

SOME CLASS TO THAT COAT!

That is what every mother says when she gets her boy inside of one of

JACKMAN'S Nobby Coats!

You will say it too if you see a Jackman Coat on your boy. There is not the ordinary ready-made look on our garments. They are specially tailored and are made up in the nicest materials possible to secure.

Bring your boy in and fit one on; it is not compulsory to buy. Garments altered free of charge.

Prices: \$2.50 to \$10.00.

Jackman The Tailor, Ltd.,
The Boys' and Men's Clothier.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.
C. A. C. BRUCE, Manager,
St. John's.

Provincial and Municipal Debentures to yield from 5 to 5½ pr ct.

Town of Amherst,
Town of Pictou,
Municipality of Shelbourne,
Province of Nova Scotia,
Town of Sydney,
City of Halifax.
Prices on application.

F. B. McCURDY & CO.,
Bankers and Brokers,
C. A. C. BRUCE, Manager,
St. John's, Nfld.

Apples, Oranges, Grapes!

Fresh arrivals:
500 bris. CHOICE APPLES—Kings, Blenheims, etc.
30 boxes SWEET CALIFORNIA ORANGES.
15 bris. JAMAICA ORANGES.
50 cases SMALL SILVERPEEL ONIONS.
20 bris. CAPE COD CRANBERRIES.

This is the place to buy your fruit. Try it and be convinced.
Oct. 21st. **EDWIN MURRAY**

Telegram Ads. Pay

The Best Kind of Love.

By RUTH CANNON.

"For the faults of married people continually spur up each of them, hour by hour, to do better, and to meet and live upon a higher ground."—Stevenson.

"Why were you so late?" said the maid to the man, reproachfully, after the first ceremonials of greeting had been properly attended to. "I thought you would never come."

"I'll tell you just why, darling," said the man frankly; "I met Mr. Allen, that old neighbor of ours who was almost like a father to us after our own father died. I haven't met him for over a year and he wanted to know all about the whole family. He kept me nearly half an hour."

For a moment the man looked troubled. He was a man with a conscience and a kind heart, and he had high ideals of love. But the maid was one of those rare and fortunate women who can put attractively, and the man was young, and so, of course, he kiggled away the point instead of trying to make her see that he would have been spoiling their evening together.

APPLES!

We offer to-day on Retail,
11 bris. No. 3 Gravenstein APPLES,
12 cts. gallon.
Just right for cooking. PEARS.
30 brs Preserving Pears in to-day; also
246 bris. Blenheim and King Apples.

Soper & Moore.

from the size of a postage stamp up to at least twenty-five feet square, and any error of course, will be magnified in proportion."

Without the Penny.
"Put your hands on my shoulders, and follow me," says Mr. Hepworth. We pass down a passage and are in another room, or rather range of rooms, all lit from the ceiling by means of dull-red lamps, that shed a peculiarly baleful light upon ourselves and the operatives.

In this portion of the factory the sensitive films are dealt with and manipulated in various ways. Beyond this again are the drying rooms where the negatives are being dried on huge wooden drums that revolve noiselessly on ball bearings.

Very interesting is the developing room, where the films are developed and washed. Here are some truly marvelous machines, each one of which is capable of developing, fixing, washing and finishing eight hundred feet of film an hour.

The printing machines reminded me very forcibly of penny-in-the-slot machines, the negatives being automatically "delivered," as it were, at a little opening an inch or so square, and brilliantly illuminated, where they come in contact with the sensitive film for a second or so before being passed on into the murkiness beyond.

We are Seventy.
The average life of a film, Mr. Hepworth informs me, is about three months; but its life history is like the life history of a butterfly—a swift transition from virgin freshness to gentle decay.

It is "first run" to-day, and "junk" a few short weeks hence. What is now fourpence a foot, to be handled by a new-born baby, will before Christmas, be so much scrap, fit only for working up into varnish.

For this reason there is a continual, steady demand for new films, and this demand it is the business of the Hepworth factory to meet. Started, fourteen years ago, it has grown during the interval from the tiniest beginnings to its present proportions.

About seventy hands are employed, and all of them earn good money, for their work is highly skilled and technical. Most of them are quite young people, who have been with Mr. Hepworth since they first left school.

Cured Eczema Like Magic

Suffered for Years—Tried All Kinds of Treatment—Surprised at Results From Dr. Chase's Ointment.

You can soon tell when people are enthusiastic about medical treatment by the language they use. After experimenting with all sorts of ointments in a vain effort to obtain relief from the itching and burning of the skin, the sufferer was astonished at the quick and satisfactory results obtained by the use of Dr. Chase's Ointment.

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Men's
Special lines NAVY SE VICUNA P
Our Price: \$1
East End, West End and Central Stores.

Try it one week for all baking at our risk Your money back if it disappoints
"More bread and better bread"
PURITY FLOUR
Wholesale and Retail.

STEER BROTHERS.

10c. SPECIALS 10c.
The following is a list of a few of the numerous articles on our 10c. Bargain Lists. But they should be seen for you to appreciate the values you can get for your money.
Glass Milk Jugs. Fryng Pans.
Glass Sugar Basins. Dairy Pans (assorted sizes).
Glass Pickle Dishes. 'trainers (assorted sizes).
Glass Mustard Jars. Flour Sieves.
Fancy Tumblers and Kitchen Forks and Spoons.
Wine Glasses. Egg Beaters.
Fancy Cups & Saucers. Knives and Forks.
Fancy Spice Jars. Brush Racks.
Fancy Jugs and Bowls. Combined Can Opener and Corkscrew.
Fancy Plates (all sizes). Father Gregory by Wren.
Fancy Salts and Peppers. The Poison Bolt by A. Conan Doyle.
Fancy Salts and Peppers. Curry Combs.
Fancy Ointments. Shoe Dressing.

CALL AND INSPECT FOR YOURSELF AT
G. T. HUDSON'S,
367 and 148 Duckworth St.

Garland's List of Up-to-Date Novels

Youth will be Served by D. Wylarde
So it is with the Damsel by N. Wynne.
Bendish by Maurice Newlett.
Passionate Friends by H. C. Wells.
Richard Furlong by E. V. Thurston.
Child of the Storm by H. R. Haggard.
Virgin Fortress.
Not in Israel.
Girl Who Would Not Work by G. Dew
James.
The Hero of Heart by Maud Diver.
Thorley Weir, by C. F. Benson.
The Inside of the Cup by W. Churchill.
The Circle of the Nile by D. Sladen.
The Headquarter Recruit by R. Dehan.
A Wife Out of Egypt by N. Lorimer.
Both Sides of the Road by A. Clarke.
Stella Maris by W. J. Locke.
Vision of Tears by Curtis Forks.
Justice Suspended.
Sunna by Maud Diver.
House of Seven Devils.
Grace Church by John Ayescough.
Father Gregory by Wren.
The Poison Bolt by A. Conan Doyle.
Gen'l John Regan by G. A. Birmingham.
A Young Lady by H. C. Newte.
Western Men with Eastern Morals by W. N. Willis.
Bunch Grass by Vachell.
Hard Pressed by F. M. White.
Red Hand of Ulster by G. A. Birmingham.
Before Adam by Jack London.
So it is with the Damsel by N. Wynne.

GARLAND'S Bookstores, 177 & 353 Water St., St. John's.
Advertise in THE EVENING TELEGRAM

Miles of Thrill.

Concerning the Inner Workings of a Moving Picture Factory.

Everything in and about a moving picture factory seems to be run on the topsy-turvy principle, and the works of the Hepworth Film Manufacturing Company are no exception to the rule.

This famous factory, the biggest and most up-to-date of its kind in England, if not in the world, is situated at Walton-on-Thames, and thither the writer repaired by appointment one day recently in order to see with his own eyes how the moving picture is made.

The topsy-turviness started directly I set foot inside the building. Instead of being conducted over the ground floor first, and proceeding gradually higher, I was whisked straight away up to the studios, which were situated at the very top of the building.

Under Glass.
These are very like immense green-houses, with cement floors, and scarcely any single thing one finds there is actually what it pretends to be.

For example, an interior is set in one of them representing a jeweler's shop, and there is a safe, with a door so massive in appearance that it looks as if it might weigh a ton. Yet on touching it, it proves to be merely lathe and plaster, painted to look like iron, and the pressure of a finger suffices to move it backwards and forwards.

A drawing room scene boasts of a really magnificent piano. But when one tries to play upon it no sound emanates from it. There is only the

Try This Home-made Cough Remedy
Costs Little, But Does the Work Quickly, or Money Refunded.

Mix two cups of granulated sugar with 1 cup of warm water, and stir for 2 minutes. Put 2½ ounces of Pinex (fifty cents worth) in a 15-ounce bottle; then add the Sugar Syrup. Take a teaspoonful every one, two or three hours.

You will find that this simple remedy takes hold of a cough more quickly than anything else ever used. Usually ends a deep-seated cough inside of 24 hours. Splendid, too, for whooping cough, croup, chest pains, bronchitis, and other throat troubles. It stimulates the appetite, and is slightly laxative, which helps end a cough.

This recipe makes more and better cough syrup than you could buy ready made for \$1.00. It keeps perfectly and tastes pleasantly.

Pinex is the most valuable concentrated compound of Norway white pine extract, and is rich in gualic acid and all the natural pine elements, which are so healing to the membranes. Other preparations will not work in this formula.

gentle rattle of the keys. The instrument is a dummy one, specially made for the "silent drama," and possessing no interior mechanism.

Silence seems, in fact, to an outsider, to be the dominant feature of a moving picture studio. There are actors and actresses, plenty of them, but they rarely speak even to each other; they are too intent upon their work.

The Transformation.

But if there is little to hear, there is plenty to see. In one corner is a prison cell, with a low, iron cot, whose occupant, clad only in their night attire, a white, pretty girl. She lies quite motionless, with closed eyes, for she is supposed to be unconscious, or dead, one is not certain which, and a little child of three or four sits unceasingly by her side, wondering probably what it is all about.

To her there presently comes a convict in typical prison garb. He tiptoes stealthily to the bedside, whips up the child in his arms, and as silently withdraws.

"All over," says the operator, who has all the while been busily turning the handle of his camera.

The girl rises and retires to a dressing room, whence she presently emerges clad as a gipsy wench, while the convict silently transforms himself into a Norman baron, to take part in another, and totally different scene.

The girl is pallid no longer, nor is she by any means dainty, for the character she is to play has necessitated a special kind of make-up. Cheeks and lips are painted blue, they will come out a swarthy brown in the picture—and her throat and chest, which have by contrast to come out very white, are dyed yellow.

In the Making.
She does not appear, however, to mind in the least the sort of figure she cuts to the observer, but goes about her work with the nonchalant ease born of long practice.

All around are similar bits of plays in the making. Everywhere cameras click, and electricians are busy with carbon arc lamps; that stizzle and splutter and crackle, shedding a pale-purple light on the players.

"Follow me," commands Mr. Hepworth. "Leave your matches behind you, if you have any."

We ascend to the rooms where the celluloid ribbons are being made into films. Here, by contrast, the noise is terrific.

"I am taken first to the perforating room, where white-robed girls are busy feeding long strips of celluloid ribbon into shrieking little machines that punch rows of tiny holes along either edge, ready for passing through the camera.

Telegram Ads. Pay

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Men's
Special lines NAVY SE VICUNA P
Our Price: \$1
East End, West End and Central Stores.

Woman's Daring Saves B
Philadelphia, Oct. 29.—A daring and courage in a t-rican of Cape Hatteras sav- American barque, John Ebn- struction and the lives of the thirty-seven men. The her- wife of Captain Charles, master of the craft.
On October 21 the barque, been within 100 miles of the weeks ago, and had been in- nearly to Bermuda, an inci- cane off the coast of North- Started by a particularly b- Mr. Olsen looked out of the office in time to see the sea- at the wheel desert his post- ed on deck and crept along

BO DOUB
Messrs. Bovri the Grand Prix also a Diploma f Belge Exhibition, distinction, which awards, is certain- lence of the world

T. J. EDE