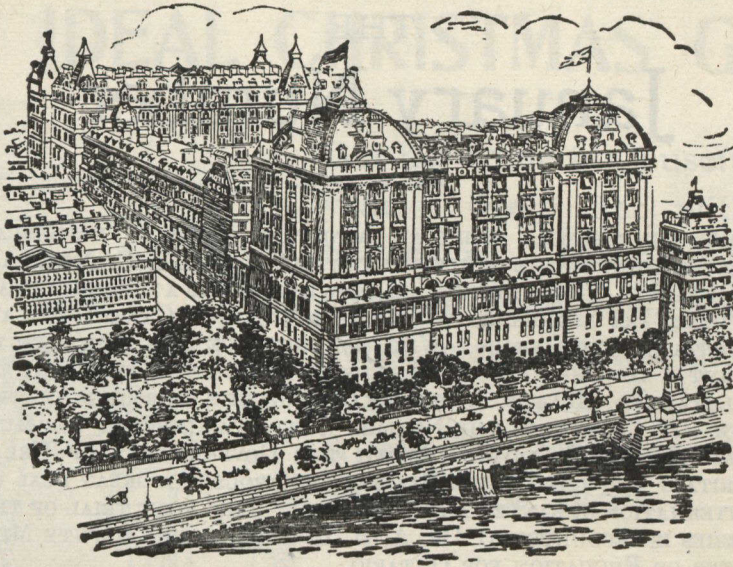




—atmosphere:

THERE is something in the atmosphere of the World's Greatest Hotel that can be duplicated nowhere else. The resources of the Cecil—its Restaurant, Palm Court, Grill Room, Indian Floor, and the kind of people one meets there, offer the *bon vivant* the highest interpretation of his ideas and ideals of hotel life—at a reasonable figure.

—situation:

OVERLOOKING Cleopatra's Needle, with broad and noble frontage to the Thames Embankment. Main entrance approached from the Strand, City and West End and all principle centres of business, amusement, and interest, equally accessible.

—equipment:

THE Cecil is the most comprehensively-equipped residential establishment in the world. Accomodation for 850 guests. Bathroom adjoins every bedroom; telephone in every room. Resources of a small town at the visitors disposal.

Ask at the Canadian Magazine Travel Bureau, Toronto, Canada, for a copy of the Hotel Cecil Booklet. This shows, by text and illustration, some of the luxuries of the Hotel's interior, its imposing exterior, the cost of a stay, brief or extended and contains a variety of general information that will be found very useful to the intending visitors to London.

Telegraphic Address
"Cecelia, Rand"
London

HOTEL CECIL
London