

Phone Main 7841 | Store Hours 8:30 to 5:30 — Closed One o'Clock Saturday — No Noon Delivery Saturday | Market Adel. 6100

SIMPSON'S AUGUST FURNITURE & HOME FURNISHINGS SALE

Offering Furniture at Less Than Wholesale Price--Today

To buy furniture every day at less than wholesale price, buffets, dressers, suites and so on--that is your phenomenal opportunity in this sale. Manufacturers have been in touch with us recently regarding stock for next year's selling, and the wholesale prices proposed to us equal, and in many cases far exceed the prices at which it is selling for in this sale. It will profit you to purchase today.

Japanese Rugs $\frac{1}{3}$ Less

Heavy wool top, hand-woven Japanese Rugs with a thick pile, showing regular Oriental patterns and colorings. A limited quantity in each size, offered today at 1-3 less.

Size 3 x 10 ft. Reg. \$67.50. Sale price **44.25**
Size 3 x 9 ft. Reg. \$48.50. Sale price **29.95**
Size 4 x 7 ft. Reg. \$25.50. Sale price **16.75**
Size 2 ft. 6 in. x 9 ft. Reg. \$18.50.

(Sale price) **11.95**
Size 3 x 6 ft. Reg. \$16.50. Sale price **10.95**
Size 3 x 3 ft. Reg. \$8.50. Sale price **5.95**

\$35.50 Wilton Rugs, \$27.95

For small rooms. Oriental designs—heavy quality. Size 4 ft. 6 in. x 7 ft. 6 in. Regularly \$35.50. Sale price **27.95**

Tapestry Rugs Reduced to \$18.95

Scotch and Canadian Rugs in dark patterns for living-rooms or lighter colorings for bedrooms. Sizes 9 x 9 ft. and 7 ft. 6 in. x 9 ft. Regularly \$23.50. Sale price **18.95**

Ratania Fibre Rugs, \$2.95

For bedrooms or sunroom. These closely-woven Ratania Fibre Rugs are light, sanitary and easy to clean. Artistic colorings. Size 3 x 6 ft. Regularly \$4.50. Sale price **2.95**

4-Yard Wide Linoleum at \$1.39 Square Yard

For kitchen or living-room—a wide width that covers your floor without a seam. Conventional patterns, heavy quality, 4 yards wide, at square yard **1.39**

\$1.50 Rubber Mats at \$1.25, for Kitchen, Bathroom or Vestibule

Solid rubber, diamond pattern Mats. Size 18 x 30 inches. Regularly \$1.50. Sale price **1.25**

90c Passage Oilcloth at 81c Yard

For passage or corridor—36 inches wide. Heavy oilcloth with border on sides. Good designs. Regularly 90c yard. Sale price, yard **.81**

Cocoa Mats, \$1.49

A heavy quality Cocoa Fibre Door Mat, made in India. Size 16 x 27 inches. Sale price **1.49**
Simpson's—Fourth Floor.

Genuine Reed Body Sulkies, \$9.95

Regularly \$14.95 to \$16.75

White, cream, gray and brown finishes.



Equipped with roll edges, special foot rests—folding handles and rubber tires.

Other styles on sale at **\$12.50, \$15.90 and \$22.80.**
Simpson's—Sixth Floor.

Wall Papers Greatly Reduced

17c Roll

Regularly 25c to 35c

Pretty floral and stripe patterns, in dainty colorings for bedrooms, also plain effects and conventional designs, in rich color effects, for sitting-rooms and halls.

23c Roll

Regularly 25c to 75c

Choose from five assortments of verdure tapestries, new chintzes, paper, and plain weaves, in newest color treatments for living-rooms, halls and bedrooms.

Simpson's—Sixth Floor.

The Stewart \$15

(Guaranteed) Phonograph

A Phonograph Which Brings Everything in Music Either for Growth-up or for the Children's Playroom.

PLAYS ALL MAKES OF DISC RECORDS.

Equipped with Stewart Universal Reproducing

unique tone arm and sound chamber, reproducing tone that is full,

clear and resonant—smooth-running motor,

silent and powerful.

Simpson's—Sixth Floor.

Framed Pictures

\$2.75

Color prints of English Landscape subjects printed in a stippled finish, with mats and dark walnut frames. A picture for any room. Size about 14x16 inches. Special **2.75**

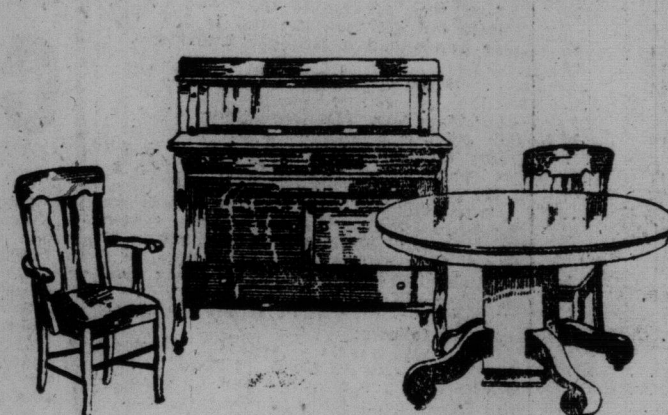
Framed Picture, \$2.98

Large 16 x 20-inch color prints of Land-

scapes framed in 3-inch walnut finished frame.

Special **2.98**

Simpson's—Sixth Floor.



6-Piece Dining Suite, \$160.95

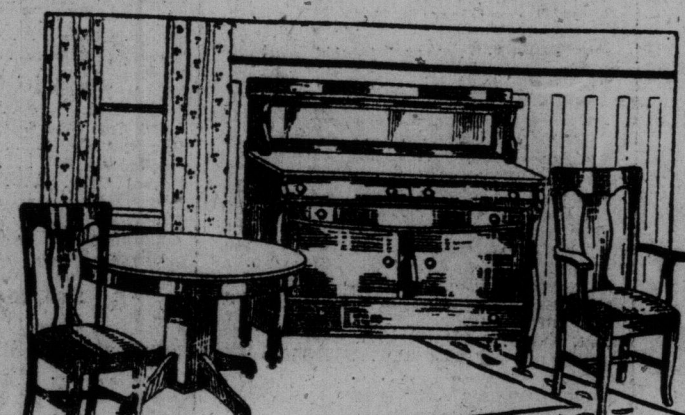
Regularly \$226.25

Including Buffet, Extension Table and Set of Chairs—fumed or golden finish.

Buffet—Colonial design. Genuine quartered oak front and top; has linen, doily and cutlery drawers.

Extension Table—Solid quartered oak, 48-inch top, extends to 6 feet.

Dining Chairs—Genuine quarter-cut oak, with movable seats, upholstered in genuine leather. Regularly \$226.25. 8 pieces, complete. August Sale price **160.95**



6-Piece Dining Suite, \$129.05

Regularly \$167.00

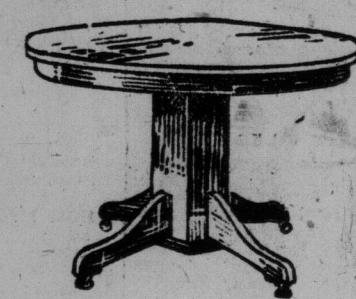
Consisting of Buffet, Extension Table and Set of Chairs, in fumed or golden finish.

Buffet—3 top drawers, shaped, good cupboard accommodation, shaped feet and back standards, doily drawer lined.

Extension Table—Solid quarter-cut oak top, extends to 6 feet. Heavy octagon pedestal, shaped feet.

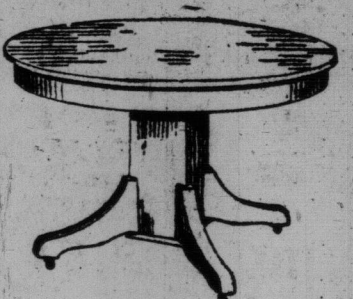
Dining Chairs—Frames of solid oak with slip seats, upholstered in craftsman. 5 small and 1 arm chair. Regularly \$167.00. 8 pieces, complete. August Sale price **129.05**

Big Savings on Tables, Buffets, Dressers and Bed Outfits



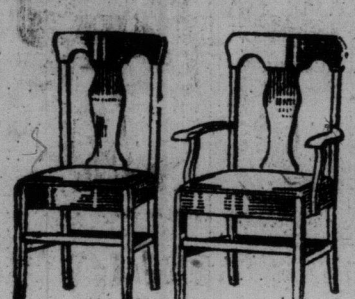
\$15.95

Extension Table—Solid oak, fumed or golden finish. 42-inch top, extends to 6 feet, heavy square pedestal. Shaped feet. Regularly \$28.95. August Sale price **15.95**



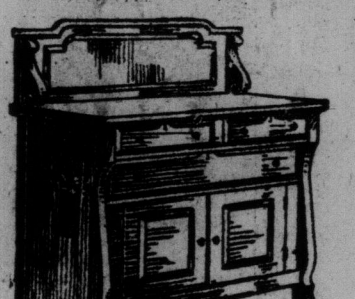
\$23.45

Extension Table—Genuine oak, fumed or golden finish. Round pedestal, heavy feet, rounded corners. Regularly \$39.00. August Sale price **23.45**



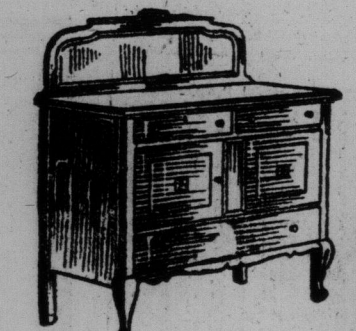
Set of Dining Chairs, \$34.35

Frames of solid oak, with movable seats, upholstered in craftsman. Block corners, shaped legs, panel back and heavy top rails. 5 small and 1 arm chair. Regularly \$46.00. August Sale price **34.35**



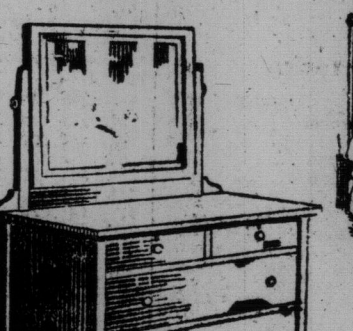
\$58.75

Colonial Buffet—Genuine oak, in fumed or golden finish. Lined drawer for cutlery, good linen accommodation, large cupboard. Regularly \$78.50. August Sale price **58.75**



\$55.95

Buffet—Genuine oak, in fumed or golden finish. 48-inch case, shaped legs, lined cutlery drawer, good cupboard and linen space. Regularly \$76.00. August Sale price **55.95**



\$34.95

Dresser—Solid oak, in fumed finish, square posts and pillars, mirror 22 x 28 inches. Regularly \$49.00. August Sale price **34.95**



Brass Bed, Spring and Mattress, \$57.40

Regularly \$71.25

Brass Bed—Has heavy 2-inch posts and top rails, ball corners; double size.

Mattress—Built in layers, weight 45 lbs. to a double mattress. All regular sizes.

Spring—Double woven wire fabric, lock weave, metal frame. Regularly \$71.25. August Sale price, complete **57.40**



Brass Bed, Spring and Mattress, \$45.90

Regularly \$63.75

Brass Bed—Bright, polete or satin finish. All regular sizes.

Spring—All metal frame, lock weave. All regular sizes.

Mattress—Blown cotton, deep border with handles on side. Regularly \$63.75. Three pieces, complete. August Sale price **45.90**

Mattresses, \$5.95

100 only Mattresses, fibre centre, jute felt both sides, full border, deeply tufted, enclosed in good grade of art ticking. All regular sizes. August Sale price **5.95**

Spring—Has all metal frame, woven wire fabric. Regularly \$6.00. August Sale price **4.95**

Pillows—All mixed feathers, clean and sanitary. August Sale price, pair **2.35**

Pillows—Chicken and duck—selected feathers. Size 21 x 27 inches. 6 lb. to a pair. August Sale price, pair **3.95**

Simpson's—Fifth Floor.

\$41.50 Brass Bed \$32.45

Heavy 2-inch posts and top rails, special ball corners, 5 one-inch fillers. Bright, polete or satin finish. Double size. Regularly \$41.50. August Sale price **32.45**

\$30.00 Brass Beds, \$24.95

Heavy 2-inch posts, one-inch top rails, 5 fillers and special caps. Bright, polete or satin finish. All regular sizes. Regularly \$30.00. August Sale price **24.95**

All Portieres 1-5 Less

Our entire stock of Portieres at 20% off regular prices today. It is the opportunity of the season to buy your portieres at a big saving. Morning shopping will be most advantageous.

Handsome Double Velour Portieres \$26.39 Regularly \$32.98

Made of rich quality velour, in an assortment of leading color combinations. Will fit any arch up to 7 feet high and 7 feet wide. Double-headed tops, with shirr tops and hooks sewn on ready to hang.

Art Serge Portieres, Special, \$11.98 Regularly \$14.98

These fine-looking Portieres are made of imported English art serge, in self tones of brown, green, blue or red. Trimmed in the newest style with tapestry banding in harmonizing colors.

Reversible Turcovan Portieres, Special, \$18.24 Regularly \$22.80

Extremely effective are these portieres, which are made of an imported Scotch fabric. Fully reversible, and resembling a double-faced velour. These are trimmed with heavy silk cord, and come in plain colorings of blue, green or brown.

Simpson's—Fourth Floor.

Table Lamps Half Price

A Clearance of Novelty and Staple Table Lamps. Even the regular prices do not indicate the real values, and when these regular prices are cut in two you obtain extraordinary values.

Illustrated—Carved wood lamp colored in blue, cardinal and gold, with ink pots in base and blue "parchment" shade, decorated in gold. Regularly \$29.00. Today **14.50**

Large Carved Wood Lamp with "parchment" shade. 20 inches wide—blue and gray tones. Regularly \$35.00. Today **17.50**

Large Metal Lamp in bronze finish, with three lights and amber glass panels. 20 inches wide. Regularly \$57.50. Today **28.75**

Others from **\$10.75 to \$27.50**. These include candlesticks and table lamps in modern polychrome and plain finishes.



Half-Price Clearance of Silk and Parchment Shades

Square with turret corners, rose, 10 inches corner to corner. Regularly \$2.50. Today **1.25**

Round, 10-inch, Empire shape, blue, gold or rose, with clip to fasten to bulb. Regularly \$3.70. Today **1.85**

Round, 8-inch, Empire shape, trimmed with gold braid. Regularly \$3.00. Today **1.50**

Hexagonal, 8-inch, rose with gold trimming. Regularly \$2.75. Today **1.35**

5-inch to 8-inch Japanese Split Bamboo Shades, lined with gold, green and rose silk. Regularly 50c to \$1.50. Today, 25c to 75c.

16-inch Silk Shades with fringe, gold trimming, multi-berly silk. Regularly \$9.00 and \$11.25—only. Today, \$4.50 to \$5.63.

1/2-inch "Parchment" Shades—brown, green or rose tinting on amber ground. Only a few. Regularly \$3.00 each. Today, at **1.50**

Simpson's—Sixth Floor.

"Family Queen" Sewing Machine \$32.50

Drop-head model—guaranteed ten years. This machine is dependable in construction and is finished in golden oak.

"Home-Lovers" Club Terms if You Wish Other Special Values

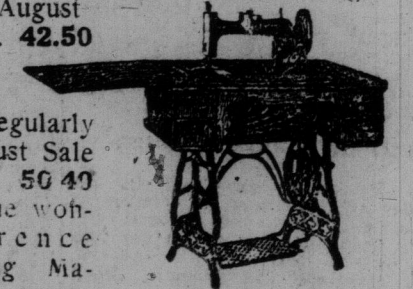
"Home Maker" Sewing Machine. Regularly \$49.00. August Sale price, at **42.50**

"New Century" Sewing Machine. Regularly \$56.00. August Sale price, at **50.49**

Ask to see the wonderful "Florence Rotary" Sewing Machine.

Electric Motors, Belts, Needles, Oil.

Simpson's—Sixth Floor.



The **SIMPSON** Company
Robert Limited

HILL BAR

Well located, elev. 1000 ft., hot water, 100 ft. deep, fifty-foot for quick sale.

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Kent Building.

PROBS: Show

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