

practical, as we all know, patient, as the answers to beginners prove, and prompt, as the regular appearance of the JOURNAL itself every week, as well as goods ordered, would fairly indicate.

If, then, the publishers of the CANADIAN BEE JOURNAL have undertaken to meet the financial risk of giving to Canadian bee-keepers such a journal at so low a price, and *weekly* at that, it certainly behooves us to do our part? What is the duty of Canadian bee-keepers in these premises? Just this:—Every one of them ought, if he is not already a subscriber, to become one at once. This number of the JOURNAL, through the medium of the Toronto Industrial Exposition and the annual bee-keeper's Convention will find its way into new hands. Let none such forget to lend their assistance to Canadian bee-culture by subscribing for and supporting its organ the C. B. J. Then let each one induce his neighbour bee-keeper to subscribe. From a purely business point of view no bee-keeper, even though he may have but a couple of colonies in old box hives, can afford to be without the JOURNAL. In the course of a year he cannot, fail to get information from its pages worth many dollars instead of one to him; while to those handling a considerable number of colonies without having had much experience (and this class is now quite numerous) one number of such a journal might prove to them of more value—money value—than the amount of a dozen year's subscriptions. Why? Simply because the best and most scientific thought and information of the age on Bee-Culture are to be found in its pages. The leading bee-keepers of Canada—the editor at their head—give freely of their knowledge and the fruits of their long experience to its columns. Some of the best practical and scientific bee-keepers in the United States also contribute their valuable productions to its pages. And as to British bee-culture and that of other foreign countries our editor, being a wide-awake man, will never fail to notice and note anything new and useful on the subject in trans-atlantic countries—or trans-pacific either for that matter.

These are some of the reasons why every Canadian bee-keeper, aye, and American bee-keeper, too, ought to read the CANADIAN BEE JOURNAL. But the bee-keeper's duty is not all done to the JOURNAL and to himself when he becomes a subscriber. It is only commenced. First and foremost he must be a *paying* subscriber, and pay always in advance if it is a possible thing for him to do. It surely must take a considerable amount of money weekly—and ready money—to get out such a journal; and considering the very low subscription price the subscriber ought to be very prompt in his

payments. Then it is the further duty of the subscribers to send to the JOURNAL important facts and items which may come under their notice and within the range of their experience.

Reports from subscribers in different parts of the country, which would include a notice of the flora of the locality or the leading honey plants, the character of the season, the honey crop, success or failure in wintering, etc., etc., make interesting reading, and subscribers can do much in this way. It is satisfactory, however, to learn from late issues of the JOURNAL that there is no lack of original matter to fill its pages.

ALLEN PRINGLE.

Selby, Ont.

We thank Friend Pringle for the eulogies which he sees fit should be placed upon the CANADIAN BEE JOURNAL. If we have given the readers of the C.B.J., value for their money we are satisfied, and Friend Pringle thinks we have. We have striven earnestly and diligently to have "peace with all men," and our strivings have for the most part not been in vain. Not a single line has ever appeared in the JOURNAL with the intention of wounding the feelings of any reader or non-reader whatsoever, and our endeavors have been to so conduct it that even the semblance of such an intention could not be construed. Whether we have done this or not, our readers are the judges. If all those who receive this issue of the JOURNAL will put their "shoulders to the wheel" as Friend Pringle suggests, the success of the CANADIAN BEE JOURNAL will be an assured fact, if it is not such already. It *does* take considerable money each week to get up the C. B. J., and our outlay thus far is much in excess of our income, but in all new enterprises that is to be expected. All, however, is encouragement.

BEES ALL DEAD.

MRS. J. BENTLY, BLYTH, ONT.—Accept my thanks for the beautiful samples of labels you sent me, but I am sorry I do not need a quantity of them. My bees are all dead—died last winter—and I am lonesome without them, but Mr. B. will not hear of my getting any more.