

THE CAMPAIGN

The purpose of our campaign is to secure the adoption of the British Columbia Prohibition Act to be voted on at the next general election.

To win we must organize and educate, and in order to do these two things we must have cash. Our campaign is, therefore, threefold: (1) a campaign for finances, (2) a campaign of organization, and (3) a campaign of education.

FINANCES

The necessary and unavoidable expenses to secure the enactment of the B. C. Prohibition Act will amount to at least \$35,000. This is the estimate made by the Finance Committee and comparing this estimated expense with the actual expense in Alberta and other Provinces as well as in some of the States to the South, we believe that the utmost economy must be practised in order to keep within the limit.

Of necessity we must use considerable space in the newspapers for which we must pay advertising rates. We must also distribute an enormous quantity of literature in pamphlet form covering every phase of the prohibition question. We must send out paid organizers. Ninety per cent of the work is done by voluntary service; the other ten per cent, however, cannot be covered in that way. We must pay for it. All this requires money.

Every district in the Province must share in this financial burden. The Central Finance Committee, consisting of Messrs. J. N. Harvey,