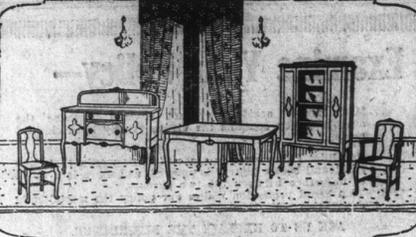
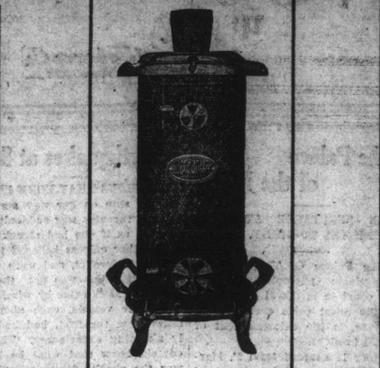


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 Covering the road of poor judgment.  
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**NEW SUITINGS**  
 in light colours and weights for Autumn wear.

A splendid variety to select from. Samples submitted to you on receipt of postal.

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 TAILOR & CLOTHIER  
 ST. JOHN'S, N.F.

**Nfld. Government Railway.**

**PLACENTIA BAY STEAMSHIP SERVICE.**  
 Owing to S.S. ARGYLE being off schedule, freight for the Presque route (West run) will be accepted today, Monday, October 13th.  
 Passengers leaving St. John's on 8.45 a.m. train, Tuesday, October 14th, will connect with S.S. ARGYLE, at Argentia for usual ports in Placentia Bay (Merashen route).

**NOTRE DAME BAY STEAMSHIP SERVICE.**  
 Freight for ports on above route, as advertised in Directory, including Botwood, Brown's Arm, Laurence-ton and Newstead, accepted at Freight Shed Tuesday, October 14th, 9 a.m. to 5 p.m.

**NORTHERN STEAMSHIP SERVICE—S.S. PROSPERO.**  
 Freight for ports of call on the above route, as advertised in Directory, and extra ports, namely Hooping Harbor, Williamsport, Canada Harbor, St. Julien's, Ship Cove, Valleyfield, St. Brendan's, Flat Island and Salvage, accepted at the Dock Shed Tuesday, October 14th, 9 a.m. to 5 p.m. and Wednesday, October 15th, up to noon.  
 S.S. PROSPERO will leave Dry Dock Wharf 10 a.m. Thursday, October 16th, calling at regular ports en route to Cook's Harbor.

**HUMBERMOUTH-BATTLE HR. SERVICE.**  
 Passengers leaving St. John's on express 1 p.m. Thursday, October 16th, will connect with S.S. SAGONA at Humbermouth for usual ports en route to Battle Harbor.

**Lipton's Groceries**  
 — AT —  
**The Royal Stores Ltd.**  
 AT LOWEST PRICES. WHOLESALE & RETAIL

**LIPTON'S BISCUITS**  
 in all the favourite kinds.

**LIPTON'S JELLY TABLETS, in 1-Pt. Pkts**  
 in all the leading flavours.

**LIPTON'S ESSENCE OF COFFEE AND CHICORY**  
 in 5-oz. and 10-oz. Bottles.

**LIPTON'S COCOA, in 1/4-lb. & 1/2-lb. Tins**  
 This Cocoa is the Pure Essence of the Cocoa Blend and commands very high testimonials for Quality.

**LIPTON'S SCOTCH ORANGE MARMALADE**  
 in 1-lb. Glass Jars.

**LIPTON'S LIME JUICE & LIME JUICE CORDIAL**  
 in 1-Quart Bottles.

**LIPTON'S GRAVY BROWNING.**

**Royal Stores, Ltd.**  
 GROCERY DEPARTMENT.

Put in Your Winter Supply of

**"NUGGET"**

**Boot Polish**

It Does Not Freeze

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 DISTRIBUTORS.  
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**A Speedy Settlement.**

Means everything to the man who wants to rebuild after a fire. Delay at such a time only adds to the loss. We have made it our specialty to adjust Losses promptly and fully and this custom has made us many friends and patrons.

The Largest Number of Policy-holders in Nfld.  
**QUEEN INSURANCE COMPANY**  
 OF AMERICA, and  
**GREAT AMERICAN INSURANCE CO'Y.,**  
 OF NEW YORK.  
 GEO. H. HALLEY, LIMITED, Agents.  
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**Nfld. Government Railway.**

**CANADIAN NATIONAL RAILWAYS**

**TORONTO TO—DETROIT CHICAGO.**

TRAVEL BY NATIONAL LINES  
**"INTERNATIONAL LIMITED."**  
 Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily. Direct connection from Halifax or North Sydney by "OCEAN LIMITED."  
 For Fares, Reservations, etc., apply to  
**R. H. WEBSTER, General Agent.**

**"Matchless"**

**The Paint of Quality**

Practical Painters choose "MATCH-LESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

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**The Standard Manufacturing Co., Ltd.**  
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**Labradorite**

Always we have prided ourselves on the quality of our Labradorite and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fulfil in every way our ideas of what Labradorite should really be like when made into jewellery.

Specially selected and extra well polished stone made into an assortment of Pendants—Bean, Oval and Square shape are the chief items in our new selection.

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 THE RELIABLE  
 JEWELLERS & OPTICIANS  
 WATER STREET

**SCHRAFT'S**

**Chocolate Bars**

Rich Cream and Nut Centres.  
 Heavy Chocolate Coating

**5c. Everywhere**

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**J. J. Rossiter**  
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**RED CROSS LINE!**

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SCHEDULE OF SAILINGS FOR OCTOBER

From New York	From St. John's
at 11 a.m.	at 12 o'clock, noon
October 18th	October 18th
October 25th	October 25th
October 25th	November 1st

THROUGH RATES QUOTED TO ALL PORTS.  
 WINTER RATES NOW EFFECTIVE.  
 Round trip tickets issued at special rates with six months stop-over privileges.  
**BOWRING & COMPANY, 17 Battery Place, New York, General Agents.**  
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**WARVET & CO., LTD., ST. JOHN'S, N.F.L.B. Agents.**  
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**Welsh Anthracite Coal.**

We have the very Best Quality. Also SCOTCH HOUSE COAL—All Lum and NORTH SYDNEY SCREENED.

**W. H. HYNES.**  
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THIS IS OUR BARGAIN WEEK TO YOU FOR

**Shirts and Caps**

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

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**WM. SPURRELL** 210 Duckworth St. Branch: Grand Falls.

Forty-Five Years in the Service of the Public—The Evening Telegram.

**School Pencil Sets!**

Beautifully made up in Leatherette Cases containing as follows:—

2 Pencils, Penholder, Nib and Eraser	25c.
No. 30—4 Pencils, 1 Penholder, Nib, Eraser and Pencil Sharpener	55c.
No. 299—5 Pencils, 1 Penholder, Nib, Eraser and Pencil Sharpener	55c.
Holder for Nibs and Blotter	70c.
No. 301—3 Pencils, 1 Penholder, 1 Eraser, Rubber Bands, Money Box, 1 Pencil Sharpener, 1 Nib Holder, Calendar, Blotter and 1 Ruler	\$1.20
No. 50—4 Pencils, 1 Penholder, 1 Nib and Eraser	40c.
No. 100—4 Pencils, 1 Penholder, 1 Nib, Eraser, Pencil Sharpener, 1 Ruler and Drinking Cup	80c.
No. 120—5 Pencils, 1 Penholder, 1 Nib Holder, Pencil Cap, Eraser, Pencil Sharpener, Calendar and Blotter	\$1.70
No. 340—5 Pencils, 1 Penholder, 1 Pencil Cap, 1 Eraser, 1 Nib Holder, 1 Ruler, 1 Pocket Dictionary and Blotter	\$1.40

These are absolutely new. Come and see them.

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