

Takes Less Shortening



BEAVER Flour requires less shortening for pies and fancy pastry than other flours. This makes it the most economical flour you can buy. It has all the light, delicate, pastry and cake-making virtues of Ontario Winter Wheat blended with the stronger qualities of Manitoba Hard Wheat.

It makes flakier, more delicious pastry, as well as lighter cakes, and whiter and better-flavored bread than any other flour.

Tell your grocer you want BEAVER FLOUR.

THE BEAVER MILLS, CHATHAM, ONT.
Maritime Representative, H. E. Rains, Halifax, N.S.

BEAVER FLOUR

Blend of the Best from East and West

242 M

ASPIRIN

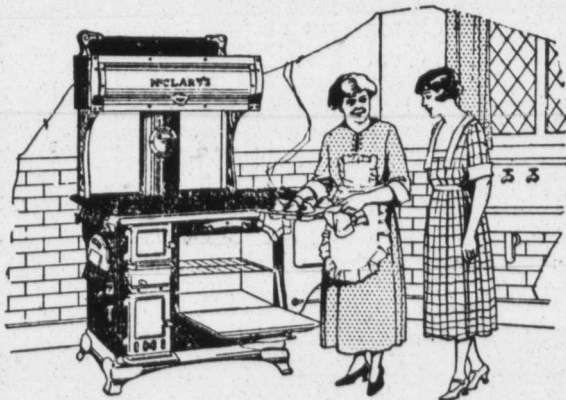
UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all



Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

Colds Headache Rheumatism
Toothache Neuralgia Neuritis
Earache Lumbago Pain, Pain

Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Mono-acetylsalicylic acid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."



Rewards Your Cooking Skill

The Kootenay makes it worth while to prepare those tempting things that require time and baking ability. All you have to do is to watch the mixing and watch the time.

An even flow of heat over, under and on all sides of the oven bakes perfectly and with economy of fuel; checks quickly or responds with more heat.

"ENAMEL-CLAD" FLUES

The flue construction of the Kootenay is protected at every vital point with tough porcelain enamel, and the oven is built of rust-resisting Armco-iron. This unique McClary's construction extends the life of the Kootenay by many years.

Let McClary's dealer show you the features that make for endurance and satisfaction.

McClary's Kootenay

McClary's
Vancouver
London
Montreal
St. John, N.B.
Winnipeg
Hamilton
Edmonton

When you walk into a clean, well-kept office, and see the mother and baby in a little silver frame occupying the centre space on the desk, you can bet your last dime you have a mighty decent sort of man to talk with.

SUBLIME TRIBUTE TO THE BRITISH EMPIRE

We do not in all things agree with England's great War Premier, Lloyd George; yet he has uttered words, which should sink deeply into the heart of every loyal Canadian, and every true Briton, with feelings of love for the Motherland, and pride in the Empire.

He has visited us, and captured the hearts of our people, by words of Imperial Power, loyal to his home land and our Gracious King; accents of faith have fallen from his lips, fit to be placed among the classics ever to be remembered as the utterances of a true man, possessed of splendid talents, and a noble soul. His last Canadian speech left us the treasure of the following "sublime tribute to the British Empire". Speaking to 5000 people, on the 13th of this month, in Winnipeg; he gave us, these memorable words of faith in England, and faith in Canada:—"There is a great future for the British Empire, just as it has a great past. It has a record of great achievements for humanity. Four times it has saved the liberties of Europe. But its greatness is only beginning. In the Empire we have every variety of climate and every resource of wealth and riches. Presently the old country may have a number of great, sturdy giants sons—but it will still be the same old country—a small land which you could put in to Lake Ontario. But there are things you never could submerge—the splendor of her great literature, the grandeur of her great traditions, the story of how through the ages she fought and bled and suffered for the freedom of speech and institutions and international right. No, the old land will live forever, and the young nations who are creating traditions. These powerful, virile young peoples and the age old land will work together for the Empire, for the millions under the old flag for human right and liberty, to raise mankind to a higher level."

Previous to delivering his great speech, he had visited the cenotaph placed in memory of Canadian heroes of the War and deposited at its base a wreath bearing the words: "With reverend homage to the supreme sacrifice they made for the British Empire and humanity." He has departed again "towards his homeward journey" and Canada rejoices in his visit. Wherever he has gone amongst our people, he has roused them to heights of enthusiasm, and added to our faith and love for our vast Dominion, and it is thus he speaks to us:—"You in Canada, have a land that develops the manliest qualities. Canada is not a soft job for anyone. men who look for soft jobs in life are fit only for soft jobs. You have a land that rewards labor adequately, handsomely. Requisite toil develops virility in a race. That is what Canada gives her sons. "You have an opportunity in Europe such as probably no new country has ever received in cycles. The United States had its great opportunity in Europe through the Napoleon wars. The same condition prevails today, even to a greater degree. The war was the most terrible ever waged in this world. There will be millions of people looking towards the west—the land of hope, the land of abundance, the land of assured peace—as a home for themselves and their children's children. It depends upon Canada whether she makes as good use of those conditions in Europe as the United States did a century ago."

The Advocate believes it is well for Canada, that we are a nation, part of, and within the Great Empire—the world's greatest—over whose vast extent, "the sun never sets". Every true Canadian will be as loyal, as one of our own great

PERSONALS

Mr. W.B. Sherard of Moncton spent the week end in town.

Mr. P.B. Wheeler, will enter Hotel Dieu this week, where he will spend the winter months.

Hon. J.B.M. Baxter was a visitor to town on Friday and Saturday of last week.

Mr. W.F. Copp left yesterday for Kitchener, Ont. on a business trip.

Mrs. Emily Wyse of Moncton is visiting her brother Mr. W. A. and Mrs. McMaster.

Mr. and Mrs. Carmen Nevin of Chatham are receiving congratulations on the arrival of a son at the Hotel Dieu on Tuesday.

Mrs. J.H. O'Beirne and two daughters of Old Town, Me. are visiting friends on the Miramichi.

Mr. Clarence Jones of Bathurst, visited to Newcastle on Sunday and spent the day with Mr. and Mrs. Wm. Corbett, Jr.

Mr. and Mrs. H. Ritchie and two children were guests of Hon. W.P. and Mrs. Jones, Woodstock, last week.

C.D. Richards, M.L.A. and A. J. Brooks, leader and organizer, respectively, of the provincial opposition were in town on Friday looking over the political situation.

Mrs. Chas. Sargeant, president of the Newcastle Red Cross Society was the guest of Mrs. Chas. Coster, St. John, en-route to Sydney, N.S.

Dr. J. D. MacMillan, Lyman Vickers and Ernest Mullin spent Thursday and Friday at Edward Menzies' camps, Tracadie and were successful in bagging several wild geese.

Rev. S.J. MacArthur, of Westminster Church, Smith Falls, Ont., formerly of St. James' Church Newcastle is the present Moderator of the Presbytery of Lanark and Renfrew.

Mr. Ray Ashford, B.A. of Mt. Allison University, Sackville, N.B. visited his parents Mr. and Mrs. John Ashford on Friday and Saturday of last week returning on Sunday to Sackville to resume his studies.

Rev. W.J. Bate, Rector of St. Andrew's Church, is visiting in St. John and attending to Church matters. Next Lord's Day, the Rev. W.J. Wilkinson, Rector of Kingsclear will hold morning and evening service in St. Andrew's Church here in Newcastle.

Mrs. C.P. Harris, Moncton, is the guest of her daughter, Mrs. E.H. Sinclair. Mrs. Harris was accompanied by Mrs. A.C. Chapman who visited Mrs. Sinclair for a few days and Miss Hattie Tweedie who was the guest of Mrs. L.J. Tweedie at Chatham.

OBSTRUCTION ON ROAD

Two Campbellton motorists who came through the old Miramichi road from Chatham Ferry on Sunday evening report that about two miles from the Depot camp the leading car ran into a wire stretched tight across the road, and made fast to trees. The wire caught the fenders and was snapped off without doing other damage than a scratch on the car. The second car ran into a tree which had been felled and placed across the road, but managed to get by without stopping or damage. These motorists warned all others who were going through this way from Bathurst to Chatham and some made a detour around the coast. Was the object of the obstructions a hold up, or were they just placed there by mischievous youths?

Premier, who exclaimed on behalf of himself "A British subject I was born and a British subject I will die." Let us ever be true to the flag and King and Country, and our own Canadian homes, our National Anthem, "God Save the King."

OBITUARY

WILLIAM RICHARDS

The death took place suddenly on Tuesday, October 16th of Mr. William Richards, at the Montreal General Hospital, where he has been receiving treatment for the past two months.

Although Mr. Richards has been suffering from diabetes for the past eight years, his death came as a shock to everyone and particularly to Mrs. Richards who spent Sunday and Monday with him in Montreal and left him apparently well and cheerful to receive, only a few hours after her arrival home on Tuesday, a telegram announcing his death.

The late Mr. Richards was born in England in 1835. He came to Canada fourteen years ago and located here, being employed as musician at the Opera House. In 1914 he was appointed manager of the Opera House and retained that position until three years ago when he severed his connection and opened the Empress Theatre. Last spring he again became manager of the Opera House. He was one of the best known and most successful theatre owners in Eastern Canada, and his passing will be mourned by his many friends in the profession. Mr. Richards last visit to his home in England was made two years ago.

Deceased is survived by his wife, formerly Miss Janet McGowan and three children, Billy, Katherine and Harry; also surviving are Mr. Richard's parents, of Kent England, who mourn the loss of their only child.

The remains arrived on Thursday's Limited and the funeral, one of the largest seen here for years was held Sunday afternoon. The cortege preceded by the Newcastle Band rendering the "Dead March in Saul" left the family residence on Jane St at 2:30 o'clock and proceeded to St. Andrew's Church, where the solemn and impressive burial service of the Church was conducted by Rev. W.J. Bate, Rector.

The remains were then conveyed to the Miramichi Cemetery and the closing services were held at the grave. The floral tributes were many and beautiful, showing the high esteem in which deceased was held. The pallbearers were Henry Price; Wm. J. Keating; Harold Russell, M. F. Price; Nicholas Hachey and Thos. Davies. Undertaker—W.J. Hogan.

Sincere sympathy is extended to Mrs. Richards and family in their great loss.

This Week Only We are Giving Away

FREE

TO THE LADIES:
One 50c Tube of
MAG-LAC

The original milk of Magnesia
Tooth Paste

TO THE GENTLEMEN:
One 50c Tube of
Colonial Club

Known as the finest Shaving
Cream on the market

With every purchase of a Garden Court Toilet Article (Except Talcum) (above over with 2 tins of Garden Court Talcum).

NOTE:—This offer will be withdrawn after a limited number of Mag-Lac and Colonial Club has been given away. By all means take advantage of this offer—but you must act quickly.

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The safe, satisfactory Druggists

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Whether you plan to buy furs or not you should have a copy of the beautifully illustrated Coristine Style book to post you on the fashionable furs and the latest styles. Write for your free copy today to address below.

The most reliable fur merchants are those who handle Coristine furs.



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JAMES CORISTINE & CO.
FINE FURS
MONTREAL

Bean Supper

The Junior Women's Club of St. James' Church will hold a BEAN SUPPER in St. James Hall, on Hallow E'en Night, October 31st, from 5 to 7 o'clock. Admission 35c.

The public is cordially requested to attend.

This will be an excellent opportunity to procure your supper on this evening, thus saving time for the usual sports held on Hallow E'en 41-3

NEW LAMP BURNS 94¹/₂ AIR

Beats Electric or Gas

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and \$5 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up, is simple, clean safe. Burns 94 p c air and 6 p c common kerosene (coal oil). The inventor, J. M. Johnston, 246 Craig St. W., Montreal, is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month.

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is a heater and range combined, with a high oven, ample cooking space and hot-water reservoir.

The Fawcett man near you has the Empress Quebec in stock.

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