## KAISER ASSOCIATES INC.

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General Consulting Services Offered: Through the effective use of competitive research that is completely client driven, Kaiser obtains data and explanations that support management in the decision-making process.

Company Profile: Kaiser Associates, Inc. is a global strategic consulting firm with offices in Washington, D.C. and London, England. Since its inception more than 15 years ago, the company has completed more than 500 market analysis studies which are distinguished by several key characteristics: obtaining hard-to-find data, understanding how and why new markets are attractive and helping clients apply the knowledge to the development of strategic plans.

## Expertise in South Asia:

## **Industry Sectors:**

**Telecommunications** 

## Market Experience:

Pakistan: Analyzed market dynamics for personal communications software for a major international provider of telecommunications projects and services.