

What the Press Says

THE BRIGHT MOON.

"The Moon" of last week has some very bright beams. The cartoons by Hunter, Racey and Jeffreys are admirable, while the smaller skits and sketches are bright and clever. "The Moon" is essentially Canadian in spirit and ought to prove a good antidote to the blatant stuff poured into Canada from the United States. "The Moon" is said to have made a very good start already. It certainly merits a generous patronage in Canada.

Brookville Times

THE MAIL AND EMPIRE,

I make my bow to the Moon. I saw her in the full and over my left shoulder. Great, therefore, shall be my luck this month. Frankly, I am delighted that we are going to have a comic paper of our own. Life is such a biting, sneering little rat of a paper at all things concerning our British Empire, our flag, ourselves, that I am glad to see we are starting a "comic" of our own, and as the Moon is so very far above Life, she can see all the joke of it, the folly, the satire, the melodrama of the little snhill called earth. Again, my bow to you, O Moon, also one small subscription, for to tell the truth, I am a trifle afraid of you. The paper is a capital one and spares nobody—while it is genial in its satire. All the same, I tell you a snowball from the Moon is calculated to give us a shock now and then. Did you see the Margnates on the first page? If not, why not?

Kit

"The Moon" of Toronto, the comic weekly, has a good issue now last week. The title-page cartoon shows Sir William Mulock holding a post-office wicket, marked "K. O. M. G." and saying "I got this bunch of letters for myself by the last English mail." There are eighteen or twenty clever sketches and a quantity of bright readings matter by various contributors. "The Moon" accepts contributions for editorial matter, and in this way contributes to some very good original work, which prevails throughout in style.

—The man in The Moon (published weekly in Toronto) evidently knows his business, and The Moon gives out a good many things that are not moonshine.

A NEW MOON
 The brand new luminary has appeared in the Toronto "Land. Toronto is its home, but it will shed fulgent rays of wit and humor all over this broad continent from our old friend, the Lady Moon. This New Moon sports borrowed rays, "new goods and cash down," is its motto. "This is a neat little magazine, full from cover to cover of bright, clever, Racey (beg pardon!) racy fun, and Canadians should join in a practical welcome to the first and only Canadian comic magazine. What will real jolly, "new" Moon. What will it not be, when it is a "full" Moon?
 "It has been discovered that the man in the Moon is not so far off as we thought."

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