

• THE •
BARBER & ELLIS
COMPANY.

J. R. BARBER, President

P. T. PERROTT, Vice-President.

I. F. ELLIS, Treas., and Man. Director.

Nos. 43, 45, 47 and 49 Bay Street.

TORONTO, August 1, 1889.

To the Stationery and Printing trades of Canada :

WE have to congratulate you on the bright outlook for a good Fall trade, and can confidently state that careful buying and strict attention to business will yield a most profitable return on the season's business. We have much pleasure in stating that our Stock will be larger, and our facilities for conducting our business more complete than ever.

We have found that we could use profitably the whole of our immense warehouse ; we will then have six floors, 76 x 100 feet, enabling us to display our stock to the best advantage, and to utilize all the modern appliances in our manufacturing departments.

Our Stock has been carefully selected by our Mr. Perrott in the English, foreign and American markets. We can, with confidence, ask the trade to examine it.

We manufacture the bulk of the envelopes used in Canada, and in spite of the great opposition are making more than ever, during the last three months (the quiet season) our output being Five Millions in excess of the same period last year.

In Blank Books we are constantly adding new lines. We don't think it wise to make only cheap goods, preferring to turn out superior work, which is more satisfactory to the consumer.

In all lines of Printers' Supplies we have a very varied stock, and can supply almost anything required.

Our Catalogue and Price List is acknowledged to be a most reliable guide to the buyer, and will be sent on application.

A call when in the city would be considered a favor.

Yours respectfully,

THE BARBER & ELLIS CO.