Is the Risk Worth While?

Even should a friend of your family agree to act as your executor without fee, one mistake, due to his inexperience, might prove costly to your estate.

This Company has capably administered many hundreds of estates.

THE CANADA TRUST COMPANY

Managed in connection with the Huron & Erie Mortgage Corporation

London (two branches) and St. Thomas

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CIVIC EXPENDITURE SHOULD BE REDUCED, SOMERVILLE SLOGAN

Popular Candidate Has Economy Policy Vital to City.

WARTIME LUXURIES

Administration Is Badly Needed in London Now.

"I hold that civic expenditure should be reduced to the lowest limit until after the war. I am not making charges of graft or dishonesty, but I am convinced that more efficiency and better judgment in expenditures are required in carrying on the work of the city at the present time."

The foregoing statement, received with approving applause, was made yesterday afternoon by C. R. Somerville, mayoralty candidate, at the close of an address delivered by him before an audience of representative women of London gathered at his campaign headquarters in the former Victory Loan headquarters on Dundas street.

Economy Policy.

Stating his platform, Mr. Somerville clearly outlined his economy policy, which is opposed to the increasing of the city's liabilities through fresh expenditures, and expenditures on what he terms "wartime luxuries" at this time. Referring to the clash this year between the board of health, of which he has been chairman, and the mayor and council over estimates, the speaker declared that this was due to the fact that the council did not recognize the importance of the services of a field officer in running down the sources of communicable diseases and checking and eradicating epidemics, and that this means actual money in pocket for the citizens far beyond the comparatively small outlay required for such service.

Tells of Lawsuit.

Explaining the lawsuit involved by the refusal of Mayor H. A. Stevenson to sign the check for an overdraft of the board of health for $700, Mr. Somerville said:

"I entered office at the time a smallpox epidemic was being cleaned up, which cost the city some $5,000. In last year's estimates, an appropriation of $1,500 was made for the care of smallpox cases. This was not used, and instead of being set aside again for the original purpose was diverted to other purpose. I do not think this should have been done.

No Provision Made.

"In this year's appropriation there was no provision for looking after smallpox. The first case for which we had to open up the pesthouse was that of a traveler, who was taken ill in the city and his case diagnosed by a doctor as sore eyes. He was sent to the hospital for treatment and smallpox developed. It was impossible to trace the source of the disease in this case, or to fix the responsibility on another municipality. The next case was that of a woman in the hospital suffering from a broken hip, who contracted the disease from a 'carrier,' who, however, did not personally suffer."

Collect From Patients.

Explaining the expense of operation of the pesthouse, Mr. Somerville called attention to the fact that the view had been taken by the council that the amount should be collected from the patients. The eminent unfairness of this under the circumstances was recognized by the board of health. The smallpox bill was paid, but the result was the overdraft, the persistent refusal of the mayor to sign the check, making necessary the lawsuit, in which decision was given in favor of the board of health.

Continuing, Mr. Somerville declared that greater harmony among the officials of the various civic departments would make for greater efficiency in the administration of the city's affairs. His idea would be to treat the heads of departments with more consideration than has hitherto been shown, and give them their due as superintendents of departments. He expressed the conviction that this would promote efficiency and result in great advantage to the city.

GRIP FOLLOWS THE SNOW.
LAXATIVE BROMO QUININE Tablets taken in time will Prevent Grip. E. W. GROVE'S signature on box; 30c. tf-v

FURS at manufacturers' prices. We make all our furs right in our factory. That's the reason for our remarkable prices. Pay us a visit.

B. SHAPIRO

Successors Western Fur Company. 234 Dundas. Open Evenings. Opposite Armories. zxv

PRIZES BEING OFFERED FOR BABIES WHICH CONFORM TO STANDARDS OF PHYSICAL PERFECTION OF AGE

Welfare Exhibition Here Will Have Many Unusual Features of Interest to Mothers of City and District.

Preparations are progressing effectively, if quietly, to interest the citizenship of London and of the whole of Western Ontario, in the child welfare exhibition to be held in this city the first week in February. Early in the new year the house committee, of which Inspector Joseph Sanders is convener, will make arrangements for a building centrally located, large enough to accommodate the Provincial Government welfare exhibit, requiring a space about 60x10 feet and also for the moving pictures, the demonstrations, clinics, etc., which will be important features.

It is proposed to fit up a rest room for the accommodation of mothers, and a sub-committee of the publicity committee composed of Miss Rudd, convener, Mrs. Hardie and Miss Grant, has a plan in view for extending a welcome to the mothers of Western Ontario on "Western Ontario Day," and insuring their comfort and the comfort of the babies, while they are in the city. It is understood that a force of volunteer helpers will be at the exhibition headquarters throughout "Western Ontario Day" to take charge of visiting babies, while mothers are given a few hours' freedom to shop or attend to business.

Free Examinations Provided.

The clinics are to be an important feature arranged by a committee of which Dr. H. A. McCallum is convener. Any mother may bring her little one for a free examination, and can have the benefit of free advice regarding its diet and care. An accurate record will be kept of each babe brought to the clinics, and prizes will be awarded to those conforming most closely to the standard of physical perfection for infants of the age.

The original idea was to offer three prizes for the city and a couple for Western Ontario for babies under one year scoring the highest number of points in the clinic tests, but owing to the widespread interest it is probable the number of prizes will be increased.

In order to prevent crowding of clinics, arrangements will be made whereby babies of certain districts can be brought to the clinics on certain days of the week. This time-table is at present in course of preparation. One whole day will be left free for babies from outside the city.

Child Welfare Sunday.

At a recent meeting of the Ministerial Alliance it was unanimously decided to set apart Sunday, February 3rd, the beginning of child welfare week, as child welfare Sunday in the churches represented, and to refer to the patriotic, humanitarian, social and moral importance of conservation of child life. Capt. (Dr.) Hill, M. O. H., will supply the clergymen with data some days before.

The Mothers' Clubs have taken up the exhibition and welfare movement plan with enthusiasm. Mrs. A. E. Tutt, president of the Union Mothers' Club, and Mrs. Rose, secretary, are both members of welfare week committee. The first meeting of the new year of the Union Mothers' Club on Friday evening, January 4th, will be devoted entirely to consideration of child welfare, and an authority on the subject, W. J. Clarke, of Leamington, has been secured as the chief speaker.

Will Announce Prizes.

Dr. Clarke was a speaker who commanded much attention some four or five years ago at the International Congress of Farm Women held in Lethbridge, Alberta. On this occasion Mrs. W. H. Hill, who took an active part in arrangements of a grand child welfare exhibit in Minneapolis recently, will also speak, giving definite data in regard to the exhibit in London, and the part of the Mothers' Clubs in making the movement a success. She will also be in a position to make more definite announcement in regard to prizes for "standard efficiency" babies.

Practically all the leading men and women's organizations of the city are co-operating with the Children's Aid Society and the Provincial Government in making this exhibit in London a success and farreaching in its influence.

KITCHENER MAN FOUND FIT FOR A COMBATANT UNIT

Eligible Apprehended Under M. S. A. So Graded By Medical Board.

TWELVE RECRUITS OFFER

All But Two Placed In Service—Dozen More Sent By Registrar.

Another man apprehended under the military service act was examined by the medical board at the armories on Thursday. He was Edwin Oscar Miehm of Kitchener, who was placed in Category A, fit for service overseas, with a combatant unit, and was sent to the deputy registrar.

One man was examined by order of an exemption tribunal. He was placed in Category C, fit for service in Canada. George John Reu and Sidney Sloman reported for service, and were sent to the 1st Depot Battalion, W. O. R. A dozen men were sent by the deputy registrar for examination. Nine were placed in Category A, and three were declared unfit.

Twelve recruits were examined and all but two were accepted for some branch of the service. The men who passed the medical tests satisfactorily were: S. Hills, England, Detroit, W. O. R.; A. C. Betty, Jamaica, W. O. R.; E. Peterson, Finland, Detroit, W. O. R.; W. K. Coode, Scotland, Detroit, 7th Regiment Details; E. W. R. Reever, England, El Paso, W. O. R.; Thomas Thomas, England, Detroit, W. O. R.; D. E. Oberholtzer, Canada, Flint, 63rd Battery; L. Miles, Canada, Forestry, London; H. J. Crocke, England, London, W. O. R.; F. Kuswirok, Russia, Cleveland, W. O. R.

To Cure a Cold in One Day.
Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box; 30c. tf-yv

FARMERS GETTING LABORERS NOW TO INSURE SPRING HELP

An Average of Six Daily Sent to Farms.

ARE TAKING NO CHANCES

Owners Keeping Men Over the Winter to Have Assistance in Seeding.

The attention of the local office of the Ontario Employment Bureau has been entirely devoted during the past week to the securing of farm help. In order that farmers of the district may not suffer from a shortage of labor during the period of spring sowing many men are being sent to the farms in preparation for the spring work. According to officials of the employment bureau, a large proportion of farmers of this vicinity are taking no chances of being short in labor for the spring, and are paying a good wage to hired men over the winter that they may be used for spring work.

Before being alloted to farms of this vicinity, laborers are given to understand that they are expected to remain on the farms until the end of the spring work. A number of young men who come under the provisions of the military service act have been sent to the country to help in agricultural work. These men for the most part understand that they cannot escape military service by working on a farm. They generally explain that when the time comes for their enrollment with the C. E. F. overseas forces they will be on hand. The employees of eligible men are required to guarantee the immediate release of the prospective soldiers when the time comes for their enlistment.

Although the work on farms during winter weather is of a light nature, numerous afrmers are pleased with the opportunity afforded them of securing help through the agency of the employment bureau for the spring. Everything possible is being done to insure adequate help for agriculturists in order that next year's crops may not fail through want of labor.

From six to a dozen men are being transported to farms daily from this city. Employment offices throughout Ontario have been advised to secure as much labor as possible for the farms in order that the predicted scarcity of help for the spring of 1918 may not occur.

ONLY ONE "BROMO QUININE"
To get the genuine call for full name LAXATIVE BROMO QUININE. Look for signature of E. W. Grove. Cures a cold in one day. 30c. tf law-v

OLEO'S SUPREMACY CERTAIN, PREDICT DEALERS IN CITY

It Will Eclipse Butter Sales Soon, They Say.

That the demand for oleomargarine will eclipse the demand for butter in the near future is the belief of many dealers. Although oleo has been on the market but ten days a large proportion of the citizens of London have indicated their preference for it over butter by using it wholly in their households. The demand is greater than the supply, according to dealers, and in many instances it is necessary to refuse orders for the butter substitute.

Butter is due for a substantial slump in price, as the market for it has been of an extremely slow character during the past week.

Local grocers, while admitting the popularity of oleo with the mass of people, state that the public taste is a most uncertain thing.

"I sold margarine to one woman who returned it with the explanation that she could not eat candle wax," one dealer informed The Advertiser. "However, the majority of my customers declare that oleo is every bit as palatable as butter."

QUERIES REGARDING MILITARY SERVICE

Send In Your Problems and They Will Be Answered From Official Information by The Advertiser

Question—What is the next step toward endeavoring to secure exemption, after having been refused by the local tribunal and also by the appeal judge? MUNITIONS.

Answer—The court of last resort is the Hon. Mr. Justice Duff of the supreme court, Ottawa.

COUPON

Soldiers-Sailors

DIARY and ENGLISH-FRENCH DICTIONARY

Distributed by the

THE LONDON ADVERTISER

ONE COUPON AND 75c SECURES THE BOOK

PRESENT THIS COUPON together with purchase price and the book is yours.

MAIL ORDERS add for postage and handling within 300 miles five cents, greater distances ten cents.

Send One to the Boy—Keep One at Home!

THE DIARY for recording individual war experiences is the most serviceable book in existence and always will be a most cherished possession.

THE DICTIONARY Self-pronouncing by Sound-spelling Method which exhaustive tests prove so simple that even a child readily acquires French with correct accent.

Bound in Textile Leather, Gold Edges, Gold Stamped, Pocket Size

SMALLMAN & INGRAM — CORTESE ORCHESTRA—Saturday Afternoon—Balcony and Tea Room. — SMALLMAN & INGRAM

Many Half-Price Sales For Last 1917 Saturday

Our 1917 year-end-sales are of more significance than on any former occasion, owing to unusual conditions and the scarcity of many lines of merchandise. Some splendid clearings have been made this week which have, in many cases, doubled the purchasing power of your Christmas check, and tomorrow and Monday the climax will be reached. You'll find many lines throughout the store in quantities too small to advertise marked accordingly for quick clearance. DON'T OVERLOOK THESE OPPORTUNITIES.

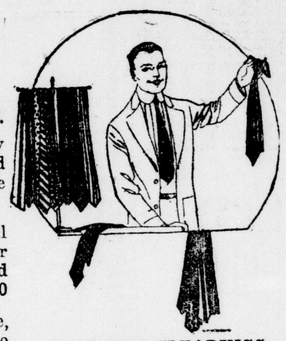
Flannelette

PLAIN WHITE STRIPES AND CHECKS.

The white is a beautiful quality, specially priced, for 25 yard bolts. The checks and stripes are in ends of 3 to 15 yards. On sale Saturday.

Pure White Flannelette, in plain or twill weave, nice weight and extra soft finish for nursery use. Price .....22c yard
Or 25-yard bolt for $5.00

Short ends of Check and Striped Flannelette, good quality, suitable for cold weather, 3 to 15 yards in end. Special .....20c yard



YEAR-END CLEARINGS.

Year-End Clearance For Men and Boys

In many cases the prices are just half; odds and ends together with regular stock; year-end clearings. The Mufflers, we might state, are much less than half-price.

Men's High-Grade Neckwear, 50c

A clearance of our better class of Men's Ties, all extra fine quality and worth double the sale price, many patterns and a large assortment to choose from, large flowing ends in all shades; an extra good quality tie at half regular price. Saturday special...50c each

Last opportunity for special Designer subscriptions. List closes Monday. One year's subscription 59c

Skirtmaking $1.89

A tweed plaid or stripe skirt for skating or winter sports.

A broadcloth or stripe silk to wear under your fur coat.

A plain black or navy for general utility.

Order Yours Saturday

Choose your own material—any kind, any price.

Four styles to choose from. See models in Dress Goods Section.

Made to your measure, trimmed and fitted, for $1.89

Taffeta Silk Petticoats Specially Priced, $4.75

These are worthy of your early inspection. Taffeta Silk Petticoats, good quality, made with deep flounce trimmed with tucks and fancy stitching, draw tape at waistline; in navy, Russian green, brown, sky, pink, also black. Special $4.75

Boudoir Slippers Half-Price

One table Boudoir Slippers in felt, suede or satin, an assortment of odd and broken lines; sizes from 3 to 6; splendid value. Special, half price .....42c to $1.00 pair

YEAR-END CLEARINGS.

Men's Mufflers, 49c

A wonderful bargain in Men's Mufflers for Saturday. These Mufflers are worth three times the sale price, and in some cases more; fine soft wool Mufflers in assorted shades, and also silk Mufflers in assorted stripe patterns; a clean-up of broken lines; a useful article. Come early for these. Saturday ..... 49c each

Boys' Wool Mitts and Gloves 35c Pair

Another clearing on Saturday will be Boys' Wool Mitts and Gloves at a big reduction, all sizes; good, warm, serviceable gloves and mitts. All one price Saturday.....35c pair

Boys' Knickers, $1.15 Pair

About 50 pairs Boys' Knickers, bloomer style, with buckle and governor fasteners, in shades of grey and brown, good quality tweed for boys aged 7 to 16 years; just the knickers for school, skating or hockey. Sale price Saturday ..... $1.15 pair

Clearing of Children's Rubber Boots, $1.59 Pair

45 pairs only, in sizes 4 to 8, best quality rubber and fleece-lined High Rubber Boots. These will be cleared Saturday at ..... $1.59 pair

Infants' Wear, Second Floor.

China Teapots and Casseroles Half-Price Saturday

In the China Section for Saturday we have grouped a limited number of above articles to clear at just half price. These are beautiful lines, and you will appreciate them at the prices marked for tomorrow. 26 Best Quality White and Colored Teapots at half price

50c, 67c, 80c and 87c

42 Best Quality Casseroles, in different colors, with tile plates. Special, half price,

87c, $1.00, $1.42, $1.67

Boys' Trench Overcoats

Boys' Trench Overcoats, the boys' favorite, in shades of brown and heather, extra good tweed coats, in sizes for boys 11 to 17 years; a limited quantity only. These are good value and will interest any boy who needs an overcoat. Prices, each ..... $10.75 and $12.00

Sale of Tungsten Lamps at 35c and 39c

600 Tungsten Lamps to be sold Saturday at the above prices; none delivered or shipped by express or post only at purchaser's risk.

300 Best Quality Tungsten Lamps, 60 watts, at 39c

300 Best Quality Tungsten Lamps, 25 and 40 watts, at 35c

Saturday morning at 8:30. No phone or mail orders.

BASEMENT.

SALE OF LADIES' AND CHILDREN'S UNDERWEAR TODAY—Manufacturer's Seconds. Second Floor.

SMALLMAN & INGRAM LIMITED

SALE OF SOILED HANDKERCHIEFS AND LADIES' NECKWEAR TODAY—About half-price.

RAISING OATMEAL PRICES BECAUSE OF BIG DEMANDS

Millers Trying To Regulate Trade In This Manner.

The following comment on the market situation as regards food stuffs will appear in Canadian Grocer this week:

Interest in the rolled oat and oatmeal situation has been keen during the week, following advances that have been made effective on the part of the mills. There is an insistent demand from the local trade in the face of the upward tendency in the market. One manufacturer advanced the price considerably in excess of other mills just by way of stopping the demand. There has been a heavy export movement in this class of cereal and milling oats are reported scarce. Corn products are also a firm market as a result of the situation in corn. While the embargo on shipments of corn into Canada has been raised by the United States Government, the quality of corn coming forward is very poor and millers have to consume larger quantities of corn in order to obtain a given amount of corn products. This is working out toward firm prices. No announcement has been made as yet with respect to a change in the price of flour, although millers are expecting that permission to charge higher prices will be granted by the department of food control.

One Canadian refiner obtained some supplies of Demerara raw sugar during the week, and this will help out toward relieving the sugar situation. Supplies of margarine from the United States came into the Canadian market during the week. Shortening is in light supply owing to the light arrival of cottonseed oil. Barrel pork was in firmer tone with higher prices recorded in some quarters. This condition has been induced through the possibility of an embargo on supplies coming into Canada from the United States. Turkeys and ducks were in fairly good supply during the week, while geese were plentiful. Chickens were also in good supply. Wholesalers are now engaged in taking stock for the balance of the year. Travelers will not make their rounds to country points during the week, although calls will still be made in some of the large centres. Trade for the holiday season has been very gratifying in view of the shortages in numerous lines.

Tribunal Mistake Caused Near Arrest Of Young Farmer

Constable Sent To Arrest Him Confronted by Exemption Report.

When County Constable Arthur Corsaut went to a farm near Melbourne Thursday afternoon to arrest a young man whom the military authorities claimed had defied the military service act, the young man in question calmly produced a certificate of exemption dated some weeks ago. It then dawned upon the constable that somebody had blundered, so he started out to ferret out the error. It was found that the tribunal members sitting at Coldstream had for some unknown reason failed to return to the deputy registrar the duplicate form of exemption certificate granted the young farmer.

When the deputy registrar's records revealed that there was no report concerning the young man, the military authorities were notified, and they in turn requested the county police to make the arrest.

CHARITABLE WORK OF ARMY EXTENDS OVER WHOLE WINTER

Distribution of Food and Clothing Continues.

More than two hundred kiddies were made happy on Christmas day, and as many more will be made happy during the winter through the work of the Salvation Army in supplying them with clothing and dinners. Some days before Christmas investigation was made of every applicant for a Yuletide dinner, and a full-course meal, from soup to nuts, was distributed among the deserving poor. But the winter work of the Salvation Army in respect to providing the poor children with winter necessities is not over. Although the proceeds from the Christmas dinner "pots" was not half of that of last year, owing to competition in the form of tag days and other charitable demands made on the citizens of London, there remains a substantial sum which will be spent during the winter months in providing the poor of London with clothing and food.

The procedure adopted by the Salvation Army with respect to the distribution of clothing and food to the poor has been changed this year. Formerly it was the custom to donate a certain amount of goods after hearing the evidence regarding the financial condition of the applicants. However, this season verbal evidence is not required, but each applicant for clothing etc., is subjected to an investigation of his home, and according to his requirements is supplied with food and clothing.

Many pathetic cases of misfortune come to light at the Clarence Street Citadel, where application for food and clothing is made. Soldiers' wives appear to be the greatest sufferers. Frequently it is found that soldiers' wives with large families fail to receive their separation allowance in time to meet their bills and to tide them over until the separation allowances are forthcoming and the Salvation Army takes the cases in hand.

NUXATED IRON

You Can Tell the Women with Plenty of Iron in their Blood—Beautiful Healthy Rosy Cheeked Women Full of Life Vim and Vitality

Dr. Ferdinand King, New York Physician and Medical Author, tells physicians that they should prescribe more organic iron—Nuxated Iron—for their patients—Says anaemia—iron deficiency—is the greatest curse to the health strength vitality and beauty of the modern American Woman.—Sounds warning against use of metallic iron which may injure the teeth, corrode the stomach and do far more harm than good; advises use of only nuxated iron, takeq three times per day after meals. It will increase the strength and endurance of weak, nervous, run-down folks 1n6ó in two weeks time in many instances. *Dispensed by all good druggists.*

TAKES JAIL TERM RATHER THAN TELL WHO SOLD WHISKEY

Clarence Street Man Refuses to "Squeal."

"I refuse to squeal and tell the name of the man who sold me the two bottles of whiskey, and I will take the three months in jail," said Hugh Logan, 105½ Clarence street, to Magistrate Graydon today, when the latter gave him the choice of divulging the name of the "bootlegger" who sold the whiskey or going to jail for three months.

Hughie had just nicely emerged from jail, and finding the wintry blasts a trifle too cool to suit him decided to attempt to counteract the chills with "bootlegger's" whiskey.

Constable Faircloth discovered Logan on the street with a load inside and outside, the external package being carried in his overcoat pockets.

As Logan had a room at a private dwelling he was informed by the magistrate that if he could prove that he secured the liquor in a legal manner that he would be liberated.

This information Logan stoutly refused to give up, although he confessed that he procured the liquor from a man he described as a "whiskey peddler."

Logan makes the fifth man now at the county jail serving a three months' term because of refusal to tell where they got the liquor.

"The bootlegger, who is the real criminal, escapes, while his unfortunate victim who buys goes to jail because the purchaser declines to give the peddler's name," said Inspector Birrell, as Logan started for the jail.

BIG ATTENDANCE IS EXPECTED SATURDAY

Women's Canadian Club to Hear Major Niven.

Great interest has been aroused among members of the Women's Canadian Club over the announcement that Major Hugh Niven, D.S.O., one of the outstanding Canadian figures in the present war, will address the club on Saturday afternoon at 3 o'clock in the Y. M. C. A. auditorium.

Probably no Canadian has received more favorable comment in articles and books written on the war than this hero of the Princess Pats, whom London is honored to claim as one of her own boys. On both occasions when Frederick Palmer, the distinguished war correspondent, lectured in London he referred to the courage and resourcefulness of Major Niven. It is expected that a large attendance of the membership will greet Major Niven when he appears before the club tomorrow to tell of active front and incidents in connection with the war.

BRANTFORD WANTS COAL

Tells Controller There Is Little on Hand and Most of That Dust.

Brantford, Dec. 28.—Mayor Bowlby has sent a wire to Fuel Controller McGrath, urging that action be taken to have coal dispatched to Brantford. He states that only coal dust, and very little of that is coming in, and that immediate action is necessary. The civic distributing centre is active in distributing what supplies are available in such a manner as to prevent stores of coal from being laid in by those who have sufficient on hand to keep them until more coal arrives, but they have little to work on.