

DRUGLESS HEALING SCIENCE EXPLAINED

Dr. B. J. Palmer Says Regulation of Vital Forces is All Needed.

Two thousand persons last night in Massey Hall listened with interest to an extended address by Dr. B. J. Palmer, president of the Palmer School of Chiropractors, Davenport, Iowa, upon the theme of this practice and its values. The lecturer declared that the human body was a combination of matter and fluidic or vital force, the matter being governed by this flowing vital unknown force. Chiropractic science relieves pressure at the spine or brought pressure to bear upon the spine as a means of either permitting adequate flow of the force or of decreasing it where it was too vigorous. This was a process, said Dr. Palmer, which was known to chiropractors as adjustment, adjusting the flow of the life force and thus preserving the health of the human frame and mind.

John D. Rockefeller, Mary Pickford, Charles Schwab, Douglas F. Brubanks, and many of the most notable men and women in all walks of life took "adjustments," said the lecturer, some of them taking a chiropractor with them during their travels. The lecture was punctuated with witty epigrams and question hour was replete with replies. The lecturer refused to answer many questions on the ground that they did not deal specifically with the value of chiropractic as a science. Chiropractic, he said, never cured. It always adjusted the flow of the life force, and the cure followed. Nature effected the cure after the chiropractor effected the adjustment.

Criticizes Medical Profession.
The ratio of deaths under ordinary physicians' care was one to eighteen cases attended, that under osteopaths one to every 112 cases, that of Christian scientists one to every 318 cases attended, and that under chiropractors one to every 386 cases attended, was one striking statement made by the lecturer. He based, upon a report of the American Society of Medicine, and he stated that the public was now sick of being "humswaddled" by members of the so-called medical fraternity. "The physician knows in one minute more about symptomatology and pathology than I shall all my life, but about the cause of disease he knows nothing," said Dr. Palmer, who stated that as a matter of fact, disease was merely a problem of either too vigorous a flow of vital force thru the whole or a part of the body, or

MEN YOU HEAR OF Seen as Their Friends Know Them



REV. W. A. CAMERON, pastor of Bloor Street Baptist Church. He was born in Elmira, Kent County, and after graduating from McMaster University took his present charge and has been continuously there, save for a period of overseas service with the V.M.C.A. He is a forceful speaker, and during the war was one of the city's most energetic recruiters. So large a congregation has he built up that it has been found necessary to obtain larger quarters for the evening services, and tomorrow night Low's Uptown Theatre will be occupied.

EDUCATIONAL PAGEANT

"Fads and Frills" IN MASSEY HALL
Thursday and Friday Evenings, December 9th and 10th, Saturday Afternoon, December 11th
ATTRACTIVE--INFORMING PRESENTING
The Work of Toronto Schools
500 IN CAST
25c and 50c

ENTHUSIASTIC WORKERS IN FEDERATION FOR COMMUNITY SERVICE CAMPAIGN



Good results are being achieved by this group, in one of the hardest drives Toronto has known. Next to the smiling youngster on the extreme left of the front row is Captain J. Allen, financial director, and the others in the front line, from left to right, are: Miss F. Boland, organizing secretary of the women's committee; Mrs. F. Brock Wilkins, vice-chairwoman of the women's committee; M. C. MacLean, secretary of the federation for community services; Ralph Connabie, chairman of the budget committee; Rev. W. A. Cameron, chairman of the campaign committee; George Howell, organization chairman; Norman Tovell, chairman special subscription committee; John Patterson, chairman publicity committee, and Mark Gardner, chairman complaints committee.

too sluggish a flow of this force. "I can tell you physicians how to get us chiropractors out of Toronto—cure your patients. As long as you are here you are making business for us, and as long as you make business for us the public will demand us. Our method of procedure is subluxation, in other words, misalignment of a vertebra of the spine, which is the medium of the flow from the central dynamo of this force, which is but electric human energy. This misalignment either creates a pressure or relieves a pressure, according to the need of the patient, and thus adjustment is made."

No Use for Drugs.
The lecturer went on to say that physicians had attempted to treat diseases for five thousand years, yet today the percentage of disease was gradually increasing instead of decreasing. "The funny thing about these physicians is that they give drugs to sick men which would make healthy men sick," said the chiropractor, who referred to the Mayo Laboratory at Rochester, Minn., with its most modern appliances as absolutely unfitted to heal the ailing. The reason was clear. Physicians and medicine claimed that human beings were made of matter and nothing else. It was patent that Christian science was all truth and no matter, but physical science was all matter and no truth. It had eliminated the factor of the life force, of electricity and the relation of this force to the mechanism known as the human frame. Having made out this grave error, it had naturally failed to discover the cause of illness and disease, and having failed to discover the cause, had failed to effect an adjustment, therefore, any kind of cure was impossible.

The meeting was notable for the hundreds of chiropractic patients present, some of whom stated that they had tried as many as four and five physicians, and had become better only after adjustments at the hands of chiropractors. The lecturer injected a merry breeze into the occasion by the ready replies with which he met every question propounded.

WINTER BEEKEEPING VERY PROFITABLE

Dr. E. J. Phillips, Agriculturist, Tells Toronto Association of Latest Methods.

The latest scientific and approved methods of beekeeping during the winter months was the subject of a practical address given by Dr. E. J. Phillips of Washington, D. C. government apiculturist to the Toronto Beekeepers' Association at their meeting in the parliament buildings, last night. According to Dr. Phillips, winter beekeeping could be carried on profitably in Ontario during the coldest months of winter, if the apiculturist went the right way about it. The most approved method, he said.

GAYETY

NEXT WEEK—Ladies' Mat. Daily. JAMES E. COOPER PRESENTS

'FOLLY TOWN'

The Show that played Columbia Theatre, New York, all Last Summer and SURPRISED BROADWAY

SPECIAL SENSATIONAL ATTRACTION

RALPH DUNBAR'S

"TENNESSEE TEN"

was to house three or four colonies of bees in a large specially-constructed packing case left out in the snow. With the aid of a small heating apparatus and a thermometer to regulate the heat the bees should keep alive and well. As long as the temperature of the apiary did not go below 52 degrees there was no danger of freezing.

Food for the hive should either consist of pure white honey or a mixture of pure sugar and water.

Mr. George Demuth, apiculturist

from Medina, Ohio, told how these cases should be constructed. They should be packed with sawdust to a depth of a foot or more.

SOMEBODY IN CHINA STOOD TO LOSE MONEY

San Francisco, Dec. 3.—Investigation by customs authorities today of a shipment of whiskey billed at approximately \$4,000 from this city to

Shanghai, revealed the barrels were filled with colored water. The shipment was being loaded when the government officials halted it and examined each of the 27 barrels in the lot. Arrests are expected.

ALEXANDRA

TWICE JACK NORWORTH TODAY "MY LADY FRIENDS"
GALA JOY WEEK BEGINNING MONDAY EVE.
MATINEES WEDNESDAY, SATURDAY
The Messrs. Shubert's Stupendous and Magnificent \$100,000 Revival of Historic

FLORODORA

THE GREATEST MUSICAL PLAY THE WORLD HAS EVER KNOWN
Same Superb Production that Packed the Hugs Century Theatre in New York City for 19 Weeks. Cast of Super-Excellence.
Headed by Charming ELEANOR PAINTER
And Including the Following Notables:
WM. DANFORTH HARRY FENDER
DAMA SYKES ISABEL RODRIGUEZ
ROBT. G. PITKIN MAXINE BROWN
WALTER WOOLF NACE BONVILLE

FAMOUS "PRETTY MAIDEN" SEXTETTE OF ADORABLES

THE SIX MOST BEAUTIFUL WOMEN ON THE STAGE

WEEK DEC. 13. SEATS THURS. HURRAH!

She's Coming Back For One Merry Week In an Entirely New Play First Time in Toronto
Evenings—50c to \$2.50. Wed. Mat.—50c to \$1.50. Sat. Mat.—50c to \$2.00.

Oliver Morosco Presents CHARLOTTE GREENWOOD
Everybody's Favorite Comedienne
in Her Latest Musical Comedy "LINGER LONGER LETTY"

SHEA'S THEATRES

The Home of Vaudeville
Victoria St. The Best in Pictures
Terauley St. Hippodrome

NEXT WEEK HEADLINE ATTRACTION HENRY SANTRY'S SYNCOPATED SOCIETY BAND
Bensee and Baird Kenney and Corinne Lamy Bros.
SPECIAL FEATURE "PETTICOATS"
Bertram and Saxton Shea's News Revue
SPECIAL EXTRA ATTRACTION GRACE DE MAR JACK OSTERMAN
Coming—JOSEPH E. HOWARD'S SPECTACULAR REVUE—Coming

CAMPAIGN TO FILL PEWS IN CHURCHES

Brotherhood of St. Andrew Members Hear Stirring Addresses.

Police reserves had to be called to keep the public back after the church attendance campaign lately conducted in the United States, declared G. Frank Shelby of Philadelphia, when addressing a mass meeting of the Brotherhood of St. Andrew in St. Luke's schoolroom last night. The meeting was called with the view to the pressing forward of the church attendance campaign in this city.

Mr. Shelby, in opening his speech, outlined the history of the church attendance campaign in Philadelphia, and advised the churches to organize and work more on the lines of the humanitarian principles, than from the spiritual side. Their great object was to bring men forward and show them that the brotherhood movement was for their good, and that they had great ideas.

The speaker emphasized the fact that the movement was up against worldly ideas, which must be fought down, and urged that the brotherhood was the only real life to live. Mr. Shelby advised the members to adopt a slogan, which should be put up in the most conspicuous places in the church. In conclusion, Mr. Shelby conveyed the greetings of the Philadelphia Brotherhood, who wished them every success in their campaign.

Rev. G. P. B. Doherty, rector of St. Luke's, in opening the meeting, stated that the attendance at their church in November, 1929, had an increase of 71 per cent. over the attendance in 1919, and a 51 per cent. increase over the numbers for all services in October, while the

PRINCESS TODAY 2.30-8.30

Geo. M. Cohan's Comedians in MARY

NEXT WEEK

Evgs., \$2.50, \$2.00, \$1.50, \$1.00, 50c. Mats. Wed.-Sat., \$2.00, \$1.50, \$1.00, 50c.

DAVID BELASCO Presents LENORE ULRIC

IN "THE SON DAUGHTER"
A PLAY OF NEW CHINA
By GEORGE SCARBOROUGH and DAVID BELASCO
ORIGINAL NEW YORK CAST AND PRODUCTION MOST IMPRESSIVE AND STUPENDOUS OFFERING OF THE WORLD'S MASTER PRODUCER
DAVID BELASCO
3 CARLOADS SUMPTUOUS SCENIC AND ELECTRICAL EFFECTS ITS MAGNITUDE OVERWHELMING—MAGNIFICENT IN ORIENTAL SPLENDOR

WEEK, DEC. 13 DAVID BELASCO'S

PRESENTS DAVID WARFIELD IN THE RETURN OF PETER GRIMM

PANTAGES VAUDEVILLE

PROGRAM FOR WEEK STARTING MON. MAT., DEC. 6TH
Seven Talented Singers Headline Attraction "A Glimpse of Grand Opera"
THE MELERA REVIEW
CHARLES AND ADDIE WILKINS THE ORGANDIE GIRLS
A 7 scene EXTRA ADDED FEATURE "A Musical Novelty Sketch" "THE HEART OF ANNIE WOOD" "A Musical Half-tone"
JACK REDDY THE 3 MELVINS
Splendid Romance MARY MILES MINTER Surprising Thrills!
Mats., 25c, except Sat. and Holidays, Nights, 45c.

STRAND

LAST DAY TO SEE THE GREATEST SENSATION THAT EVER CAME TO TORONTO
MADONNAS AND MEN
Before opening in New York for a run at \$2 prices!
4 LIVE BREATHING HORSES 4 CAPAGNE RACES AT 2-4.7.40-9.40
In an Actual Race on Stage. In Daring Dances

Regent

Last Times Today
THOMAS MEIGHAN
In "Conrad in Quest of His Youth"
Regent Opera Co. presents scene from "Romeo and Juliet"

STARTING MONDAY

LOUISE GLAUM
In "THE LEOPARD WOMAN"
Third Grand Opera Week Scene from "Cavalleria Rusticana"

Strand

STARTING MONDAY
Dorothy Dalton
In the Paramount Picture by Avery Hopwood
"Guilty of Love" and HERBERT RAWLINSON in "The Poppy Trail"

STAR

RUBE BERNSTEIN'S BATHING BEAUTIES
FEATURING JACK HUNT

MASSEY HALL

WED., DEC. 8th
RACHMANINOFF
THE MUSICAL SENSATION OF THE AGE
Res. \$1, \$1.50, \$2. Bal. Front, \$2.50.

attendance for November was double that of the same month last year. J. A. Birmingham of Vancouver, executive secretary of the Brotherhood of Canada, spoke on the church attendance campaign in the west, which, he declared, had made rapid strides, while some of the churches had not now enough accommodation for the people. Evelyn Macrae, chairman of the St. Luke's Brotherhood, took the chair, and also spoke.

GRAND TWICE TODAY

Next Week—Mats. Wed. & Sat. CAPT. M. W. FLUNKETT Presents

THE THIRD DIVISION

"DUMBBELLS"

In the Second Edition of

BIFF!

BING!!

BANG!!!

AN ENTIRELY NEW REVUE Second Season's Sensational Tour

PRICES: Evgs. 25c to \$1.50 DON'T MISS IT, BUT RESERVE SEATS EARLY!

LOEW'S

NEXT YONGE ST. THEATRE NEXT WEEK WINTER GARDEN WEER

"THE GREAT REDEEMER"

An All-Star Photoplay Production Showing the Comeback of an Outlaw.

HOLLAND-DOCKHILL CO.

MARGARET DOHERTY CO. In "Freak and Freaker" CAMERON and MEEMER "Without Rhyme or Reason" CRAIG and CATTO In Harmonious Comedies COOK and HAMILTON In "Meady and Honey" GORDON and GERMAINE "The Nonsensical Tramps"

LOEW'S UPTOWN

Monday—Tuesday—Wednesday "The Butterfly Man" Starring LEW CODY

Thursday, Friday, Saturday "The Miracle of Love" WITH AN ALL-STAR CAST
Matinee 20c. (Including Tax) Evenings 30c.

CLAIM ARREST OF IRISH

Belfast, Dec. 3.—said to be commander of the republican army, day in connection with two constables, Kerry, on the day of the funeral.

Head Constable yesterday at an unknown de

CANADA HER

Foster Discussion ward Article League

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