

MUST HAVE GREAT PEOPLE BEFORE COUNTRY CAN HAVE GREAT LITERATURE

Noted Writer Tells of Trials
of Canadian Begin-
ners

MORE GENERAL
SUPPORT NEEDED

Author of "Anne of Green
Gables" Books Heard
in Imperial

That the literature of a country to be great must have a great people behind it, was the challenge proclaimed by Mrs. Ewan MacDonald, (Miss L. M. Montgomery) of Anne of Green Gables fame, in her address before the large audience in the Imperial Theatre yesterday afternoon. Mrs. MacDonald made a plea for better support for Canadian literature for the sake of the young writer; she told something of the history of the Canadian literature movement and gave varied and entertaining readings from her own writings. She not only emphasized the idealistic side of the subject, but in plain terms showed the responsibility of Canadians to buy Canadian books and magazines. In Canadian households one book out of every three acquired, she said, should be a Canadian book, and at least one Canadian magazine should be subscribed for. Mrs. W. Edmond Raymond, president of the club, was the chairman and thanks were extended to Mrs. MacDonald in a motionably moved and seconded. Mrs. Margaret Lawrence, president of the St. John Women's Canadian Club, and Miss Estelle Vaughan, librarian of the public library.

At the outset, Mrs. MacDonald ex-

To "Break In" New Boots

Here is a pointer. If your new boots hurt in spots, immediately before you put them on polish them with Pacer's BLACK-O (Tan-O for Tan) applying liberally to the leather and rubbing well in. The leather is softened and will, when you put the shoe on, expand where the pressure is and conform to the shape of your foot. Black-O is remarkably black and lasting, and it preserves the leather.

Boston Blacking Company

MONTREAL
"Shine the Surface
and Save the Shoe"

A 10-Day Tube FREE Send the Coupon



To Be Dainty

Combat that dingy film on teeth

Wherever you go now you see gleaming teeth. They are teeth you envy, maybe. Then make this test we offer. Learn how people get them.

Millions are brushing teeth in a new way now. They are combatting film. You will be amazed when you see what this new method means.

Why teeth grow dim

You feel on teeth a viscous film. Much of it resists the tooth brush, clings and stays. Soon that film discolors. Then it forms dingy coats, and white teeth lose their luster.

Film also holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. It breeds millions of germs, and they, with tartar, are the chief cause of pyorrhea.

Very few people who brush teeth in old ways escape those film-caused troubles.

Now a better way

Dental science, after long research, has found effective ways to fight film. One acts to disintegrate the film at

plained that it was her intention to give readings and not a lecture, aiming to please and not to instruct. She admirably achieved her object in giving pleasure—and she went far beyond that goal. By her enthusiasm and her radiant personality she made warm friends of all the members of her large audience. First she read that happy humorous chapter of the "Anne" books which tells of the visit of the supposed great aunt Eliza who turns out to be in reality the Governor's wife. Then she recited two lyric bits of poetry which the familiar scene of the fishing fleet at her childhood home on the north shore of Prince Edward Island had inspired. "Off to the Fishing Grounds" was the first and the companion poem was "When the Dark Comes Down." Later she read that half sad, half joyful chapter from "Rilla of Ingleside" that describes the dog Monday's vigil of years, awaiting the return of his master from overseas.

Speaking of the letters that come in an author's mail bag, she declared there were two very pleasant things about being an author: friends, ready made, were found wherever she went and friendly and appreciative letters came from all over the world. She liked those letters. Occasionally there was a freak one. One letter writer had hastened to claim, "L. M. Montgomery" as Lionel Montgomery, an uncle long lost. This supposed niece had recognized in "Anne of Green Gables" facts of family history and urged Uncle Lionel to return and all would be forgiven. A young girl had filled twenty pages of her voluminous letter of appreciation and had asked for a photograph because she could not sleep without the coveted picture. Mrs. MacDonald had rather squelched the overflowing ardor by sending a snapshot of herself in house-cleaning attire in the backyard.

Letters containing a thrilling life story and the suggestion that Mrs. MacDonald and the writer of the letter should go "fifty-fifty" in the proceeds if she should write a book with the story as the plot, were quite common and one of this nature had been received from a New Brunswick man who was undaunted by the information that Mrs. MacDonald had a series of plots which would keep her supplied for years. A divinity student wrote that Mrs. MacDonald had convinced him at last that it was possible to be a Christian and write novels, but he deplored her inveterate habit of marrying off her characters, as being calculated to bring into contempt the holy estate of matrimony. He had never replied to her answer that there were only two alternatives to marrying her characters off, dragging out their lives in single blessedness or living together without getting married.

One fastidious lady had written in disapproval of book characters having the solace of a pipe or using slang and Mrs. MacDonald had pointed out that reading would be dull indeed if in books nobody did what they should not. To sins, follies and tragedies the world owed its great literature, she

said, and instanced the Illad and Paradise Lost.

The Young Writer.

Turning to champion the cause of the young writer, she spoke of Canada as the hardest country in the civilized world in which the young writer would get a start. The young Canadian writer must compete with all books written in the English language. He could not earn a living by writing for the Canadian magazines until he got started because the magazines could not pay him well enough. They were not supported. So he had to write for the American magazines and must lose his distinctive Canadian flavor. If he

wrote a book, it was hard to get a publisher. Nine out of ten Canadian books fell flat and they were as good as thousands which did sell. She referred to two books published last year in Canada, "The Twenty-first Birth" a mystery and detective story of the best, she maintained. One person in the audience had heard of that story. The second book "Prairie Trail" was a series of seven essays and was in her opinion, one of the few real pieces of literature that Canada had produced. It was classic and in beautiful literary style—yet only 800 copies were sold. And the publishers would

be frightened to publish another book by that author.

Mrs. MacDonald then put forward her plea for support of Canadian magazines and the purchase of Canadian books as a first step towards a great national literature and as a second essential she told of the duty, opportunity and privilege that was to be found in preparing the way for a great literature by setting a standard of lofty and enduring ideals, far-sighted and keen vision and real and profound culture. She held that genius was only the ability to grasp and to give expres-

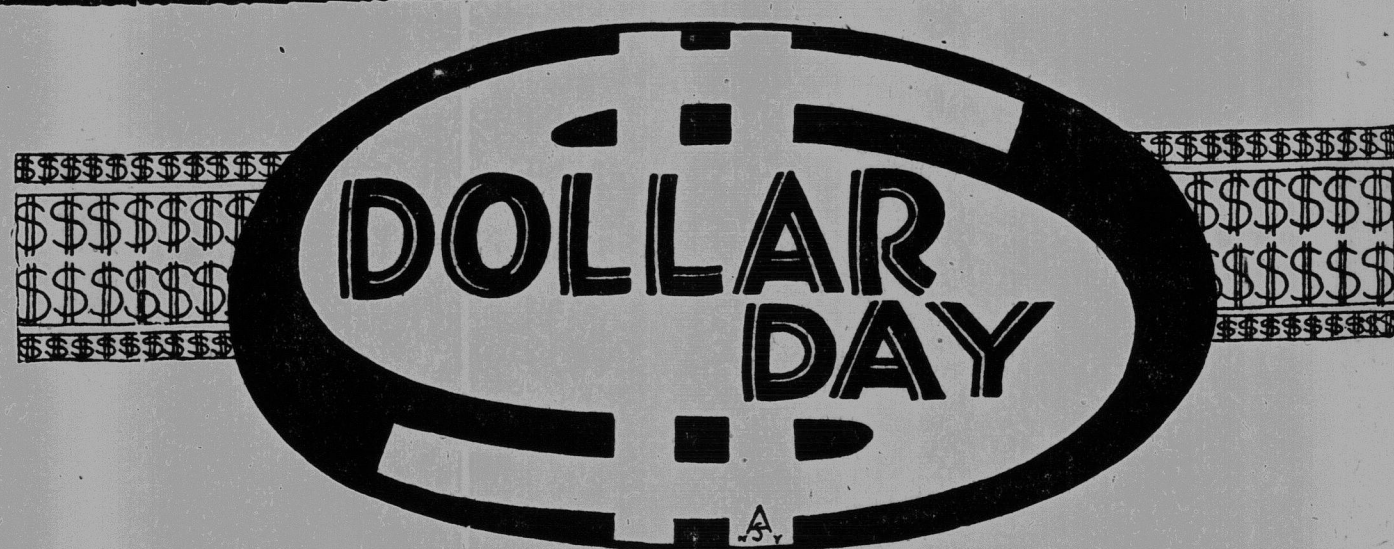
sion to all that had long existed in the soul of a people.

A pleasing incident of the afternoon was the presentation of a bouquet to Mrs. MacDonald by "Miss Canada."

VETS' PICNIC TODAY.

The War Vets' picnic at the Nashua Park yesterday attracted a fair-sized crowd during the evening owing to threatening weather conditions. The committee in charge decided that the fair would be run today as well when a better attendance can be expected.

Certain forms of protection against fire losses existed among the Romans.



Only a Few of the Many Bargains Awaiting You AT OAK HALL



MEN'S FURNISHINGS

NEGLIGEE SHIRTS
Regular \$2.50 Shirts, slightly soiled: Dollar Day, \$1
Arrow Shirts, fine woven Madras. Regular \$3.
Dollar Day, \$1.98

WORK SHIRTS
Khaki and striped duck. Regular \$1.50.
Dollar Day, \$1.15

PYJAMAS
Flannelette, military collar, silk frogs. Regular \$2.50.
Dollar Day, \$2.15
Fine Cotton, silk frogs, neat stripes. Regular \$3.00.
Dollar Day, \$2.15

UNDERWEAR
Athletic Naincheck Combinations. Dollar Day, 85c.
Balbriggan Shirts and Drawers. Dollar Day, 90c.
Athletic style Mesh Combinations. Dollar Day, \$1.55

HOSIERY
All-Wool English Cashmeres in plain colors and
heathers. Dollar Day, 55c.; 85c.
All-Silk in colors. Dollar Day, 85c.
Working Sox in grey. Regular 50c. and 65c.
Dollar Day, 2 Pair for 75c.

NECKWEAR
Silk Knitted Ties. Dollar Day, 45c.
Fine, regular \$1.00 Ties. Dollar Day, 75c.

BATHING SUITS
One-Piece with skirt. Regular \$2. Dollar Day, \$1.00

BRACES, BELTS
Fine Lisle Web Braces. Regular 75c. Dollar Day, 55c.
Bull Terrier Braces. Regular \$1. Dollar Day, 85c.
Flexible Leather Belts, nickel buckle. Dollar Day, 35c.

HATS AND CAPS
Tweed Caps. Regular \$2.50, \$3. Dollar Day, \$1.85
Mallory and Stetson Felt Hats, sizes 6 3/4 to 7 only.
Special Dollar Day, \$1.95

SHOES
Entire stock of Oxford Shoes, 25 p. c. less than regu-
lar. \$5.75 for \$4.32; \$7.50 Shoes for \$5.62; \$9.00
Shoes for \$6.75.

LUGGAGE
Trunks, Club Bags, Suitcases, Motor Rugs at Dollar
Day Prices. Street Floor.

OUTING TROUSERS
White Serge Trousers. Dollar Day, \$5.10
Cream Flannel Trousers. Dollar Day, \$5.95
Khaki Duck Trousers. Dollar Day, \$1.69
Other Outing Trousers: Dollar Day, \$3.40, \$4, \$4.25

MEN'S SUITS
All light colored Suits 1-3 less than regular.

A Few of the Good Things You Can Buy in
the Boys' Shop for \$1.00

Boys' Bathing Suits. Regular \$1.50 to \$3. Dollar Day, 2 for \$1
Boys' Straw Hats. Regular 85c. Dollar Day, 2 for \$1
Boys' Cotton Hats. Regular 85c. Dollar Day, 2 for \$1
Boys' Hatchway Balbriggan Combinations. Dollar Day, \$1
Boys' Odd Porous Knit Drawers. Dollar Day, 6 pair for \$1
Boys' Cotton Jerseys. Dollar Day, 3 for \$1
Boys' Sport Boluses. Dollar Day, \$1
Boys' White Cotton Stockings. Dollar Day, 3 pair for \$1
Boys' Wash Suits. Dollar Day, \$1
Boys' Navy Reefers (4 only). Dollar Day, \$1
Boys' Soft and Laundered Collars. Dollar Day, 6 for \$1
Boys' Tweed Caps. Dollar Day, \$1
Boys' Shop—4th Floor.

DOLLAR DAY OFFERING FROM THE BARGAIN BASEMENT

No Approval, No Mail Orders, No Exchange

Women's Fine Gingham Porch Dresses with organdy trim-
ming. Dollar Day, \$1
Women's English Print House Dresses. Dollar Day, \$1
Women's Crepe Kimonos, Japanese designs. Dollar Day, \$1
Women's Dainty Envelope Chemise, pink or white muslin;
Dollar Day, \$1
Girls' Voile and Checked Gingham Dresses; Dollar Day, \$1
Lace Curtains in Lambrequin or regular style Voile Curtains
with Ruffles, 2 1/4 and 2 1/2 yards long; Dollar Day, \$1
Hundreds of other Bargains.
Bargain Basement.

DOLLAR DAY OFFERINGS FROM OUR WOMEN'S SHOP

3rd Floor.

HOSIERY
All-Wool Cashmere Hosiery, English make, light
weight, gray and fawn shades. Dollar Day, \$1
Lisle Hosiery with ribbed tops. Dollar Day, 69c.
Lisle Hosiery in brown or tan, a limited quantity, so
come early. Dollar Day, 25c.
Heavy Ribbed Lisle Hosiery. Dollar Day, 75c.

SILK GLOVES
In grey, fawn and other shades, sell regularly \$1.25 to
\$1.50. Dollar Day, \$1

Big Reductions in

Dresses

Our entire stock of \$5.50 to
\$7.75 Gingham and Voile
Dresses priced for Dollar
Day. \$3.98

Entire stock of \$10.95 to
\$18.50 Summer Voiles,
Ratines, Crepes priced for
Dollar Day. \$7.95

Six only, regular \$24.50 and
up, Evening Gowns, mark-
ed down for Dollar Day.
\$10

Polly Prim Aprons of colored chintz. Dollar Day, 69c.
New Fall Serge Dresses in black or navy. Very specially
priced. Dollar Day, \$14.00
Porch Dresses, good washing plaid gingham.
Dollar Day, \$1.35

UNDERTHINGS
Fine Ribbed Sleeveless Undervests: Dollar Day, 4 for \$1
Cambric Nightgowns. Dollar Day, 69c.
Knitted Combinations, knee length; Dollar Day, \$1
Underskirts of fancy figured taffete. Regular \$1.75.
Specially priced. Dollar Day, \$1.25
Petibockers of colored taffete. Dollar Day, \$1.25

SWEATERS
Fine Shetland Wool Sweaters in black, tuxedo style,
very special priced. Dollar Day, 95c.
Pullover Sweaters in various styles and colors. Regular
\$2.75 to \$3.25. Dollar Day, \$2

BATHING SUITS
Of All-Wool Jersey. Regular \$3.95 to \$4.75;
Dollar Day, \$3
Sunshades for Kiddies. Dollar Day, 95c.
Brassieres. Regular 50c. to 85c. Dollar Day, 3 for \$1
Corsets—five assortments, specially priced for Dollar Day.
\$1.58; \$1.98

DOLLAR \$ DAY \$ AT WILCOX'S

Dollar Day Dollar Day Specials Specials For Men For Ladies

Men's Worsted Suits—Guar-
anteed color. 2 Pairs of
Pants. Reg. \$39.00.
Dollar Day \$35.00

Men's Worsted Suits—Fancy
Stripes. Reg. \$35.00.
Dollar Day \$29.00

Men's Tweed Suits—All
Wool. 2 Pairs of Pants.
Reg. \$28.00.
Dollar Day \$22.00

Men's Suits in Worsted and
Tweeds. Reg. \$30.00.
Dollar Day \$25.00

Men's Suits — Odd sizes.
Reg. \$25 and \$20.
Dollar Day \$15.00

Men's Top Coats. Reg. \$25.
Dollar Day \$18.00

Men's Raincoats. Reg. \$12
to \$15.
Dollar Day \$6.98

Men's Raincoats—Just ar-
rived. Reg. \$17.
Dollar Day \$14.00

Men's Work Pants. \$1.89
Men's Work Shirts. 79c.

Men's Work Shirts. \$1.59

Men's Worsted Pants. \$2.98

Men's Dress Pants. \$3.59
to \$6.00.

Men's Sox, 4 pairs for \$1.00

Men's Sox, 39c, 49c and 69c

Men's Braces, 49c, 59c, 69c

Men's Comb. Underwear,
\$1.59

Men's Shirts and Dwa.
Each. 69c

Boys' Suits—2 pairs Pants.
Reg. \$8.50 to \$13.
Dollar Day \$7.48 to \$10.75

Boys' and Girls' Stockings,
15c, 29c and 50c pair.
One Special Lot of

Boys' Donegal Tweed Suits,
2 pairs Pants. Reg. 13
and 15.
Dollar Day \$10.48

Boys' Underwear—Summer
weight. At Special Prices

One Special Lot of Ladies' Suits

That sold last season from
\$15 to \$25.

To clear Dollar Day for \$5
to \$8

Corsets, House Dresses and
Shirtwaists

At Special Prices Dollar Day

Come and See the Many Other
Bargains for Dollar Day at

WILCOX'S

Charlotte Street Cor. Union Street

Made in Canada
Pepsodent
The New-Day Dentifrice
A scientific tooth paste based on
modern research, now advised by
leading dentists the world over.

10-Day Tube Free
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Dept. L, 125 George St., Toronto, Can.
Mail 10-Day Tube of Pepsodent to
Only one tube to a family.

OAK HALL

Scovil Bros., Ltd
King St., Germain St.