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EDITORIAL.

We have had many inquiries as to what "O-Pip" stands for. To the artillerymen it is an everyday expression but we can easily imagine the confused mind of the layman.

"O-Pip" simply means the observation post where the battery commander assembles with part of his headquarters party, reputed to be the brains of the battery, hence the mule in the design, and makes observations and directs the fire of his battery. "O.P." is the proper abbreviation for observation post, but in semaphore signalling the pronunciation of letters is changed in order to eliminate any possibility of error "P" is always designated as "pip" to distinguish it from "c" and other similar sounding letters.

Some exceptionally nice things have been said about the "O-Pip" and when we first read them we blushed. Newspaper criticisms have been voluminous, whether genuine or not. One young lady became so enraptured in the paper that she immediately sat down and wrote a neat little poem to the editor, which we unfortunately have not space for in this issue. She wrote under the nom-de-plume of "Maxine." We wish we knew her right name and address. Here's hoping.

As all mails between this country and Germany have been held up, we have not heard from the Kaiser, but all the other crowned heads of Europe have placed their orders for this issue. If the Huns do not cease bombing London, we will be forced to make reprisals ourselves. We will make some real nasty comments about Porky Hindenburg and his clan of pram-wreckers, and then we will enlist the sympathy of the R.F.C., load a couple of machines with "O-Pips" and attached a lemon to each. After the road-hogs read what we have to say about them they'll feel so thoroughly downcast, dejected and disgusted that they will want to suck a lemon and die. That's what we are sending the lemons for. We are very accomodating to our customers!

Here are a few quotations from different papers.

"The Surrey Times," Guildford:—"It is bright and breezy."

"The Herald," Halifax: "The publication bristles with humorous remarks concerning the men. The 'O-pip' has an extensive staff and is one of the publications in which the boys overseas take delight in."

"The Gleaner," Fredericton: "The O-Pip" has made its bow to the world of trench publications. It is a pithy little journal. It is full