



BOVRIL

Is a condensed beef preparation in which ALL NUTRIMENT IS PRESERVED and from which ALL NON-NUTRITIOUS MATTER IS EXTRACTED. It is the acme of MINIMUM IN BULK and MAXIMUM IN STRENGTH-PRODUCING, and is

**ALWAYS READY
FOR USE.**

A cup of boiling water and a teaspoonful of the preparation makes a delicious invigorating beverage in a few seconds. It is indispensable in a KLONDYKE OUTFIT and to prospectors and explorers generally.

BOVRIL
LIMITED

LONDON, ENGLAND

Canadian House, 27 St. Peter St., Montreal.

NORTHWESTERN AGENT:

W. L. MCKENZIE,

WINNIPEG, MAN.

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