

NORTHWARD HO!

The news that arrangements may be made for the giant British dirigible airship R 36 to attempt to fly to the North Pole again prompts the question whether these levitations are a safe means of aerial transport.

Sceptics point to the terrible "Dixmude" catastrophe, which occurred only a short while ago, the disaster which befell the super-airship R 35, while flying over the Humber, in 1921, and the premature destruction of the Italian airship Roma.

How can you expect people to risk their lives in these giant airships when practically every large dirigible has come to an untimely end? they ask.

These accidents have certainly shaken the public's faith in lighter-than-air machines. At the moment the average air-traveller prefers the aeroplane, for these craft have flown many millions of miles in all kinds of weather, and there have only been two serious accidents on the British commercial air routes.

Giants of the Upper Air. Airships, however, can remain in the air far longer than aeroplanes, and commercial dirigibles have been operated successfully in the past. So, despite adverse criticism, there are two syndicates which hope to inaugurate commercial airship services in the near future. One is British and the other American.

The British project is only in its infancy at present. Commander Burney, M.P., its originator, has conceived the idea of a regular service of airships to Egypt, India, and possibly Australia. The British airships for this service, each of which will take more than a year to build, are to be veritable hotels-de-luxe. When finished, each of them will be capable of carrying a hundred passengers for a distance of three thousand miles without coming to earth. Work has not yet been commenced on these air giants, however.

America is rather further ahead, and there is every possibility that airships will begin to operate on the New York-London air route during the present year.

7,000 Miles Non-Stop. For some time past the Germans have been busy reconditioning, for commercial purposes, the giant Zeppelin ZR 3, which was surrendered to the U.S.A. She will shortly make her maiden voyage to America, where she will be taken over by a syndicate of wealthy Americans.

ZR 3, which is six hundred and fifty feet long and can travel at an average speed of seventy miles per hour, can carry thirty passengers, a crew of twenty-four, and a large quantity of merchandise for a non-stop flight of seven thousand miles. She and her sister ship will run a bi-weekly service between the two countries.

The launching of these enormous dirigibles constitutes the first after-war attempt by the Allies to commercialize the airship. Prior to the war, however, the Germans successfully operated five commercial dirigibles. It is estimated that the company owning these machines carried upwards of thirty-five thousand passengers a distance of over one hundred and seventy thousand miles without a serious accident.

Conquest of the Clouds. In 1919 our late enemies built and operated a smaller type of craft named the R 101. She was only some four hundred feet in length, but in three months she carried two thousand and four hundred passengers, and few over thirty thousand miles. The use of the R 101 was, however, prohibited by the Allies.

It is not necessary to give details of the wonderful achievements of the British R 34 when she completed the double journey across the Atlantic in one hundred and eighty-three hours actual flying time, or of the German L 59, which flew four thousand five hundred miles in four days, during the autumn of 1917.

The return journey to the North Pole is only two thousand seven hundred miles as the crow flies, so it would appear that, given good luck and reasonable climatic conditions, R 36 should be capable of performing her task.

A Bottled Love-Letter. Forty-two years ago an Irish colleen wrote a love-letter, which she placed in a sealed bottle with her name and address and committed to the sea at Kingstown.

"I hope some nice boy will find this and return it to me," she wrote. It was recently washed ashore on the coast of North America, safe and sound after its long voyage, and Mrs. Elizabeth Byrne, who had sent it on its way as a girl, has now received eight letters telling her that it has been found.

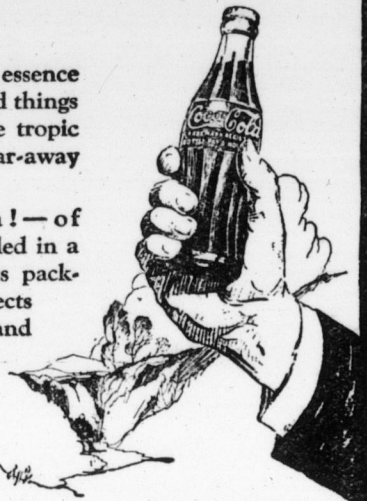
Mrs. Byrne was married forty years ago, and has been a widow since the war. "I always admired the smart soldiers who used to be brought over to Ireland on the steamer Assistance in those far-off days," said Mrs. Byrne. "It was one day just before the Assistance was due to arrive that I put that note in the bottle and threw it into the sea, hoping one of the British soldiers would find it."

He who cannot withhold keep his mind to himself cannot practice any considerable thing whatsoever.—Caryle.

Refreshing and Wonderful to Taste

The blended essence of choice good things grown in the tropic sunshine of far-away lands—

Coca-Cola!—of course!—sealed in a sterilized glass package that protects its goodness and purity.



Drink

Coca-Cola
Delicious and Refreshing

The Coca-Cola Company of Canada, Ltd.
Head Office: Toronto

Stocking Lakes in Jasper Park.

To facilitate the stocking of the lakes in Jasper National Park, a number of troughs were recently set up in the basement of the Administration Building at Jasper, Alberta. They are at present carrying Loch Leven trout eggs, and further shipments of other varieties will be furnished by the Department of Marine and Fisheries from time to time and the resultant fry distributed in the waters of the park.

Due to the Dots.

She had been married but two weeks, and her aviator husband was employed as a sky-writer by an advertising agency. The dinner was growing cold. Nervously she searched the heavens; a shuddering sigh escaped her trembling lips. The telephone bell rang.

"Hello!" she answered, breathlessly.

"Hello, Mrs. James!" came the reply. "This is the general manager of the Sky's-Limit Advertising Com-

pany. Your husband had an unfortunate mishap while at work this afternoon, and I fear that he will not be home for dinner. His eyes were in terrible shape."

"Oh—oh, dear!" cried Mrs. James, faintly. "Isn't there anything that can be done to cure him?"

"Well," responded the voice of the general manager, "he ought to learn by experience. This is the third time I've had to send him back twenty-five miles to dot 'em."

Observing Cow.

The city girl boarding in the country spoke to the farmer about the savage way in which the cow regarded her.

"Well," said the farmer, "it must be on account of that red waist you're wearing."

"Dear me!" cried the girl. "Of course I know it's terribly out of style, but I had no idea a country cow would notice it."

One wild flower on the stem is worth two in the tonneau.

Serve Mustard with all meats

Mustard neutralizes the richness of fat foods and makes them easier to digest. Mustard enables you to enjoy and assimilate food which otherwise would burden the digestive organs.

but it must be Keen's

Why Busy Women Want SMP Enamelled WARE

Busy women want SMP Enamelled Ware because it will bring food to the boil almost twice as fast as all-metal utensils, and completes the cooking sooner. A woman can wash SMP Enamelled Ware utensils faster than utensils that have to be scrubbed and scoured.

Three finishes: Pearl Ware, two coats of pearly-grey enamel inside and out. Diamond Ware, three coats, light blue and white outside, white lining. Crystal Ware, three coats, pure white inside and out, with Royal Blue edging.

THE SHEET METAL PRODUCTS CO. LIMITED
MONTREAL TORONTO EDMONTON VANCOUVER WINNIPEG CALGARY



Bargain.

With his unspent youth
Like a penny in his hand,
See him stand!
There's a look on his face
Like a child that comes
To the market-place
After tops and drums.

With his youth—his youth
As a thing that he can spend—
See him run!
And what will he have for
His bargain at the end
When it's done?

I have asked old men
With their empty purses,
I have heard the tale
Each one rehearses,
And on the last page
They have all bought age.
They have all bought age.

When youth is spent
A penny at a fair,
The old men tell
Of the bargains there.
There was this and that
For a price and a wage.
But when they came away
They had all bought age.

—Louise Driscoll.

Smile.

You can smile with the use of only thirteen facial muscles, while you must use sixty-five muscles for a first-class frown.

All the great influence, the magnetism of compelling personality, the pulling power of our individuality, the pleasing force that is within us, may be used if we will tame our faces and teach them to smile when a smile counts, and that is much of the time.

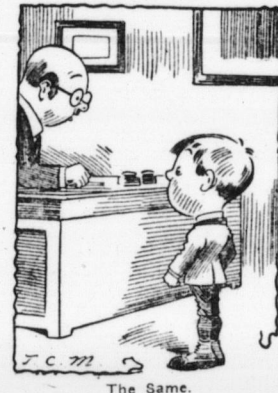
Frowns discourage us. They make us grip our purses tighter. They freeze our confidence.

A smile is the greatest asset we can have and it does not cost a penny.

Can you wriggle your facial muscles into that form of good looks called a smile? If you can smile and do not, you are throwing away limitless possibilities and countless opportunities.

CHOLERA INFANTUM

Cholera Infantum is one of the fatal ailments of childhood. It is a trouble that comes on suddenly, especially during the summer months, and unless prompt action is taken the little one may soon be beyond aid. Baby's Own Tablets are an ideal medicine in warding off this trouble. They regulate the bowels and sweeten the stomach and thus prevent all the dreaded summer complaints. Concerning them Mrs. Fred Rose, South Bay, Ont., says:—"I feel Baby's Own Tablets saved the life of our baby when she had cholera infantum and I would not be without them." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.



The Same.

Office Boy—"Sorry I wasn't here yesterday—I had to help bury my grandmother."

The Boss—"I knew you were cracked on baseball—but I didn't think football would get you, too."

A Telescope Needed.

Simpkins, who considered himself a humorist, sent a selection of his original jokes to a newspaper. He received the following reply:

"Dear Sir: Your jokes received. Some we have seen before; the others we haven't seen yet."

Surnames and Their Origin

THWAITE.

Variations—Thornthwaite, Limethwaite, Rownthwaite, Brathwaite, Crosthwaite, Cornthwaite, Goldthwaite.

Racial Origin—English.
Source—A locality.

Here is a group of family names based upon a word which has all but disappeared from our modern vocabularies. There are really more of them than are listed in the foregoing variations, but they are met with rather rarely, and those we have listed here are sufficient to show the manner in which such names were formed.

"Thwaite" in the ancient north English speech, meant a felled place; that is, a spot in the woods which had been cleared of trees. The word is apparently of Norse origin. It is found quite frequently in the old Norse records, and its use among the Anglo-Saxons seems to have been confined to Cumberland and the northern sections, where there were Norwegian settlements and Norse influence.

Originally the name was simply a phrase denoting place of residence. This was, of course, at a much later period than that of the introduction of the word itself into the Saxon speech, and accordingly as the Anglo-Saxon or Norman form was used the name was "atte Thwaite," or "de la Thwaite." The variations are but the development of original efforts to describe specifically the kind of "thwaite" at or in which people lived.

Thus a "thornthwaite" would be a clearing in which thorny plants were growing. A "brathwaite" was a "broad" one, a "crosthwaite" one in which a cross had been erected, a "goldthwaite" one in which yellow flowers grew, and so on.

CONNOR.

Variations—Connor, Conner, Connors, O'Connor, Conyers.
Racial Origin—Irish.
Source—A given name.

In the days when Ireland led all Europe as the centre of Christian culture and vigor, following the barbarian invasions of the decaying Roman empire; the days when the Irish kings, under the single leadership of their "Ard-Righ," or "High-King," presented a united front to the Viking and the Saxon; when England was yet a land of numerous and antagonistic Anglo-Saxon kingdoms, largely pagan; long before the Norman conquest of England and the countries following it saw the first growth of family names in that country; the name of O'Connor was already a family name in Ireland. It was the name of the kings of Connaught, who were descended from the famous "Hui Niall" or O'Neill line, which gave ancient and medieval Ireland so many of its monarchs.

If the ancient rule were adhered to, the modern families of the O'Connor group would follow their names "Hui Connobharr," but it would not be pronounced so very much unlike "O'Connor," except for the injection of slurred-like gutturals and aspirants. As a given name "Connobharr" means "the helping warrior." The King Connobharr on whom the O'Connor families are founded died in the year 937 A.D.

But it must always be remembered that all who bear this name are not necessarily descendants of the king. The majority undoubtedly are descendants of followers of his banner. This rule holds good for all Irish names except those which took their origin from the given names or surnames of chieftains and kings.

"Gen." for Short.

A man travelling in the United States, meeting a little Negro boy, inquired his name.

"Gen," said the boy.

"Jen? That's a girl's name, isn't it?"

"Ah spells it wif a G, not a J, sah."

"Oh, possibly an abbreviation of 'General,'" said the tourist.

"No, sah; 'tain't zackly dat," was the reply. "Mah sho-nough name am 'Gienesis xxx. 33. So shall my righteousness answer for me in time to come' Washington Carter, but dey jest calls me 'Gen' for short."

THE CAUSE OF SICKNESS

Almost Always Due to Weak and Impoverished Blood.

Apart from accident or illness due to infection, almost all ill-health arises from one or two reasons. The mistake that people make is in not realizing that both of these have the same cause at the root, namely poor blood. Either bloodlessness or some other trouble of the nerves will be found to be the reason for almost every ailment. If you are pale, suffering from head aches, or listlessness, with palpitation of the heart, poor appetite and weak digestion, the cause is almost always poor blood. If you have nervous headaches, neuralgia, sciatica and other nerve pains, the cause is exhausted nerves. But run down nerves are also a result of poor blood, so that the two chief causes of illness are one and the same.

If your health is poor; if you are pale, nervous or dyspeptic, you should give Dr. Williams' Pink Pills a fair trial. These pills act directly on the blood, and by enriching it give new strength to worn out nerves. Men and women alike greatly benefit through the use of this medicine. If you are weak or ailing, give Dr. Williams' Pink Pills a fair trial and you will be pleased with the beneficial results that will speedily follow.

If your dealer does not keep these pills you can get them by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

RED ROSE TEA 'is good tea'

Fine, brisk flavor! Best of all in the ORANGE PEKOE QUALITY

Making Drums Talk.

Experiments are now being made with the object of adapting the Ashanti drum-language to the conveyance of messages in English, especially for the use of Boy Scouts.

Ashanti is a tone language. The drummers have two drums—a "male" and a "female"—set in different tones, and on them they can reproduce, not only the number of syllables in a word, but the arbitrary toe-quality assigned to each when spoken. The result is a kind of musical speech. The drums are "talking."

But the same system could obviously not be applied to English, so an attempt is being made to work out an adaptation of the drum-talk to the Morse code. After trying various plans, the most promising method has been found to be the use (ignoring the tones) of spacing only, each dot or dash being represented by two beats.

The drums carry a mile or more, and in very favorable circumstances they can be heard as far as three miles. Messages can be sent hundreds of miles in a remarkably short time.

"Twas a Famous Victory."

"It is a great day for England," said William IV, as he lay on his death-bed on June 18th, 1837, and listened to the guns firing for the anniversary of the Battle of Waterloo.

The Battle of Waterloo was fought by eighty thousand French and two hundred and fifty guns, against sixty-seven thousand English, Hanoverians, and Belgians, assisted by a large number of Prussians, who came in at the last moment.

The British casualties on the field were fourteen hundred men killed and nearly five thousand wounded. Four thousand of the allied forces were killed, and the total number of their wounded was twenty-two thousand.

At the time it was considered a very dear victory; but it is, perhaps, one of the most famous and important of all time. It has gone down into the glorious history of our country, carrying with it an ever-living memory of our great countryman—Wellington.

Diet.

Diet is an important word these days, a word that perhaps more than any other is supposed by many young women to hold the secret of health. A physician has this to say on the subject: "As for diet, the average girl is apt to make one of two mistakes. One is a tendency to overindulge in sweets, without sufficient physical exercise to burn up the excess food fuel. The other is to starve the body for the sake of being overthin. A slim, muscular figure is an asset; a body starved down to the point of low resistance is a liability."

The safe way to send money by mail is by Dominion Express Money Order.

Nothing But Praise.

"I have nothing but praise for the new vicar," said a member of the congregation to the vergor, after the morning service.

"So I observed when the plate was taken round," said the vergor.



Say "Bayer"—Insist!

For Pain Headache
Neuralgia Rheumatism
Lumbago Colds

Safe Accept only a Bayer package

which contains proven directions
Handy "Bayer" boxes of 12 tablets
Also bottles of 24 and 100—Druggists
Aspirin is the trade name (registered in Canada) of Bayer Manufacture of Monasphacetate of Salicylic Acid

Feet Sore?

Rub well with Minard's. It relieves inflammation, soothes and heals.



In the Dog Days.

July is usually considered to be the warmest month of the year all over the Northern Hemisphere, and its heat led to an old Roman superstition, which has left its mark on our own speech.

Warm weather is not always too healthy, and July in Rome was frequently a month of epidemics and high mortality. The Romans connected this with the rising and setting of the star Canicula—the Little Dog—in coincidence with the sun, and talked of the period of July 3rd to August 11th as the Dog Days.

The Little Dog no longer rises with the sun during this period, but the name of the Dog Days and something of their sinister reputation still persist. Even in modern Britain, magistrates have been known to order dogs in towns to be muzzled about the beginning of July.

Minard's Liniment for Rheumatism.

A Long Chase.

A negro boy, a regular visitor to a certain library, was noticed by the attendant always to take the same book, open it eagerly at the same place, and then laugh heartily.

The attendant's curiosity being aroused, he followed the Negro boy one day and saw him open the book. Glancing over his shoulder, he noticed the picture of a small boy being chased by a snorting bull.

The attendant was about to ask what there was to laugh at, when the Negro chuckled:

"Golly, 'e ain't taught 'im yet!"

When you are right you can afford to keep your temper. When you are wrong you can't afford to lose it.



MURINE
Keeps Eyes
Clear, Bright and Beautiful
Write Murine Co., Chicago, for Eye Care Book

TROUBLED WITH ITCHY PIMPLES

Scattered Over Face. Cuticura Healed.

"My face was full of blackheads which later became little pimples. They were scattered over my face and neck, and when I scratched them they became worse and left scars. I was troubled with them for about three or four months when I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. It helped me so I purchased more, and now I am completely healed." (Signed) Miss Esther L. Ball, Manitowish, Michigan.

Use Cuticura for all toilet purposes. Sample each free by mail. Address: Canadian Cuticura Sales Co., 208 St. John St., Montreal. Write for sample, Cuticura Soap and Ointment, and a free sample. It helped me so I purchased more, and now I am completely healed." (Signed) Miss Esther L. Ball, Manitowish, Michigan.

MOTHER OF LARGE FAMILY

Recommends Lydia E. Pinkham's Vegetable Compound to Other Mothers

Hemford, N. S.—"I am the mother of four children and I was so weak after my last baby came that I could not do my work and suffered for months until a friend induced me to try Lydia E. Pinkham's Vegetable Compound. Since taking the Vegetable Compound my weakness has left me and the pain in my back has gone. I tell all my friends who are troubled with female weakness to take Lydia E. Pinkham's Vegetable Compound, for I think it is the best medicine ever sold. You may advertise my letter."—Mrs. GEORGE I. CHOUIN, Hemford, N. S.

My First Child

Glen Allen, Alabama.—"I have been greatly benefited by taking Lydia E. Pinkham's Vegetable Compound for bearing-down feelings and pains. I was troubled in this way for nearly four years following the birth of my first child, and at times could hardly stand on my feet. A neighbor recommended the Vegetable Compound to me after I had taken doctor's medicines without much benefit. It has relieved my pains and gives me strength. I recommend it and give you permission to use my testimonial letter."—Mrs. IDA RYAN, Glen Allen, Alabama.

Women who suffer should write to the Lydia E. Pinkham Medicine Co., Copley, Ontario, for a free copy of Lydia E. Pinkham's Private Text-Book upon "Aliments Peculiar to Women."

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