The Robert Simpson Company, Limited

Store Opens

8.30

Astonishing Value in Women's **Coats at \$5.98**

TUESDAY MORNING

Whatever else you were going to buy to-morrow, we want you to set aside five ninety-eight until you have seen these coats. We could write a column about how this opportunity turned up, how good they are, the materials, etc., but now we say: Just see them-and remember that there are only 200 of them in the lot!

\$12.50, \$15.00, \$18.50, and \$20.00 Coats, Wednesday, \$5.98 -A manufacturer's clearance, including 200 garments, made from such materials as plush, leopard sin, zebeline, curls, tweeds and plain weaves. Excellent styles with detachable capes, new Redingote models, Russian military, balmacaan, or low belt effects. A full range of sizes in the lot, but we cannot guarantee every size in any one style or cloth. See display in Yonge street windows. Rush

Sample Japanese Jackets

An importer's sample line 'of Kimono Jackets, of Japanese silk; heavily quilted and wadded; plain and embroidered styles; only one of a style in the lot; Copenhagen, red, navy, black, helio and brown; sizes 40 and 42. At about one-third usual prices, \$2.50 to \$4.50.

Japanese Silk Blouses \$1.95

new styles, with roll collar. best effect, or plain open front, and short "Raglan" sleeves, 10 moiry Jap silk. All sizes, 34 to 42-inch. Regularly \$2.95. Wednesday 1.95

Women's Bloomers, finest lisle thread, elastic waist and knee; white, with sky or pink; rib-n knee bands, or in all white. Sizes 32 to 42. The Fur Specials

Christmas Parcels For Friends Far Away

THE TORONTO WORLD.

This week's English Mail (closing Thu sday) will be the best mail to send your Chr. stmas parcels to friends across the ocean. To-day and every day till the mail closes you may have your goods specially parcelled instrong wrappers. You may have the address typewritten on a Chrismas Label. You may have the parcel weighed and properly stamped. Our Post Office Department is at your service for all partso Canada

as well as to Great Britain and Ireland.

8.30 a.m. is the Grown-ups

Hour for Toys

has become the popular one for grown-ups looking for supreme toy values, since we inaugurated these 8,30 values. Look at these for te-

50c TO \$1.00 VALUES IN TOYS. 8.80 A.M., EACH 25c.

ALL-DAY SPECIALS IN THE DOLL SECTION

TOYS FOR 50c.

\$1.45 Bears that Grow! Eregen

...

The children's hour is at the other end of the

day, but the early hour

Just \$7.80 for These Good Suits Store Closes 5.30 for Men Wednesday D.m.

BECAUSE THE SIZE ASSORTMENT IS INCOMPLETE.

DECEMBER 8 1914

After brisk suit selling such as we've had here our 'assortment of sizes in some lines begins to remind one of a German troop after the London Scottish had gone through them—the assortment is decidedly broken. So we've mustered just one hundred and twenty suits in lines where size and shade assortment is not perfect, and offer them at an extraordinary price for tomorrow.

Boys' Blue Serge Bleuse Suits. Sizes 4 to 9 years, Sailor style.

Wedn

MEN'S MUFFLERS.

With fringe ends; made in Japan from silk, silk and wool mixtures, mercer lisle, etc.; colors and white. \$2,00, \$3.50, \$4.00 and \$5.00. No phone or mail orders these. Wednesday

MID-WEEK SPECIALS IN THE MEN'S FURNISHINGS.

Extra Heavy English Pure Wool Underwear, Shirts and Drawers, in cardinal at (for rheumatism), cream or natural; double breast and double back, or double breast o best makes. Regularly \$2.50 and \$3.00. Wednesday Men's Underwear, Shirts and Drawers; English and Scotch wools. Sizes 34 to Regularly \$1.00, \$1.25 and \$1.50. Wednesday

MEN'S CAPS AND MITTS.

Caps of chinchilla, fleece or overcoating cloth; ear bands fur-lined, \$1.00 qua Wednesday Men's Fur Caps, wedge shape; or Corean beaver and near seal. Wednesday Men's Imitation Fur Mitts; dark brown, warm and serviceable. Wednesday ...

Superb Art Pieces

Baked Fillets of Trout, Roast Beef Pie, F Roast Leg of Lamb Bolled or Mashed Potato

RESTAURANT

The Gloves and

Hosiery

Women's Kid Gloves, in a Christ nyelope: black, ian and white; sizes o 71/2; 75c value. Wadnesday

Good Table Cloths

at Half Price

SCOTCH MOLE AND RUSSIAN FITCH FURS.

Extra Large Pillow Muffs. Scotch mole. Reduced from Regularly \$35.00, for 27.50 Mole Capes, the very newest in Paris. Wednesday reduced from \$100.00 to 75.00

New Mole Cape, extending to waist. Reduced Wednesday from \$55.00 to 42.50 Shawl Scarves, in mole. Were \$55.00, for \$37.50; were \$25.00. for \$18.00.

Russian Fitch Furs-Muffs in large pillow shapes; plain or trimmed with heads. Regularly \$32.50 and \$22.50. Wednesday \$22.50 and \$17.50. Stoles, new shape. Regularly

\$25.00, for 19.00

London Mufflers

5c BARGAINS. 25c and 35c Lace Bow, with Jabots.

Corner - Embroidered Handkerchiefs, for5 Women's All-Linen Handkerchiefs, Boys' Mercerized Blue Spot Borders, s7 Styles of Women's Neckwear. . .25 NEW NET TOP ORIENTAL LACE, from five-inch width to full flounce, white and Paris, 25c to \$1.25 yard. The widths and styles in demand for neckwear, 25c, 30c and 35c yard.

I he

Women's Bloomers, fine mercerized lisle; silk ribbon knee bands; gray, white, black, navy, Copen and sky, with ribbon to match. Sizes 32 to 40. Wednesday

The Fur Season in

Millinery

has opened strongly. We have many beau

tiful fur and fur-trimmed hats to show to

morrow for the first time of many different

furs, such as ermine, mink, seal, mole, fitch,

etc. Prices are very interesting, so much

so that it would be unwise to postpone your buying. Prices Wednesday, \$1.50, \$2.25, \$3.50, and \$5.00.

Practical and Dainty

Gitts for Women

Tea Aprons. Regularly 75c and \$1.00

Boudoir Caps, four styles. Regularly 75c

Corset Covers, in nainsook, with lace or embroidery trims; sizes 32 to 42 bust.

WOMEN'S NIGHTDRESSES. Enough for a morning's selling. Come early, 400 only of heavy white flannelette; high neck; double front and back yoke; roll collar; ruffle trim. Sizes 56, 55, 60 inches. Regularly \$1.00. Wednes-WOMEN'S AND MISSES' UNDERWEAR.

No Phone or Mail Orders. Vestc and Drawe's; heavy ribbed all cotton or wool and cotton mixture; white or natural colors. Vests in white pure wool. Sizes 28 to 48. Regu-larly 50c to \$1.00. Wednesday 25c to 50c.

Boots for Wednesday as **Practical Gifts**

No phone or mail orders takens for these special bargains. Yellow tags mark the items which will be sold from regular stock by our regular

Men's \$4.50 to \$7.00 Boots, Wednesday \$3.49-600 pairs Button and Blucher Boots, 19 different lines, box, tan storm and velour calf, tan Rus-sia calf, black winter calf and tan willow calf leathers. Goodyear weited, rubber or solid leather heels, every size in every line. Regularly \$4.50 to Wednesday 3.

Women's New Fall Boots, \$2.98—Six lines in different styles, chosen from our regular stock. Style No. 1, "Queen Quality" Patent Button Boot, kid top, sizes 2½ to 6½, regularly \$4.50; style No. 2, "Queen Qual-ity" Gray Suede Button Boot, sizes 3, 3½, 4, 4½, 6 and 6½, regularly \$5.50; style No. 3, "Queen Quality" Duli Kid Button Boot, tow and Cuban heels, sizes 2½ to 7, regularly \$5.00; style No. 4, "Queen Quality" Gun-metal Calf Button Boot, duli calf tops, sizes 2½ to 7, regularly \$5.00; style No. 5, "Queen Quality" Gunmetal Calf Blucher Boot, duli calf top, sizes 2½ to 7, regularly \$5.00; style No. 6, "Queen Quality" Kid Blucher Boot, patent toe-cap, sizes 2½ to 7, regularly \$4.50. Complete size and width range. Regularly \$4.60, \$5.00 and \$5.60. Wednesday.. 2.98

size and width range. Regularly \$4.50, \$5.00 and \$5.50. Wednesday.. 2.98
Misses' and Children's "Classic" and "Mrs. King's" Boots, \$1.99 --Complete size range. Style No. 1, "Mrs. King's" Boots, \$1.99 --Complete size range. Style No. 1, "Mrs. King's" Boots, \$1.99 --Complete size range. Style No. 2, "Mrs. King's" Complete size store the size store the size store to a store store store size store st

"Adventures of a Brownie," "Dicken's Christmas Carol," "Lit-tle Lame Prince," "Child's Gard-en of Verse," "Man Without a Country."

35. Picture Hests, 19c..."Piggy Wiggy," "Dolly Drake," "Bunny-kins." "Ducky Daddles," "Bobby Blake," attractive picture covers.

23c Books for Horse, 10c- 'One of "Ruperts' Horse," "A Mariner of England," "In the New Forest," "Claud the Archer," "With Mari-borough to Malplagnet," all by Herbert Strang.

\$1.00 Books for 59c-"The Trea-sure Trunk of Dollies," a fascin-ating cut-out picture book by Clara Andrews Williams, in box

Chinese Bazaar

Music-The famous portrait ser-ies of the classics Half Price

VOLUMES BY

Beethoven (sonatas complete),

Chopin (\$8 favorite compositions)

Mendelssohn (songs without words), and many others, each .38

So Slipper Pin Cushions, silver

50c Slippers or Shoe Cushions, gold and silver plate 29

"Mother Goose Nursery Rhymes,"

.....



Boys' Sleighs, 20c and 28c, for 16c and 22c.

The Season's Materials

Dress Goods Regular stock guaranteed Dress

Goods are priced for rush selling Wednesday,

\$1.00 English Worsted Serges, 52 inches wide, three shades of navy and black. Regularly \$1.00 yard.

50-inch Check Suiting, in every wanted check, 50 inches wide. Reg-

\$2.50 Men's Serges, midnight navy and black, 58 inches wide. Regularly, \$2.50. Wednesday, per yafd 1.98

2.000 Yards French Crepe Delaine, new printed designs and color combinations, 31 inches wide. Wednes-

Silk Crepe-de-Chines

About 4,000 yards, a manufacturer's clearing, many shades, ivory and black, 40 to 42-inch: \$1.25 and \$1.50 values. Wednesday98

\$1.25 Black Duchesse Satins, 36inch wide. Wednesday, yard .. 1.00 \$1.50 Black Silk-Satin. Wednes-

day 1.33

\$1.69 to \$2.00 Black Duchesse Satins, both dress and suiting fin-ishes. Wednesday, per yard 1.50

Ivory Jap Wash Silks, 36 inches

The Wash Goods

36-inch Dimity Piques and 36-inch Crossbar Muslins. Regularly 20c

28-inch Kimono Cloth; values 250

28-inch Black Vestings; 25c val-

30-inch Kimono Crepes. Regularly

The Robert Simpson Company, Limited

9,79 for EXQUISITE CUT GLASS.

Excellent Values in Home Fittings

LIGHTING FIXTURES.

(No phone orders.)

TAPESTRY CARPETS AND LINOLEUMS WILL BE LAID FOR THREE DAYS.

limits, a yard

COUCH COVERS.

In Oriental effects, stripes and rich Persian designs. Size 60 x 100. All specially priced at, each \$2.65, \$3.00 and \$3.45. Special Couch Cover of rep, plain centres and rich Oriental borders. Each 6.95

WALL PAPER SPECIALS.

365 Rolls Paper for living-room, halls, dining-room; assorted colorings and designs for all walls, uppers or dados. Regularly 25c, Wednesday 16c; regularly 35c, Wednesday 21c; regularly 50c, Wed-nesday 32c; regularly 75c, Wednesday 43c.

3-PIECE CARVING SETS.

Worth \$3.25, \$4.75 to \$5.25. No phone or mail orders 2.29

FIFTY NEW OAK HEATERS.

BOYS' BOB SKATES.

500 pairs at ...

CANDY SECTION.

Finest Canned Tomatoes or Peas.



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Groceries, Candies Telephone Direct to Departmen Adelaide 6100. 0 tins Finest Canned Corn, only 6 tins a customer. 3 tins 2000 stone Fresh Rolled Oats. Per