

NETWORKING - IN THE IMMEDIATE FUTURE

The most significant development in the future of videotex will make it increasingly attractive and useful to the travel industry. This development is *networking* — the electronic interconnection of cities in a network of two-way information flow. Networking is being instituted between Toronto and San Francisco. Soon other cities will be interconnected, using wholly compatible NAPLPS equipment. The potential is virtually unlimited.

If a traveller living in one community proposes to visit another city a continent away, he can pre-plan the details of his stay at his destination point simply by accessing his own terminal. And his travel agent can offer him a depth and comprehensiveness of information, through videotex linkages, that has never been available before.

