per Local Square

The price of old oats in the local market to \$1.34. Even at this figure, however, and the market is piled. Hay also in a tremendous amount as high as \$1.34. The market was very quiet today, although only moderate. First-class old oats, per bushel, \$1.34. Hay, per ton, \$1.34. Straw, per ton, \$1.34.

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## Feels Good On the Head

If you would know the delight of a most refreshing shampoo try Nya's Shampoo Powder

Easy to use, and an actual hair-insurance, too. Twenty-five cents per tin. THE LITTLE DRUG STORE, 68 Dundas Street. Phone 123.

## Save Money in Clothes

No need to discard a suit when it is dirty and out of shape. We can clean and press it to make it look like new.

**R. PARKER & CO.**  
211 DUNDAS ST. E., LONDON, ONT.

## Ladies' Dresses

In all the newest shades and up-to-date styles. Light weights, suitable for this weather. All sizes. Prices from \$2.50 upwards. M. FISHER & CO., 429 Dundas Street. Cash or credit.

## LOOK! LIBRARY VOTES FREE

With every book purchased, Satisfaction always our motto. Hairdressing, Massage, Scalp Treatment, Manicuring, etc. MISS B. POLLOCK, M. E., Phone 248. 186 Dundas St. (Upper).

Its innumerable "vanity shops" displease him with their displays. He objects to members of his family wearing jewels, having persuaded them that every jewel is a link binding them to Hottentot standards, where the female attains importance in proportion to the pounds of ornaments she can carry about her neck. Edison believes not only in the simple life, but in the simple wife, and is convinced that if her husband's life is to be happy, but there would be fewer suicides among desperate heads of families who are driven to come to supply their families with expensive superfluities.

**Some Places Avoided.** As a consequence, Edison is a materialist, many of Paris's most famous monuments receive from him only cursory attention. "When I see a great cathedral like Notre Dame," he said, "I think of what the enormous expenditure of money it represents would have meant to the people of that day if it had been devoted to the needs of education. Education is year by year making the task of living of more and more importance. The great monuments of the past are a burden on the future."

"I compare all such reforms to the slow turn of a heavy bulk, such as the Mauritania. Everything takes time, and the fact that the Americans do not realize this is one of our defects, one of our lapses from common sense."

## PROMPT SETTLEMENT

London, Ont., Aug. 23, 1911.

Gentlemen.—It is hard to express in words how grateful I am to the London Life and Promot and very satisfactory way in which my claim of \$1800 under policy No. 2043, issued under the life of my late husband, Frederick J. Wise, who was accidentally killed on the 15th inst., was settled.

We little thought of this sad fatality when my husband made application a few days ago through your agent, Mr. Vink.

"Again allow me on behalf of myself and three fatherless little children to thank you, and may the London Life ever continue their noble effort to protect the widow and the orphan."

I am, gratefully yours,  
(Signed) ADA WISE.  
Witness: Emily Babasse.

## HIGH DIVER INJURED

Montreal, Aug. 23.—Arthur C. Cohen, the high diver, who has been giving exhibitions of his daring for the past two weeks at Dominion Park, was injured while making a dive last evening.

The performer was caught by a gust of wind while doing his double back somersault from the 110-foot ladder, causing him to strike the net with his head, and in turning over in the tank to resist the force of gravity and break his fall, he twisted the ligaments of his neck, which he said. His condition is not serious.

## FORCED TO RETIRE

Thetford Mines, Que., Aug. 23.—Owing to severe illness, J. R. Hequet of this place, is forced to retire from the fight as a Conservative candidate for the next election.

Mr. L. H. Hequet, a prominent merchant of this place, has been nominated in Mr. Brander's place.

## FINA

OLD OATS PRICE AN ADVANCE