LA CASA GRANDE HOTEL

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Having the best location in this charming winter resort, this attractive and well kept house offers superior accommodations and every comfort and convenience to the winter tourist at moderate rates. Extensive improvements made during the past summer leave nothing lacking that could add to the attractiveness of the house. Illustrated booklet and rates sent on request. Address **C. A. FERRISS, Manager.**

Barley Purity

The best malting barley in the world is grown in certain favored localities of Western Ontario.

All the barley used in Carling's Ale is grown in these districts, and the best crops are selected each year by Carling's own experts.

Before being used it is put through special machinery which separates all the impure and foreign substances.

Ask for Carling's Ale — accept no other, because no other is quite so good.

Carling's Ale The Ale That's Always Pure