The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.



Rush Prices on Women's Neck-

wear

(No Phone or Mail Orders.) On sale Ground Floor, inside Yonge street entrance.

Tulle Ruffles, in tans, saxe, purple, cerise, navy. Regularly 75c, for25

Regularly \$1.00 to \$4.50 Neck Ruffles. Friday, 35c to 98c.

The daintiest plain net and shadow lace Jabots. Regularly \$1.00 and \$1.25. On sale Friday25

Pretty Fancy Net Stock, with jabot. Regularly 75c each.

25c Plauen Lace Jabots, for10 Women's Soft Lounge Collars. Fri-

Fancy Lace Collars, with jabots. Regularly \$1.00.

EMBROIDERIES

27-inch Swiss Flouncing, scallop borders, openwork patterns, also small floral effects; suitable for children's dresses. Friday bargain, per yard48

Cambric Embroideries, immense variety of patterns; all new, clean and crisp, from Switzerland. in cambric and English longcloth; 2 to 5 inches wide; with insertions to match. Friday bargain,

Toilet Goods

Brown Windsor Toilet Soap. Briday, per dozen cakes 9 Castile Soap, large cake. Friday, 6 for25 Ref Band Toilet Paper, in packages. Regular price 10c each. Friday, 4 for 25 Yale's Hand Whitener. Regularly \$1.00 Friday .. .50 Hair Brushes, ebony finish, with pure bristles. Friday 29 Talcolette, in glass jars, in flesh and white. Friday, per Vantine's Face Powder. Regularly 85c. Friday .. .55 French Tooth Brushes with pure bristles. Regularly 25c. Phone Direct to Toilet Goods Department.

DRUGS

Beef, Iron and Wine, 40c attles, Friday25 Madame Yale's Medicinal Preparations and H Fonics. Friday Half-price. Blaud's Iron Pills, 3 or 5 grain, 100 in box. Friday .10 Mercolized Wax. Regularly 78c. Friday 60 Shinon Silver Polish, 25c Ladies', Syringes, large bulb. Regular \$1.50. Fri-Sanitary Towels, finest American, good size, pack-ages of 3. Friday 10 Shino Dust Cloths. Fri-Reschine, for polishing

Tain Bloom

Women's Nightdresses

Wemen's Gowns, fine white flannelette, wide tucks, silk flossing, lace edges. Sizes 56, 58, 60 inches. Regular price \$1.00 each. No 'phone orders. Friday, each .50 Wemen's Gowns, fine white cotton or nainsook, slipover or high neck, lace trims, high neck, have tucked yoke. Sizes 56, 58, 60 inches. Regular prices 75c and 35c

CHILDREN'S JERSEY CLOTH OVERALLS. Children's Fleece Jersey Cloth Overalls, covers from waist to ankle, strap under shoe, elastic top, buttoned at side, best quality. Colors grey, brown, red, navy, black. Sizes 2, 2, 4 years. Regular price \$1.25 pair. Friday bargin nair.

WOMEN'S FINE COAT SWEATERS. INFANTS' FINE ROBES AND CLOAKS.

Infants' Christening Robes, clearing two exquisite styles in finest Persian lawn, beautifully trimmed with fine embroidery and very fine Maltese lace. Lengths 30 and 36 inches. Regular prices \$4.50 and \$5.00 each.

WOMEN'S AND GIRES' UNDERWEAR. Women's Vests, seconds, fine ribbed, all wool and silk and wool, white only, light or heavy weight, un-CORSET BARGAIN.

Clearing a Stylish Model of "Her Majesty's Corsets," WOMEN'S BRASSIERES.

GIRLS' DRESSES.

Little Girls' Dresses, fine small-plaid gingham, waist and skirt style, Girle' Dresses, fine gingham, blue or pink plaid patterns, a neat, pretty style. Sizes 6 to 14 years. Regular price \$1.00 each. Friday .59 (Third Floer.)

Colored Duchesse Satins, Duchesse Paillettes and Tango Crepes

Every new shade is included, with lots of the popular blues, tans, greens and dark brown, also in coral, shell pink, mahogany, rust, very dark rose, American beauty, maize, lemon, reseda, apricot, pulp, orange, paddy taupe, wine, tango, flame, sky, lvory, etc., etc., all of the best finish obtainable. Friday's cut price

2,000 yards of Natural Color Shantung Pongee, qualities worth up to 75e

1,000 yards of Black Satin Paillettes, 36 and 38 inches wide. Our \$1.25 "The weave that gives the wear," in blacks of best reliable dye. Friday bargain

Dress Goods Bargains
3,000 yards of New and Fashionable Dress Fabrics, made from the finest quality yarns; many of the new cord effects are included in this offering, full range of newest season's shades; this assortment comprises all the popular weaves, such as san toys, armures, poplins, crepe-de-chene, serges, checks and diagonals, 42 to 52 inches wide. Friday bargain price,

BLACK BROADCLOTH SPECIAL, PER YARD, \$1.10.

SHEPHERD CHECK AND STRIPE WORSTED, 46c PER YARD. Good quality Shepherd Checks, etc., positively for one day's selling, and at this price considerably below the cost of production, nice soft fabric that stripes included of broken lines, such as black and white stripe, green and black and black and grey, etc., 44 inches wide. Special for Friday's selling, per yard

CREAM SERGE AT 58c PER YARD. A special purchase of this popular and practical serge enables us to offer you such a wonderful bargain at such an opportune time for spring and summer dresses, woven in a medium twill, thoroughly soap shrunk and specially finished to resist dust, 42 inches wide. Friday's price, per yard

Wash Goods Values

Great Values on the Bargain Circle (Main Floor). 38-inch Bordered Ginghams. Prints and Linen Suitings, 40-inch musting and 28-inch ginghams. Regularly 12% to 25c. One price, Friday (No Phone or C. O. D.) (No Phone or C. O. D.)

26-inch Nursery Diaper, free from dressing. Regularly \$1.25. Friday bargain

40-inch Plain Ratine, in a novelty stripe effect, in shades of Alice, Nell day bargain.

Printed Crepes and Seersuckers, in pretty small effects and also deprice. Regularly 50c. Friday bargain, half price

23-inch Mercerized Pongee Linen, fast colors, of tan, linen, white, cadet.

Alice, mauve, etc. Regularly 25c. Friday bargain.

(Second Floor.)

Leather Hand Bags \$1.25

New York Hats, Specials

Taffeta Silks, in black, navy or brown, moire ribbon effects, faille

FOR ONE DAY ONLY.

A limited quantity of rich satin crown hats with tagel brims will be offered at \$1.75 instead of \$2.25. They are well assorted, and as they are particular favorites we make this special offer for early business only.

120 DOZEN NEW OSTRICH MOUNTS, in the styles and colors that are the most fashionable. Bought in England

SPRING SUITS In Smart Styles Friday

Bargain \$13.85 40 only Sample Suits, in a wide range of new styles and materials. Fancy buttons trim the jaunty coats and tunic skirts. Materials are fancy brocades, checks, serges and fancy mixtures. Fri-

day bargain 13.85 DRESS BARGAINS FOR FRIDAY, \$5.95. Values \$8.50 to \$12.50. Velvets, serges, cords and silks are the materials used in these dresses for early spring wear. Colors are grey, tan, brown, black, navy and green. Many styles. To clear, Friday 5.95 SAMPLE COATS FOR SPRING—REGULARLY \$12.50

TO \$16.50-FRIDAY \$5.65. All-wool serges in navy and black, imported tweeds, black and white checks, and honeycomb cloths. Fashionable styles, in three-quarter or full length. Suitable models for misses or women. A splendid bargain at 5.65 SKIRTS FOR WOMEN, \$2.35.

Manufacturers' samples. All new, clean goods, in a variety of good styles. The materials include serges, tweeds, black and white checks, and fancy worsteds. Regu-

Afternoon Tea

8 P.M. TO 5.30. Creamed Tomatoes, on toast; Pot of Tea, with cream; Ice Cream, 15c, or two persons 25c.
(Sixth Fleer.)

Flannelette Blankets \$1.23 Pair

Best quality, in white or grey and pink or blue borders, size 64 x 80. Rush price, Friday, pair 1.23 BED COMFORTERS AT \$1.00. Fancy Floral Comforters, in dark and medium colorings, extra well quilted and filled with a pure white sanitary cotton filling, size 70 x 70. Clearing Friday

No 'Phone or Mail Orders.

HEMSTITCHED SHEETS, CLEARING AT \$1.49 PAIR.

Bleached Sheets, made from long staple cotton, size about 2 x 2½ yards, nicely finished with nemstitched hems. Friday bargain, pair 1.49 WHITE COTTON, 10 YARDS FOR \$1.00. Bleached English Longcloth, with a pure finish, 36 inches wide. Clearing Friday, 10 yards for 1.00 PINE ENGLISH NAINSOOK.

DARK STRIPED GALATEA. For making boys' blouses, men's working shirts, etc. Friday bargain

DAMASK TABLE CLOTES, \$1.98. Beautiful All-linen Damaek Table Cloths, in pretty assorted designs, size 2 x 2½ yards. Friday bargain. 1.83

FANCY DAMASK SCARFING. With hemstitched border, width 18 inches. Friday bargain, yard39 \$2.25 WHITE QUILTS, REDUCED TO \$1.60. White Crochet Beed Spreads, fringed all round with edges, cut and shaped, suitable for brass beds, size 64 x 32 inches. Regularly \$2.25. Friday 1.00

Heatherbloom Petticoats 98c

Petticoats of Heatherbloom, a light-weight, good wearing fabric, in black only, tailored flounce of pin-tucking and strapping, underpiece, lengths 36 to 42. Regularly \$2.25. Friday .98

No 'Phone or Mail Orders.

COLORED PETTICOATS, 98c.

HOUSE DRESSES, 89c.

House Dresses of ginghams and printed percales, in checks and stripes. round and V necks, three-quarter sleeves, fitted skirts with high waist line, colors are navy and white, sky and white, black and white, pink and white. Sizes 34 to 44. Regularly \$1.35 and \$1.50. Friday No 'Phone or Mail Orders.

Dainty White Lingerie Waists

(Third Floor.)

in a variety of designs, high neck and short sleeves, and some good quality middy waists, with red or navy trim-med collars, sizes from 32 to 42 inch Regularly 75c to 98c. Friday bar-gain A table of clearing lines and oddments in warm waists, flannels, serges,
etc., in light or dark colorings,
a choice of sizes in the lot. Regularly
\$1.25 to \$1.95. Friday bargain ... 60

A splendid lot of ecru embroidered
net waists, all lined pure silk, high or
low necks, long or short steeves and
a choice of sizes, from 34 to 44 inch.
Regularly \$2.95. Friday bargain 1.29
(Cannot promise to fill phone or mail
orders for these goods.)

(Third Fieer.)

Trimmings

Embroidered Silk Allovers, wide spot and beaded flouncing, rich beaded and silk bandings, in a lovely assortment of design and coloring, turned out from our regular stock, marked 75c, 85c, \$1.00, \$1.25 and \$1.50 per yard. One great bargain. Friday at.

\$8.50, \$10 and \$12 Men's Suits \$5.00

A splendid lot of Men's Tweed Suits; good business suits made from good quality English tweeds, and some few worsted cloths, in browns and greys. Well fitting, single-breasted, three button styles. Friday, to clear...... 5.00

MEN'S TWEED TROUSERS TO CLEAR AT \$1.00. Our extra special Workingmen's Trousers, made from re-MEN'S WATERPROOF COATS, SPECIAL \$7.95.

Made from English double texture paramatta cloth, in fawn color, cut with the ordinary shoulder, and with the Raglan shoulder 50 inches long, close fitting collars, all seams securely sewn ar cemented. Special 7.9

Remarkable Sale of Boys' Suits \$2.95

300 Boys' Natty Single-breasted Norfolk and Double-breasted Sacque Suits, with full cut bloomers. Purchased from one of our largest manufacturers, they include the season's sample suits and

odd lines that were made up from short end cloths. Colors are brown, grey and fancy mixtures. Sizes 24 to 34. Regularly \$4.25, \$4.50, \$5.00. Friday bargain. 2.95

BOYS' TWEED BLOOMERS, 85c. 325 pairs of full Bloomers, made from strong English tweeds, in dark and medium shades of brown, grey and fancy mixtures; sizes 23 to

BOYS' SMART RUSSIAN SUITS, \$3.25.

Very neatly tailored from imported tweeds, in brown and grey, well made and cut single-breasted, with stand collar to button up to chin; sizes 21/2 to 7

Men's Fleece Underwear

Shirts only. Several different makes to select from, including Penman's and American makes. Sizes 34 to 46. Regularly

Boys' Wool Sweater Coats, in tan with green trimmings or navy with grey. Sizes 26 to 34 only. No 'phone or mail orders Men's Neglige Shirts-Lots with stiff bosom and laundered

cuffs, some detached; others soft front. Sizes 14 to 17. Regularly 75c, \$1.00 and \$1.25. Friday bargain, each.............39 Men's English Oxford Shirts, new stripe designs, in light or dark shades; attached collar and pocket; large, roomy body

Ten Bargains From the Boot Dept. for Friday

WOMEN'S BOOTS, 95c. Clearing lines of American samples and regular

stock in all popular leathers, Goodyear welt, flexible McKay and hand-turned soles; sizes 2 to 4 only. Regularly \$2.00, \$2.50 and \$3.00. Friday95

CHILDREN'S BOOTS, 99c.

Chocolate kid, dongola kid, with patent toecaps, tan Russia calf, patent colt and gunmetal calf, made on neat, easy fitting lasts, medium and light weight soles; sizes 2 to 101/2. Regularly \$1.25 and \$1.49. Fri-

YOUTHS' RUBBERS, 40c.

500 pairs Youths' Regulation Style Rubbers, reinforced soles and heels; sizes 9 to 13. Regularly 60c.

MEN'S RUBBER BOOTS, \$1.99.

Best quality Snagproof Rubber Boots, some have leather tops, others are three-eyelet and two-buckle styles; sizes 6 to 13. Regularly \$2.85 and \$3.35. Fri-

WOMEN'S SPATS, 25c.

Fine quality melton cloth, in colors of brown, green, blue, maroon, red and fawn. Regularly 50c, 75c and \$1.00. Friday,

BOYS' HOCKEY BOOTS, 99c.

Black muleskin and pebble leathers. Some have fleece-lined sock and tongue; some have ankle straps. Sizes 11 to 1. Regu-

\$5.50 HIGH RUBBER BOOTS, \$3.99. 90 pairs only, best quality, high leg rubber boots. Sizes 6

to 12. Regularly \$5.50. Friday 3.99 WOMEN'S BUTTON BOOTS, \$2.49. 900 pairs, in patent colt, gunmetal, tan calf, fine Dongola kid

and velours calf leathers; all made on the new spring lasts. Sizes 21/4 to 7. Regularly \$3.50 and \$4.00. Friday 2.49 MEN'S \$4.00 BOOTS, \$2.95.

In both button and laced styles; patent colt, tan calf, gunmetal, box calf and Dongola kid leathers. Every pair are Goodyear welted. Sizes 5½ to 11. Regularly \$4.00 values. Friday's price 2.95

BOYS' BOOTS, \$1.99. Made from strong box kip leather, in Blucher style; solid leather soles and heels-

Sizes 1 to 5, Friday 1.99 Sizes 11 to 13, Friday ... 1.65 The Robert Simpson Company, Limited

Spectacles and Eyeglasses

Policy

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ficultie

FRIDAY BARGAIN. Regularly \$4.50 to \$6.00 glasses, \$2.75. Any eyes fitted without extra charges for grinding. Any style, gold-filled frames or mounts, with flat lenses. Come in the morning if possible.

(Optical Dept., Second Floor,)

Books and

Stationery samples, in dainty charming little volu

charming little volumes selections. Regularly 25c \$2.00. Friday Half-price. Beautiful Art Calendar Containing pictures by De Gibson, Christy and Philli Regularly \$2.00 to \$4.50. Clear Friday.

Art Calendars, in consecutive security and Philli Regularly \$2.00 to \$4.50. Clear Friday.

Art Calendars, in consecutive security and Phillipse Security 75c \$2.00. Friday.

Popular novels by with known authors, including S. Gibson, F. Russell, Arm Bennett, Barry Pain and P. Ridge. Regularly 25c. 1 day, 2 for

JEWELRY

liant Set Pendant; 10k Cullinks, plain style for mone gram, Roman finish; Gold-filled Cuff Links, plain and fance stone set: Black Jet Earring Sk. Gold Bar Pin Brocches, se with armethysis and repearls; Gold-filled Locket round and oval plain an pearl set; Gold-filled Earring in assorted styles; Women, Woven Wire Watch Pobs 14k. Scarf Pins, set with rea pearls; 10k. Scarf Pins, mapleaf, daisy and fleur-de-lis de signs; 10k. Gold Rings, man, styles, such as signets, birth day rings and opai rings, an many other articles of jewel lery. Friday.

March Smallware Sale 9c Day

Sewing Cotton, black or white ses 36 to 70. Regularly bool. Friday, 3 for Sewing Silk, black and colors Regularly 4c spool. Friday Dome Fasteners, black or silves, all sizes. Regularity 2 dozen 5c. Friday 9 dozen 5c. Selection of Mending Wool, on cards, black, white and tan Regularity 5c. Grates 5c. Friday 9 deads 6c. Friday 9 deads 6c. Friday 8 dozen 6c. Selection sheet, guaranteed rustless. Regularity 5c sheet, Friday 8 dozen 6c. Friday 8 dozen 6c. Friday 9 deads 6c. Friday 9 dozen 6c. Friday 9 dozen 6c. Friday 8 dozen 6c. Friday 8 dozen 6c. Friday 8 dozen 6c. Friday 9 do Phone orders direct Notion Department, Main Floor.

CANDY

Main Ploor and Basement 500 lbs. Webb's Nut Mik-Chocolate, per lb. 1,000 lbs. Licorice Allsorts, per lb. 1.000 lbs. Walnut Maple Cream, per lb.

GROCERIES

packages
Yellow Cooking Sugar, 11 bs.
Pure Kottle-randered Lard,
per lb.
Perfection Baking Powder, 3 Choice Cooking Figs. 4 lbs., New Orleans Molasses. 2-lb tin
Canada Cornstarch, package
Heather Brand Flavoring Extracts, 214-oc., bottle, 3
bottles
Finest Creamery Butter, per anned Corn or Peas, 3 tins inest Canned Tomatoes, 5 tins ed Sweet Pumpkin, 3 tins

Pure White Clover Honer,

5-lb. pail

Choice Pink Salmon, 3 tins

Pearl Tapicca, 4 lbs.

Choice Rangoon Rice, 5 lbs.

Placet California Sunkist

Oranges, goed sine, per dez. 2% LBS. PURE CELONA TEA.