

P · A · X

Private Automatic Exchange



ECONOMICAL

The Automatic Telephone

The P.A.X. is a time saver—a trouble saver and is built to last. Pays for itself in any plant.

The P.A.X. is the only rapid, easy and economical means of intercommunication between widely separated departmental heads of a business.

Business needs action. The turn of the dial gives action any time—all the time.

“A Pair of Wires and a Dial,” telling of P. A. X. in operation is yours for the asking. Write our nearest House.

Northern Electric Company
LIMITED

MONTREAL
HALIFAX
QUEBEC

TORONTO
HAMILTON
LONDON

WINDSOR
WINNIPEG
REGINA

CALGARY
EDMONTON
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“Makers of the Nation's Telephones”

MANUFACTURING

Manual Telephones
Automatic Telephones
Wires & Cables
Fire Alarm Systems
Radio Sending and
receiving Equipment

DISTRIBUTING

Construction Material
Illuminating Material
Power Apparatus
Household Appliances
Electrical Supplies
Power & Light Plants
Marine Fittings