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THE STANDARD, ST. JOHN, N. B. TUESDAY, FEBRUARY 1, 1921

# Bargain Days For Standard's Contestants

Extra votes and extra prizes to aid candidates in getting an early start in the big prize competition. No limit to the number of extra vote ballots that will be given. Two \$215 Starr Phonographs as special prizes.

## THE EXTRA VOTE OFFER OUTLINED BELOW ENDS SATURDAY NIGHT

### FULL DETAILS OF THE SPECIAL PHONOGRAPH OFFER

The automobile and Movie Star Department of The Standard wants to assist each contestant in getting a good early start in the big \$15,000 Automobile and Movie Star Contest, and as a consequence, two magnificent \$215 Starr Phonographs are being offered as special prizes for the best work done in the contest by midnight, Saturday, February 13.

(1). To the contestant in District 1 (Greater St. John and suburbs) who turns in the greatest amount of subscription money by the above hour, we will give one of the \$215 Starr Phonographs.

(2). To the contestant who resides in District 2 (the territory outside of Greater St. John and suburbs) who turns in the greatest amount of subscription money collected by the above hour, we will give the other \$215 Starr Phonograph.

The Phonographs mentioned above are EXTRA prizes, and all votes and extra votes secured while working for them will count towards the regular prizes, which will be given away at the end of the contest, consisting of the big Studebaker, the Gray-Dort, the Ford, the Movie Star Contract, and the rest of the regular prizes.

The winners of the special prize Phonographs will not be disqualified from winning one of the regular prizes at the end of the contest. The winners of the Starr Phonographs will be announced in issues of The Standard on the Thursday after the close of the Phonograph offer, and the Phonographs will be given away on that date.

Any subscription money turned in previous to the announcement of the Starr Phonograph offer will count towards the special Phonograph offer.

### ONE OF THE SPECIAL STARR PHONOGRAPHS



This magnificent \$215 Starr Phonograph will be given to the contestant in the Greater St. John district who collects the greatest amount of subscription money by midnight, February 13th. Winner will be given the choice of an Oak Walnut or Mahogany finished cabinet.

See the special prize Starr Phonographs on exhibition at the Starr & Co. (Maritime Division) 171 Prince William street, from which firm they were purchased.

USE THIS BLANK TO ENROLL IN THE BIG PRIZE CONTEST. IT IS NOT TOO LATE TO ENTER

### ENTRY BLANK

GOOD FOR 10,000 VOTES

Nominate Yourself or a Friend

PRIZE CONTEST DEPT. OF THE STANDARD  
St. John, N. B.

Gentlemen:

I hereby nominate as a candidate in your Automobile and Movie Star Contest.

NAME .....

ADDRESS .....

NOMINATED BY .....

ADDRESS .....

Note—Only one entry blank will be accepted for any one candidate.

### The FREE PRIZES and How They Will be Awarded

The first five prizes below will be designated in the contest as Capital Prizes, and will be awarded to the five candidates who amass the highest vote scores during the contest, regardless of district.

**FIRST CAPITAL PRIZE—\$2,950.00 7-Passenger Studebaker Touring Car.** It will be given to the candidate who secures the greatest number of votes during the contest regardless of district.

**SECOND CAPITAL PRIZE—\$1,450.00 5-Passenger Gray Dort Touring Car.** It will be given to the candidate who secures the second highest number of votes during the contest (regardless of district).

**THIRD CAPITAL PRIZE—Five-Passenger Ford Touring Car.** The capital prize Ford will be given to the candidate who secures the third highest number of votes during the contest (regardless of district).

**FOURTH CAPITAL PRIZE—Opportunity to become a movie star with The Universal Film Company of Universal City, California.** Fare paid to studios at Universal City, California, tryout in the movies at \$25 per week during a four-week period, six months' contract (or possibly longer) if suited for the work, \$100 cash consolation prize if unsuited for the work, \$100 cash pin-money also included with this prize. This prize will be given to the candidate, regardless of district who secures the fourth highest number of votes by the end of the contest.

**FIFTH CAPITAL PRIZE—Opportunity to become a movie star with The Universal Film Company.** Fare paid to studios at Universal City, California, tryout in the movies at \$25 per week during a four-week period, six months' contract (or possibly longer) if suited for the work, \$100 cash consolation prize if unsuited. This prize will be given to the candidate, regardless of district, who secures the fifth highest number of votes by the end of the contest.

#### DISTRICT PRIZES

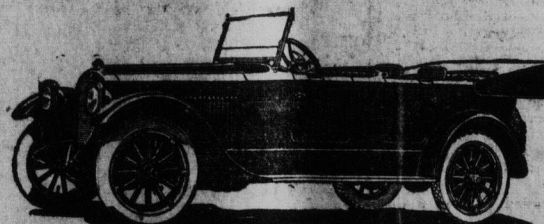
NOTE:—After the five capital prizes have been awarded, a certain number of prizes, which will be designated as District Prizes, will be allotted to each district equally, as follows:

**FIRST DISTRICT PRIZE—To the candidate in each of the two districts who has the highest number of votes after the awarding of the five Capital Prizes, we will give \$150 Cabinet Phonograph and other prizes to be announced later.**

NOTE:—In the event of the candidates who win the Movie Star Opportunity prizes are not in a position to take advantage of the openings to become movie stars, The Standard will give them a cash prize in lieu of the movie star prize, the sum of cash to be the amount these prizes are costing The Standard.

In addition to the prizes mentioned above there will be a number of other prizes consisting of Cabinets of Silver, Phonographs, Furniture Suites, etc. Arrangements are being made for the purchase of the complete prize list at the present time, and details will be published shortly. The above partial list, however, is proof conclusive that the assortment offered by The Standard will be far above the average list of free prizes offered in Circulation Campaign competitions.

### FIRST CAPITAL PRIZE



This luxurious \$2,950.00 seven-passenger Studebaker is the first capital prize in The Standard's big \$15,000 Automobile and Movie Star Contest. It will be won by vote. The extra votes which are being given on \$18 clubs of subscriptions secured by 8 p.m. Saturday night of this week will undoubtedly be big factors in the winning of this handsome machine.

See the Studebaker on exhibition at J. Clark & Son, 17 Germain street. Mr. E. P. Dykeman, Local Manager, will be glad to explain the merits of The Studebaker to any contestants or their friends who call at the Studebaker agency.

### FULL DETAILS OF THE 200,000 EXTRA VOTE OFFER

To aid the contestants in getting an early start for the special Starr Phonograph offer, an unusual extra vote offer is being launched and will continue through this week ONLY. It is as follows:—

For each and every \$18 worth of subscriptions a candidate secures by 8 p.m. Saturday night, February 5, he or she will be given a vote ballot good for 200,000 EXTRA votes. This ballot will be given in addition to the ballot for the regular number of votes given for the subscriptions.

The \$18 Clubs of subscriptions may be composed of subscriptions to either the Morning or the Semi-Weekly Standard; from either new or renewal subscriptions; and the subscriptions may range in length from six months to five years.

It is not necessary for a contestant to bring in the entire \$18 worth of subscriptions at one time. The Cashier at the contest department keeps an accurate record of each contestant's records, and as soon as a total of \$18 worth of subscriptions has been turned in by a contestant, he or she will be given his or her extra vote ballot.

There is no limit to the number of EXTRA votes that a contestant can secure during this splendid vote offer this week. One of the EXTRA vote ballots will be given for each \$18 worth of business turned in. Thirty-six dollars worth of subscriptions would entitle the contestant to two of the 200,000 EXTRA vote ballots; \$54 worth of subscriptions, to three of the 200,000 EXTRA vote ballots; \$180 worth of subscriptions to 2,000,000 EXTRA votes, etc.

The offer given above is an exceptional offer and will not be given again or extended.

If any contestant has already turned in \$18 worth of subscriptions, he or she will be given his or her extra vote ballot the next time he or she makes a turn in of subscriptions.

If YOU have not turned in a sufficient amount to entitle you to one of the EXTRA vote ballots, HURRY! THE EXTRA VOTE OFFER IS FOR THIS WEEK ONLY. It ends Saturday night of this week, February 5, at 8 p.m.

### ONE OF THE SPECIAL STARR PHONOGRAPHS



This magnificent \$215 Starr Phonograph will be given to the contestant in the out of town district, who collects the greatest amount of subscription money by midnight, February 13th. Winner will be given the choice of an Oak Walnut or Mahogany finished cabinet.

See the special prize Starr Phonographs on exhibition at the Starr & Co. (Maritime Division) 171 Prince William street, from which firm they were purchased.

HAVE YOUR FRIENDS SAVE THESE COUPONS FOR YOU. EVERY VOTE COUNTS. VOTES WILL WIN THE REGULAR PRIZES.

#### CUT OUT NEATLY

The Standard's Big Automobile and Movie Star Contest

Good for 50 Votes

FOR .....

ADDRESS .....

This Coupon, when neatly cut out and brought or mailed to the Contest Department of THE STANDARD will count for the person whose name is written thereon.

Void After Feb. 9. Cut Out Neatly.

THE EXTRA VOTE OFFER GIVEN ABOVE IS AN EXCEPTIONAL OFFER AND WILL NOT BE REPEATED OR EXTENDED. IT ENDS POSITIVELY THIS COMING SATURDAY NIGHT, FEBRUARY 5TH, AT 8 P. M.

With the Announcement of the Big Offers Given Above, The Standard's Contest Begins in Earnest--If You Have Not Already Enrolled do so at Once