Pulses are consumed all during the year, but lentils, broad beans and peas are in greater demand during Lent from Ash Wednesday to Easter. Laird and Eston type lentils are the preferred varieties which are in demand and consumed in border communities, as well as in larger urban centers. Green split peas are grown and consumed in Mexico, either natural or processed into canned soups. Yellow split peas have virtually no demand in Mexico, even though many years ago they could be found in a few supermarket stores. There is no precise information regarding the per capita consumption of pulses (lentils, chickpeas, field peas, etc.), although it is considerably less than beans.

The market is served by independent distributors who import mostly for their own account, and resell wholesale to the trade. The following companies have in the past expressed an interest in communicating with Canadian supply sources for pulse crops, particularly lentils, field peas, canary seed, etc.:

Ing. Juan Antonio Veloz R.
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Central de Abasto Local 3-06
Col. Ixtapalapa
09040 Mexico, D.F.
Tel: (5)694-0134, 694-4449, 694-1207

Fax: (5)694-4719

Lic. Lázaro Bello Garza
ALIMENTOS CAZEROLA, S.A.
Lázaro Cárdenas y Guanacevi s/n
Parque Industrial
Gómez Palacio, Durango, Mexico
Fax: (17)163-825

Sr. Javier Lozano LOZANO MIGOYA, S.A. Paseo de la Reforma 76 - 902 Col. Juárez 06600 Mexico, D.F.

Tel: (5)535-6022, 535-4014, 535-5345

Fax: (5)566-0754, 705-6134