REPORT #5 88/03/17 QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

414 - BRUSSELS

BELGIUM

Page 44

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER: 1

PLANNED IMPACT VISIT TO ANTWERP POSTPONED TO SEPTEMBER.
FIRST ISSUE 'CONTACT CANADA' PUBLISHED.

PANELIST BBL (BNAK) SEMINAR. ORGANIZED ALBERTA INVESTMENT SEMINAR.

QUARTER: 2

KREDIETBANK DELEGATION TO ALBERTA/BC (JULY/ AUGUST) ANTWREP "CONTACT CANADA" TO TAKE PLACE DCT. 14. PUBLICITY ORGANIZED AND SEMINAR PLANNED FOR MARCH 1988.

QUARTER: 3

IMPACT VISIT "CONTACT CANADA" ANTWERP OCT 14
PARTICIPATION INVESTMENT SEMINARS (ROYAL BANK,
OFFICE BELGE DU COMMERCE EXTERIEUR(OBCE));
(03)ROUND TABLE INVESTMENT LUNCHEONS (RWD
VISIT, EDC VISIT) WITH SELECTED LEADING BELGIAN
BUSINESS PEOPLE.

FED/PROV/PRIV SECTOR INTERESTED REPRESENTED ENDORSED EXERCISE BASE ON POTENTIAL INVESTORS & VALUABLE BUSINESS CONTACTS; (12)FOLLOW-UP INVESTMENT OPPORTUNITIES; (13) IDENTIFIED MAJOR INVESTMENT PROSPECTS.

QUARTER: 4