

FASHION DECREES DECISIVE OUTLINES FOR AUTUMN HATS

Felt Shapes Are Conspicuous
By Their Absence—Fabric
Hats Take a Prominent
Place and Are Made in a
Variety of Materials—
Feathers, Ribbon and Fringe
Featured as Trimmings.

Though wars are waged, the world of millinery goes serenely about its business, manufacturing, designing and producing thousands of models that women may still feel the thrill of wearing a really truly becoming hat. There's something in that, these days when we require a mental tonic, a bracer—to chase away the melancholy little demons of worry and responsibility that have come as a result of this mighty cataclysm, and one of the very best ways of cheating them out of their gloom is to dress becomingly, quietly and economically for the reaction is sure to come.

But speaking of hats—my word for it, they are simply stunning.

The Fabric Hat is the Hat of Hats.

Where is the felt hat of yesterday? Well, its gone by the board as far as we are concerned. Even the masculine stay-at-home will have to scramble for the familiar derby hats, and it serves them right. Meanwhile we do not miss the usual display of felt shapes for velours, duvetyne, beaver, cloth, chenille, velvet, satin and hatter's plush amply fulfill requirements. The pressed shapes of satin and velvet are so smart and becoming, and the milliners are doing such wonderful



things over wire and buckram foundations that the mere absence of felt is never even mentioned.

All these materials are obviously soft and supple and of rich glowing colors and silky texture. It is a season when the home milliner may come into her own, for everything under the sun is being done with materials. Draped and fitted effects for crowns and brims are variously handled. Sometimes the entire top of the hat, small or large, is handled in this manner. Contrasting crowns in color and material is a feature that is not only modish, but may be worked up advantageously at home.

For drapery effects, duvetyne, velours, chenille cloth, woollens, satins and silks are employed for the multitude of turbans and toques of various nationalities. Frequently a large hat will have a draped crown or a tam effect, with or without a piping of cord, ribbon or velvet.

Decisive Outline.

The tricorne, bicorne and quadricorne, especially in satin and velvet, emphasizes the beauty of line even though it be sharp. Those in hatter's plush with grosgrain ribbon arranged

ers combine burnt goose with ostrich by way of contrast.

Bird's wings are in strong demand as a trimming to give height or to emphasize width, also as a facing for the brim. Cock and rooster feathers are offered in the newest shades, which are most attractive in all the rich autumnal tones.

Silk and velvet ribbons are charmingly employed in bow forms for a multitude of ornaments and in the new interlacing basket weaves. Fringe in silk, chenille, bead and felt are variously featured. Placed on the edge of the brim where the hat is wide, beads in pendant form suggest Spanish treatment. They are very smart in all black.

Considerable novelty is produced by novel effects in braid motifs, knotted silk, shirred ribbon and felt, velvet and duvetyne touched off with angora embroidery, beads, metal threads, chenille and colored silk floss.

Village Dramatic Club.
"How did your crowd make out with the 'Comedy of Errors'?"
"They added a whole lot of errors that Shakespeare overlooked."

Wide sailor hats with slightly drooping brims have well balanced crowns of good height; others with wide tams, ostrich plumes, agrettes and wings are laid flat on the wide brims to the wide-front. Again, the wings are stretched their extreme width at the



Knit Socks and Dollars with the Auto Knitter

Profitable employment at home in war or peace time

Socks—more socks—the Soldiers' call! The hosiery industry is booming and the demand far exceeds the supply. Help us fill it but get away from slow hand knitting. Use the fast, reliable, modern Auto Knitter. We gladly take all the socks you wish to send us and pay you highly profitable prices.

The Auto Knitter is simple and easily learned—secure a big income for full or spare time work right in your own home and no previous experience is essential. Money you and your family can earn at home by doing profitable work.

Auto Knitter Machinery (Can.) Co., Limited, Dept. 16-2697 College St., Toronto.

MISS GAIL KANE OPERATES HER OWN STUDIO TAILOR SHOP



MISS GAIL KANE, film star, known as one of the best gowned women in the profession, has been her own costume designer for several years, and now she directs her own dressmaking establishment.

All the swaggar clothes Miss Kane wears in her picture productions, from full dress to riding clothes, are made right in her own wardrobe room at her New York studios.

A tailor and two women gownmakers have charge of the actual construction, while Miss Kane herself is responsible for design where dress frocks are concerned. Armand Fournier, a French tailor who came to the United States on leave after being wounded at the first battle of Verdun, on the French front, has charge of the tailoring department and is associate designer.

Four new gowns of costly material were in the studio costume room for the latest Kane production, "Love's Law," soon to be issued by Mutual. One of these is an evening gown of pale yellow chiffon with black lace trimming. Another is a morning gown of blue outing material, a third an afternoon reception costume of blue chiffon and the fourth a breakfast robe of Nile green crepe de chine, lace trimmed.

"I find this the most satisfactory way of meeting emergencies that constantly arise in connection with picture productions," said Miss Kane in discussing her modiste's shop.

"Many times in the past I have had costumes made that had to be shipped from abroad, and even in the earlier days of the war it was difficult to secure prompt service. Now it is entirely out of the question. Sometimes my gowns arrived so late that fear of their non-arrival had precipitated changes in the dressing of the picture. We had to substitute scenes or add them, using entirely different costumes than those originally intended."

"Now I am prepared for anything and everything. I can design and have made right under my own eyes any gown the script may call for within two days."

back to give height. Plumes nod over the brim coquettishly sometimes, resting on the hair or stand up with military precision. While trimmings are not laid on with lavish hand there are many novelties comprising a wide variety of ornaments adapted to all needs. Plumes are very high this year, especially curled and uncured ostrich. Ostrich treated with glycerine is likewise becoming scarce. Small tips are arranged in clusters, large dashing cavalier plumes trail over the crowns and brims of hats and droop over the coiffure. Ostrich hands in several widths are used for crowns and edge of brims also employed for facing brims with the color peeping from beneath, which is one way of treating last year's hat that still remains in style so far as shape is concerned.

Burnt feathers imitating fur are a novelty and quills are featured. Other

ers combine burnt goose with ostrich by way of contrast.

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JUST HOW TO DRESS FOR CHURCH—WHEN IT IS OPEN

Simplicity Should Mark Costumes Chosen for Attendance at Divine Worship—"Go-To-Meeting" Clothes Should Be Inconspicuous.

The custom of putting on the best one has to wear to church is a thing of long standing. It has become so habitual that it has supplied our language with the expressive phrase, "go-to-meeting clothes." But churchgoers will be forced to break themselves of this habit if they follow the advice given by Bishop Lines, of the Protestant Episcopal diocese of Newark, N. J., in a recent convention address.

In referring to the dress of the public worshiper in The Churchman (New York), he has this to say:

"The question of apparel was in an earlier time considered to be of enough importance to receive a good deal of Scriptural emphasis. One of the most pointed homilies of our church is devoted to the question. It is a subject, perhaps, all too seldom touched upon by rectors in their public teaching. Doubtless the reason of this reticence is that one naturally assumes that simplicity of dress in church is a matter of instinct with Christians. One hesitates to give public admonition on questions of good manners that are so obvious, yet experience ought to tell us we can't afford to take too much for granted in this respect."

"There are congregations in the Episcopal Church which have the word fashionable stamped on every lineament and they are unashamed. This is partly the fault of the teaching. People could have been taught to see that Christian good taste makes for simplicity."

"In this connection it is a privilege to quote from a little pamphlet of suggestions for the communicants of Grace parish written by Dr. Huntington many years ago. It is very intimate and personal and was not designed for general distribution, but we believe that Dr. Huntington would not be unwilling to let our readers profit by words that were part of a message that has been built into the spiritual life of the great parish associated with his name. In speaking of dress at the Holy Communion he says:

"It is timely to add that while simplicity of attire is to be wished for on all occasions of public worship, it is especially the duty of Christian people when celebrating these holy mysteries, to avoid anything in the way of dress or personal ornament, likely to distract the attention of others, or to be even misinterpreted as ostentation."

ACTIVITIES OF WOMEN.

French Women Engineers.
Among 340 students who enlisted in the Ecole Centrale des Arts et Manufactures, says the Le Genie Civil, there are six young women who stand well in the class. It is believed that this number will increase considerably in succeeding years as women acquire a bent for engineering.

Calgary Y. W. C. A. would like a woman's patrol for the city.

About three million women in Great Britain are at work.

Actresses receive the highest wages for the universal conscription of women labor.

Mrs. Vanderbilt was the first American woman to enter nursing, the only other women being nurses.

Miss Eleanor Putzki has won the Golden Eagle, the highest honor a Girl Scout can win. She is 17 years of age.

American women residing in Australia have organized an American Australian League of Help, one of the objects being to send comforts to the American soldiers.

About thirty young women in Augusta, Ga., are taking a motor course and are being taught not only how to drive a motor truck, but how to repair it.

STOP DANDRUFF!
HAIR GETS THICK
WAVY, BEAUTIFUL

Girls! Draw a cloth through your hair and double its beauty.

Spend a few cents! Dandruff vanishes and hair stops coming out.

To be possessed of a head of heavy, beautiful hair; soft, lustrous, fluffy, wavy and free from dandruff, is merely a matter of using a little Danderine.

It is easy and inexpensive to have nice, soft hair and lots of it. Just get a small bottle of Knowlton's Danderine now—all drug stores recommend it—apply a little as directed, and within ten minutes there will be an appearance of abundant freshness, fluffiness and an incomparable gloss and lustre, and try as you will, you can not find a trace of dandruff or falling hair; but your real surprise will be after about two weeks' use, when you will see new hair—fine and downy at first—yes—but really new hair—sprouting out all over your scalp—Danderine is, we believe, the only sure hair grower, destroyer of dandruff and cure for itchy scalp, and it never fails to stop falling hair.

If you want to prove how pretty and soft your hair really is, moisten a cloth with a little Danderine and carefully draw it through your scalp—Danderine small strand at a time. Your hair will be soft, glossy and beautiful in just a few moments—a delightful surprise awaits everyone who tries this.

HOUSEHOLD HINTS.
If bread or biscuits burn a little at the bottom, rub them with a grater instead of using a knife, (to remove the scorched layer).

If you have to pound meat to make it tender, pound a little flour into it; this saves the juice.

A Siam.
Mrs. Noel—"My husband has had dyspepsia dreadfully lately." Mrs. Noel—"I am so sorry, but I had no idea you were without a cook."

GIVE.
(From the Detroit Free Press.)
Give until you feel that you cannot give another sou!
Give until you're broke and then make some coin to give again!
What is all you give away?
There in Flanders yesterday was a soldier, fine and true.
Who gave up his life for you.

COME and take a glance inside McCormick's Biscuit Palace, the finest in America. See the snow-white interior and the spic-and-span white uniforms of the employees. Look at the immense windows through which the sunshine streams in. Note the perfect ventilation—how pure and fresh the air. See the white-enamelled ovens—the wonderful mixing machines, and so on. The more you look around the greater your admiration—and you certainly will enjoy McCormick's Jersey Cream Sodas after seeing where and how they are made.

Sold fresh everywhere. In sealed packages.

McCormick's

Jersey Cream Sodas

Factory at LONDON, Canada. Branches at Montreal, Ottawa, Hamilton, Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.
Canada Food Board License 11-003, 14-166

If for the past four years you have enjoyed home comfort while others have been fighting on the battlefield, shew now your keen appreciation by buying

VICTORY BONDS

TO YOUR LIMIT

CANADA MUST HAVE MONEY TO WIN THE WAR

KING COLE TEA
"YOU'LL LIKE THE FLAVOR"

ATTENTION!

Sick Women

To do your duty during these trying times your health should be your first consideration. These two women tell how they found health.

Hellam, Pa.—"I took Lydia E. Pinkham's Vegetable Compound for female troubles and a displacement. I felt all run down and was very weak. I had been treated by a physician without results, so decided to give Lydia E. Pinkham's Vegetable Compound a trial, and felt better right away. I am keeping house since last April and doing all my housework, where before I was unable to do any work. Lydia E. Pinkham's Vegetable Compound is certainly the best medicine a woman can take when in this condition. I give you permission to publish this letter."—Mrs. E. B. CARMELINE, R. No. 1, Hellam, Pa.

Lowell, Mich.—"I suffered from cramps and dragging down pains, was irregular and had female weakness and displacement. I began to take Lydia E. Pinkham's Vegetable Compound which gave me relief at once and restored my health. I should like to recommend Lydia E. Pinkham's remedies to all suffering women who are troubled in a similar way."—Mrs. ELIZABETH HARRIS, R. No. 8, Box 88, Lowell, Mich.

Why Not Try

LYDIA E. PINKHAM'S

VEGETABLE COMPOUND

LYDIA E. PINKHAM MEDICINE CO. LYNN, MASS.

GRAY HAIR

Dr. Tremaine's Natural Hair Restorative, used as directed, is guaranteed to restore gray hair to its natural color or money refunded. Positively not a dye and non-injurious. Price \$1.00. On sale in St. John by the Ross Drug Co., 100 King street.

REAL ESTATE TRANSFERS.
Transfers in real estate have been recorded as follows:
St. John County.
Agnes Bishop to John Moore, property in Fairfield.
Margaret L. Bishop et vir to Samuel Gilbert, property in Brussels Street.
Euphemia Bent to Grace L. Pickett, property in Charlotte Street.
Heirs of Robert Connely to Hudson Marchbank, property in St. Martins.

W. R. McFate to G. C. Hannah, property in Rothesay.
Kings County.
Adolphus Bettie, to Judson Bettie, property in Norton.
C. E. Belyea to G. L. Douglas, property in Springfield.
Joseph Campbell to Agnes N. Campbell, property in Sussex.
J. H. Connell to Frank Puddington, lumber on property in Kings county.
B. H. Dunfield to Myres Reid, property in Springfield.

J. L. Keirstead to C. E. Belyea, property in Springfield.



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W. H.

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