

## ISL INTERNATIONAL SURVEYS LTD.

## -SYNDICATED SERVICES DIVISION-

- PURCHASE DIARY PANEL NATIONAL AND REGIONAL ANALYSES
- CAMM CANADIAN APPAREL MARKET MONITOR
- CITY TEST MARKETS
- GROCERY SHOPPING BASKET ALL COMMODITY RETAIL REPORTS
- CONSUMPTION STUDIES
- MAIL PANELS
- DISTRIBUTION RESEARCH

## -CUSTOM RESEARCH DIVISION—

- ISL CUSTOM RESEARCH STUDIES CONSUMER, GOVERNMENT, FINANCIAL, INDUSTRIAL, QUALITATIVE
- ISL NOVATECH RESEARCH RESEARCH/CONSULTANCY FOR COMPUTER AND RELATED MARKETS
- ISL MEDICAL STUDIES
- NATIONAL OMNIBUS STUDY
- SAMPLING AND STATISTICAL CONSULTANCY

## INTERVIEWING SERVICES:

- NATIONAL FIELDFORCE IN HOME, AT BUSINESS
- TESTCENTRE SHOPPING MALL LOCATIONS
- CENTRAL LOCATION TELEPHONE CENTRES