## 

## MAIN FLOOR











 26HO ${ }^{33 .}$ CHILDRENS VELVET, COROUROV ANO FELT HATS. ${ }^{4.85}$








































Transer and STORE DRECTOR



Second Day of Our Great Thanksgiving Sale and Excursion Tuesday, October 13 The appreciative response to our Special Sales in connection with public holidaya

THE GREAT AUTUMN EXHIBITION AND SALE ON TUESDAY, OCTOBLR 13TH, the day after Thanksgiving Day. Visitore to ditions, taking advantage of our unique offer to refund excursion fares on conitions set forth in bookket, will remain over for this Sale, and avail themselves of the viding for personal and family needs for falle a big difference in your favor in proThroughout all Departments enormous preparations ha
ains have been secured from manufart whons have been made. Great bar and enthusiasm of our buyers. "Canada's Opportunity" is the watchword of loyal manufacturers during war time. This Store backs up all efforts to keep workers AT Al by pasoing on the product to the consumer AT A MINIMUM OF EXPENSE.
Our immense organization gives us the means of doing this. The following specimen items from the Sale Catalogue will indicate how well we are succeeding. We We believe you will co-operate with pleasure We'
Store Closed All Day Today-Thanksgiving Day THIRD FLOOR













## FOURTH FLOOR







## FIFTH FLOOR






## ZISIMAPSON DRUGOMEM MAIN FLOOR     <br> SIXTH FLOOR

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## BASEMENT

















