APRIL

THE CANADIAN BEE JOURNAL.

FONES MACPHERSON, & Co.,

EDITORS AND PUBLISHERS,

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A CORRECTION.

In the first issue, page 4, we made friend Doolittle to say "Protected confinement," whereas it should have been "Protracted confinement."

CONVENTIONS.

Will the secretaries of Bee-keepers' Associations please forward us the names, dates and places of their association meetings. We want to have our "Convention Directory" complete.

A NEW DEVICE.

Our engravers are now working on a new device in bee-keeping, one which has not yet, we believe, appeared in print. It will be ready for next week's JOURNAL, and we hope it may prove interesting and useful to many.

CLUBBING RATES.

On the first page will be found the rates at which we can offer the Canadian Bee Jouenal clubbed with other Bee papers. We think everybody should have at least two bee-papers, and as we know all want to get them as cheaply as possible we make these offers.

A BIG VOLUME.

If any of you will just take the trouble to figure up, you will find that in one volume—52 issues—of the Canadian Bee Journal, there are just 832 pages. Quite a big book, isn't it, for the small sum of \$1.00. We are printing a lot of extra copies and storing them away, so that after a while we shall be able to supply back numbers, to complete the volumes for subscribers who don't chance to get the first ones.

SUBSCRIPTIONS.

We have about come to the conclusion that putting the price of the Canadian Bee Journal at \$1 per year was as good a thing as could be done, because one or two clerks are kept busy entering subscriptions, and if we had put the price at \$1.50 or \$2.00 per year, fewer bee keepers would have taken it. The cost of setting the

type is the main item of expense in connection with the issue of any paper; after the "forms" are on the press it is almost as easy to run off 5,000 as it is 3,000, the only difference being the cost of paper, time "running off," and stitching trimming, mailing, etc.

NORTH MIDDLESEX BEF-KEEPERS' CONVENTION A few days ago we were at the above Convention, a report of which will appear probably in the next issue. We had a splendid time, and it was a profitable one for all of us. The new officers are: F. Atkinson, Ailsa Craig, President; D. P. Campbell, Parkhill, Vice-President; and A. W. Humphrey, Secy.-Treas.

TO SUBSCRIBERS.

This week we enclose a blank form for subscription, also envelope for return of same, to all to whom sample copies of this Journal are sent. The success with which the Canadian Bee Journal is meeting thus far is quite encouraging. Every week we hope to improve the Journal both in matter and "make up," so that it may rank as one of the best Journals of the day. We are new hands at the business, and if everything isn't done just as it ought to be we ask you to excuse us. Any suggestions our friends may make will be thankfully received.

ADVERTISING.

We are receiving a nice lot of advertisements for the BEE JOURNAL, and we feel that we can give good value for their money, as we have placed the rates away down low so that everybody can tell other people what they've got, and theussues which are going out, are spread all over Canada and the United States. Our American friends are "to the front" as usual with their advertisements proving what friend Gould said in the "Bee Department" in a late issue of the WORLD :- "I like the way our American cousins advertise. They distribute their catalogues and circulars, so you can find out anything you want in the lines of fruit culture, bee culture, farm implements, &c., but here they do not advertise enough."

A NEGLECTED COMMENT.

We wanted to say something about friend Pringle's article, page 8, in first issue of the Journal, but overlooked it until after the "forms" had been made up. What he says about establishing a home market is just exactly right. By going to work properly, a tremendous amount of honey can be placed right around home. It is our purpose to have something in the way of a circular or pamphlet printed and ready for cir-