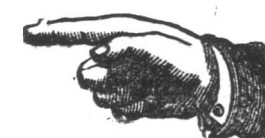


EARLY MORNING SPECIALS!
600 TRICOLETTE WAISTS!
 Every shade, style and color. Worth up to \$4.00.
 Sale \$1.44

The London, New York and Paris Association of Fashion

EARLY MORNING SPECIALS!
OVER 500 LADIES' COTTON BLOUSES
 In good White washable materials—all sizes—neat designs—easily worth \$1.50 for 48c.

Read Opposite Page



Bigger. Better, the Economy News from this Live Appareling House!

EXTRAS!
 A Remarkable Purchase and Sale
 up to \$5.00
SILK OVERBLOUSES.
 Pussy Willows, Crepe de Chine, Georgettes—all colors and sizes.
 Sale \$2.94

400 Pairs
LADIES' SILK HOSE
 Slightly damaged; easily worth 60c.
 Sale 18c. pair.

68 LADIES'
BLACK RUBBER CHECK & DRESS RAIN COATS.
 Worth from \$6.00 up to \$12.00. All on Sale at \$2.98

150 LADIES' SKIRTS.
 All materials, colors and sizes.
 Worth up to \$6.00.
 Sale \$3.24

A DRESS SENSATION!
 A Colossal Purchase and Sale. The Greatest Value-giving Event this City has known in years.
HUNDREDS ALL WOOL SERGE and TRICOTINE DRESSES
 All Sizes—\$5.44—Fresh Brand New Dresses.
 A remarkable Sale at the very beginning of Fall when Women and Misses' want good style Cloth Dresses. The materials alone would cost you more—and when you see the clever models, the fetching trimming notes, the workmanship—you will wonder how they can be sold for \$5.44.

Hundreds of other Dresses on display at \$6.94, \$8.94, \$10.94, \$13.75, \$16.98, \$25.00 \$37.00

in all the most intriguing and alluring modes one could conceive. Never will you expect to find them at the low prices that they are now being sold at.

Popular Priced FUR CHOKERS—SPECIAL!
 Fur Chokers would be sold up to \$15.00.
 Sale \$5.94.

SCARVES—Two, Skin Dark Fitch, and Grey Fox Chokers, etc., etc. Also large Fluffy Scarfs—a worth while investment at 10.98

For Women and Misses' A Gigantic SUIT SALE!

Worth up to \$15.00	Worth up to \$22.00	Worth up to \$25.00	Worth up to \$30.00	Worth up to \$35.00	Worth up to \$45.00
SALE	SALE	SALE	SALE	SALE	SALE
10.94	15.00	17.50	22.00	29.50	35.00

Ultra-smart, Practical, all-occasion Suits—Distinctive in line—in fabric—in expertness of tailoring and finish. Developed in high-grade SUITINGS—WORSTEDS, TWEEDS, TWO-TONE FABRICS, TRICOTINE, POIRE TWILL and VELOUR-DE-LAINE, featuring every newest style variation—the very acme of smart practicability for any and every occasion. These SUITS are a tremendously fine buy at the price.
 MISSES' SUITS (Sizes 14, 16 & 18 years). WOMENS' Sizes—Extra Stout Sizes for large Women.

300 Misses' & Girls' COATS are on display in THIS EXTRAORDINARY SALE. Built on the smartest New Season lines—and featuring the newest effects in treatment and trimming. ALL SERVICE-ABLE LINES; including both Fur and plain trimmed styles. 6 years up to 18 years. **7.98 up to 10.98**

Other Specials on display—space preventing us from advertising—all assuring the same Supreme Values. Remember these values cannot be duplicated. Your opportunity is here. Grasp it! You may not have intended buying your new Fall apparel so early. But if you will make a point of it to inspect these offerings on TUESDAY, you will see at a glance that here is a most unusual opportunity—a saving too real—too great to overlook! COME! YOU BE THE JUDGE!

Every Rack on Display has been Refilled with New Merchandise

1100 Ladies' Street & Dress Hats In Grand Sale

We have just received 1100 more of those captivating, distinctive, Street and Dress Hats—Higher quality, smarter styles and bigger value than those featured in our previous Phenomenal Sales. Genuine Panné Velvets—Silk Velvets and Lyons.

VELVETS IN ALL COLORS—Larger Shapes; Modified TRICORNES; Off-the-Face and Small Hats. **These Hats would be BIG Values at \$3 to \$10, SALE-- 98 cents up to \$4.98**

In Our Men's and Boys' Department--Second Floor--

"WALK UP STAIRS AND SAVE!"

A MAN'S SALE--SUITS, OVERCOATS, TROUSERS.
110 Men's Suits, worth up to \$30. Sale Price \$19.94.
 Hundreds of Suits on display in those guaranteed All Wool Models in Cassimeres, Cheviots, Tweeds, Herring-bones, etc.; and young or old men these Suits will fit—and the prices are a revelation.
OVERCOATS—Undoubtedly the greatest variety ever on display at one time—the styles—the materials—the prices will amaze!

MEN'S SINGLE TROUSERS—A splendid variety. Your chance to match up an old coat at right prices.

BOYS' SUIT AND OVERCOAT SALE.
THE SUITS—Every inch All Wool Cassimeres, Cheviots, Velours, Tweeds, Brown and Grey mixtures, Blue Serge, Blue, Brown and Grey pin stripes, sturdily tailored in the very smartest Norfolk and plain styles.
THE COATS—Smart, full-belted models with muff or flap pockets—made on the men's styles. In Brown and Grey Cheviots and Cassimeres—sizes 4 up to 18 years.
SPECIAL LOT OF MEN'S RAINCOATS and BOYS' OVERCOATS all lumped together and on Sale at \$6.98 per Garment.

London, New York and Paris Association of Fashion