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## Investment Development Bureau

Officers within this program assist Canadian companies in finding foreign investment partners. For information, call (613) 995-0759.

## Industry Canada (IC)

Industry Canada is the key federal department with a mandate to promote industrial development. Its sector experts have detailed knowledge of the productivity, competitiveness and marketing challenges facing Canadian companies. IC's capabilities are also enhanced by expertise in the identification and application of technology to industry needs. The regional offices of IC work directly with Canadian companies to promote industrial, scientific and technological development. They help clients seize opportunities in a competitive international marketplace, by providing services in the areas of business intelligence and information; technology and industrial development; and trade and market development. They also promote and manage a portfolio of programs and services. The following are areas in which IC regional offices have special competence:

- ▶ access to trade and technology intelligence and expertise;
- ▶ entry points to national and international networks;
- ▶ industry sector knowledge base; and
- ▶ client focus on emerging and threshold firms.

## *The Business Opportunities Sourcing System (BOSS)*

BOSS is a computerized ISC data bank that profiles the products and services of more than 26 000 Canadian companies. More than 11 000 domestic and international subscribers use it, both to locate Canadian suppliers and to identify market opportunities. For information call: (613) 954-5031.

## *Market Information Service*

This IC service provides Canadian companies, two-thirds of them small businesses, with detailed market information on a product-specific basis. For information call (613) 954-4970.

## Atlantic Canada Opportunities Agency (ACOA)

Atlantic Canadian companies seeking to develop exports to Mexico may be eligible for assistance from ACOA's Action Program. Aside from regional offices in four provinces, ACOA may be contacted at its head office:

Blue Cross Centre

644 Main Street

P.O. Box 6051

Moncton, New Brunswick E1C 9J8

Toll free: 1-800-561-7862

Tel: (506) 851-2271

Fax: (506) 851-7403

## Western Economic Diversification Canada (WD)

Western Canadian companies interested in Mexico may secure assistance from WD, which among other activities seeks to promote trade between Western Canada and markets around the world. For further information, please contact the Director General, Trade Development:

P.O. Box 777

240 Graham Avenue, Suite 712

Winnipeg, Manitoba R3C 2L4

Tel: (204) 983-4472

Fax: (204) 983-4694