She is no true woman who does not seek to inspire the profoundest respect.

FOR THE WOMAN OF TODAY

The deepest tenderness woman can show a man is to help him to do his duty.

TELEPHONE No. 2831. FOR YOUR SUPPLY OF

GREEN GROCERIES

Half Day's Notice Required.

HOME GROWN:

Asparagus, per bunch 80 Lettuce-Leaf, medium, each ... Lettuce-Leaf, large, each ... Green Onlons, bunch Watercress, bunch Salsify, bunch 5c
Parsley, bunch 5c
Rhubarb, bunch 8c Parsnips, per peck30c

IMPORTED: Celery, small, per head6c

umbers, fancy, large, each 20c Cucumbers, fancy, large, each 200 Cucumbers, fancy, medium, each Cucumbers, fancy, medium, each

PLANTS PANSIES-Finest Assorted Colors Small boxes of 4 plants each.. 10c Larger boxes of 12 plants each 25c

GERANIUMS: Single Pots, 15c; dozen, \$1.25; ozen in one color, \$1.50.

Main&Collyer P. O. BOX 275,

King's Daughters Meet.

LOCAL ITEMS

. The regular monthly business meeting of the Golden Link Circle of King's Daughters, St. George's Parish, was held last evening. The Scripture lesson was given by Miss Katherine Bowles. Among other matters of business discussed it was decided to undertake the support of a child in the orphanage, Kaifeng, Honan, China. The coming provincial convention of King's Daughters to this city in October also occupied a portion of the

Strathroy Women's institute.

The annual meeting of the Strathroy branch of the Women's Institute was held in St. John's Hall Friday, May 8, when the following officers were elected:

President, Mrs. J. S. Douglas; vicepresident, Miss Grace Wilkinson; second vice-president Mrs. Frank Hawken; secretary-treasurer, Mrs. M. W. Cummiford; district director, Mrs. Bogue; directors, Mrs. Somerville, Mrs. Letherland, Mrs. E. G. Hacker, Mrs. W. B. Lindsay, Mrs. Dunn, Mrs. C. Down and Miss Grundy. District Directors-Mrs. Pouglas, Mrs. Cummiford, Mrs. Somerville, Mrs. Hawken, Miss Grundy and Mrs. Wilson. Reporter-Mrs. Thos. Stratham. Auditors-Miss Leitch and Mrs. Kerswell, Mr. J. E. sive limb. Bates, of the Geddes Company, gave an address on "Linen," taking the different stages from the flax seed to the finished

was well received. Mrs. Edward Griffith, of Talbot street, sized sheet of writing paper. and little daughter Olive left today for a month's visit to Warwick, Ont.

RHUBARB AND RAISIN TARTS

Ingredients: Two cupfuls of rhubarb.
Two cupful of sugar.

One-half cupful of seeded raisins.
One tablespoonful of cornstarch.
Method—Cut thin, young rhubarb

Into small bits, sift sugar and cornstarch together, then shake through the rhubarb. Now cut the raisins into small pieces, using a pair of kitchen selssors dipped in flour to keep them separate. Mix this with prepared fruit separate. Mix this with prepared fruit and fill small patty pans, lined with ple crust. Cut strips to cross over top, finishing the edge with a thin strip well pressed down. Bake in brisk heat until crust is nicely browned. When serving sift confectionery sugar over

GRAY HAIR

gray hair to natural color or money re-funded. Positively not a dye and non-inturious. On sale at Anderson & Nelles' who like this addition. This is a delidrug store, 268 Dundas street, London, who like this addition. This is a deli-Pricee, \$1.00 (postpaid). Write Tremain cious luncheon dish for the school Supply Co., Dept. T.. Toronto.

Pot-Pourri Conducted by "THE NOMAD."

[BY OLIVE.] Do you feel rumpled up, cross and tired? Feel as if you don't SPRING exactly care what happens? sensation of mental and physical indifference? You have? Well it is just the same disease that grandma used to treat with sulphur and

molasses in the good old days, and term Spring Fever. Perhaps you are cooped up in a stur ;, stupid, office, or maybe you are confined in the house with the thousand and one Come to those golden skies, small duties piled up high and staring Bright days for us may rise, you in the face, while the glad, mad, Oh! dry those tearful eyes, Kathleen sunshine of a May day calls alluringly

from the big outside world. The best spring tonic available, guaranteed to straighten out the kinds of worry and exhaustion in the care burdened brain, is to slip the shackles of dened brain, is to slip the shackles of the hands shall toil for thee. labor for just an hour, and make for the restful meadow or woods. You haven't Aroon! time? Well make it; take half an hour as hard tomorrow to make up.

Perhaps you have no other incentive than to look for a few straggling violets, or the frail blossoms of the blood-root. Surely there is ample recompense in the soothing quiet of the beckoning trees, in the notes of the myriad bird voices, or in the fragrance of innumerable perfumes that Nature distils so unsparing-

There is a nerve tonic in the vast quiet of Nature's wondrous cathedral, that will dispel the sordid business cares, untangle he mental knots, and readjust the petty trifles that cling so tenaciously to the average human being. It is just a touch of the Spring fever. Get next to Nature.

The following story of the quick wit and ingenuity of Princess "Pat" has delighted many of her friends. It happened during her last visit to England. Her Majesty the Queen

was to attend a charity sale at a great house in Grosvenor Square. Queen Mary is notoriously opposed to slashed skirts when they

open to the knee. One of the receiving peeresses - a duchess who shall be nameless-arrived in a gorgeous gown cut to show a jeweled stocking and a diamond garter. "Mon Dieu!" walled the hostess as her friend entered. "My

dear, you cannot appear like that be-fore the queen." "Take her upstairs and give her a petsuggested Princess Pat. "Bi I don't possess such fessed the lady.

"Then give me a lace scarf," commanded Princess Pat, and straightway constructed a sightshield for the obstu-

The "SALADA" Tea Company have nenced using bright aluminum sheets linen. Mr. Will Wilson gave a solo, which for packeting their well-known tea. So light in this wonderful metal that a single sheet of it weighs no more than a similar

RICE WITH RAISINS.

Ingredients: One cupful of washed rice. Three quarts of boiling water. One tablespoonful of salt. One-half cupful of powdered sugar.

One-half cupful of seeded raisins.

Top milk or cream as desired.

Method—When water is boiling rapidly in a large kettle stir in the rice. See that water continues to boil very fast and stir occasionally to prevent rice settling on bottom. When rice, if pressed between finger and thumb, is Shake out all the water and set over hot water or in warm oven to dry. Each grain should be firm, tender and separate, not mashed together. In meantime have a kettle of boiling water ready, set the raisins over the water in a wire strainer and keeping well covered let them soften and plump out. When ready to serve, sift Dr. Tremain's Natural Hair Restorative used as directed is guaranteed to restore toss together lightly with two forks.

-- "AT YOUR SERVICE"-

perfection in the laundry business as it is possible to come at present.

LIGHT ON THE LAUNDRY QUESTION

After twenty years of improving, we believe that we have become as near

Songs We Used to Whistle and Sing

ceived from A. C. A., Vanneck. This subscriber is 80 years old, and we appreciate Have you that listless, lazy very much his kindness in copying the verses. They appeared in this column or Friday last.

KATHLEEN AROON. Why should we parted be, Kathleen

When thy fond heart's with me, Kathleen Aroon!

Give me thy gentle hand, Kathleen Aroon

today, even if you have to work twice Why should we parted be, Kathleen Areon! When thy fond heart's with me, Kathleer Oh! leave these weeping skies,

Where man a martyr dies, Come, dry those tearful eyes, Kathleen

Advertiser Patterns



SIMPLE PRACTICAL DESIGN FOR LITTLE CHILDREN. Child's Rompers in High or Round Neck Edge.

This design with its practical closing t lower edge is suitable for gingham, chambrey, tawn, percale, galatea, fiannel or fiannellette. The pattern is cut in 4 sizes: 6 mos, 1, 2 and 3 years. It requires 214 yards of 36-inch marequires 21/4 yards of terial for a 3 year size. A pattern of this illustration mailed

to any address on receipt of 10c in silver or stamps. PATTERN DEPARTMENT OF THE ADVERTISER.

Please send above-mentioned pattern. is per directions given below, to

Age (if child's or misses' patterns).....

Measurement-Bust..... Walst.....

CAUTION.-Be careful to inclose above CAUTION.—Be careful to inclose above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 32, 34, or whatever it may be. When in waist measure 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 19 cents in cash or in postage stemps.

-"AT YOUR SERVICE"-

BORROW "CAVE MAN" FASHIONS AND BE STYLISH.



Aroon means "secret treasure of my that women are not the equal of men, because they still retain their love of the uncivilized and barbaric.

> Many of the new fashions that are now xploited in Paris give some semblance to the truth of this.

Many of the new styles can be traced

learned college professor is saying | self beautiful; who decks himself with beads, feathers and other gauds.

The hat shown is called the Igorrote, and its inspiration was the head dress of the Igorrote head hunter whose picture accompanies it.

The cap crown is made a little larger, and a few feathers, instead of a tomahawk, decorates its side, but the beads directly to the savage races of the Philip- and general idea are the same, even pines.

But in the barbarian countries it is the male and not the female that makes him-

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is imppossible to give replies within a stated time, as all letters have to be answered In turn. No letters can be answered privately.]

guests; serve ice cream in the same way To Launder Volle. Dear Miss Grey-This is my first time to trouble you; hope you will help me. I have a white embroidered voile dress (cotton voile). Please tell launder it? It is quite soiled, and I have worn it a good deal. Will I need to boll it like other cotton goods? Will it require starch? Your immediate attention to the above through the columns of The Adver-

tiser will greatly oblige, CONSTANT SUBSCRIBER, Lucan. shaved fine. Rub soap on the most soiled this dance?" If she is already engage parts—generally the sleeves and bottom for that, ask for some other on the proof the skirt. Let the dress remain soak- gram. ng for an hour, then rub well but gently between the hands; press out the sud and rinse several times; pass last of all through the bluing water, and then dip in clear starch. Roll up for an hour or two

the embroidery to stand up beautifully. Iron, of course, on the wrong side.

Going to Entertain. Dear Miss Grey—I am going to enter-tain some of my friends at my home soon. Dancing will be the principal amusement, and as host, which is a good way to entertain them after dancing? Also what refreshments would be most suitable? On being called on to give a short address, how is the best way to explain myself? How does a young man ask a lady to dance with him? Thanking you in ad-

EDWARD. vance for the favor. A.-1. Why not have some musical numbers or a reading or two after the dancing? Most of your guests will likely want to keep quiet for a while after the strenuous pastime. Or perhaps you would prefer to provide some indoor game, like

carpetball or a card game. 2. You might serve refreshments in buffet style, having large plates of sandwiches, dishes of olives, saited nuts, cakes, wafers and bon bons, placed in readiness on the dining table. Coffee could be pour-ed in the kitchen, and the cups brought in on large trays and dispensed among the face the turmoil of life hand in hand.

3. I suppose you mean if the guests call on you for a speech? This is hardly likely, but if they do, simply say how glad you are to have the pleasure of entertaining such a company of fair ladies and handsome men; that they cannot have enjoyed being present half as much as you have enjoyed being the host. Here is a good chance to tell an amusing story-you ought to be able to get one to fit the occasion. Conclude by again giving those A.—Considering the frail nature of the present a hearty welcome, and give a vote goods, you will have to exercise care in of thanks to any who may have contribgoods, you will have to exercise sale uted to musical numbers, etc. aundering. Immerse in a tub containing uted to musical numbers, etc.

4. Just say: "May I have the pleasure of tukewarm water and a little castile soap,

Another Poor Mortal. Dear Miss Grey-As you are such a dear creature to help other poor mortals out of their distress, I come to you for advice in a clean sheet, and iron with fairly hot on a few questions which I cannot masto a clean sneet, and from with rainy not ter. Hoping you will grant me this re-trons. If a thick pad, such as an old blanket, is used underneath, it will cause the embroidery to stand up beautifully. and success. Yours

BIJOU DREAM. 1.-In regard to the Ford Motor Company, I see by some money this company are putting a letter on money, and these

letters have to form the word "Ford." The lucky one gets a handsome prize. Does it matter what kind of money it is or do you have to have them all the same I am anxious to know. 2. In sending a letter to Mr. Anderson (Broncho Billy), the movie actor, what address would I put? Has the studio any name? It is on State street, Chicago.

3. I have been going with my sweethear

four years come January. I have been engaged one and a half years. Do you think it is too long? A .- 1. As I understand It, the letters appear on American dimes only. 2. I do not know which studio he plays for. I dare say to address him as you suggest would be sufficient, as he is doubt.

less pretty well known to the postoffice 3. It depends partly on your ages, and what your prospects are. If you are fairly

cause an attempt to safeguard the

Persons whose birthdate it is may

Care of the health is enjoined.

Children born on this day are likely o be exceedingly rash and headstrong,

but industrious and persevering. Boys

will succeed in making money if they

(Copyright 1914, by the McClure

Newspaper Syndicate.)

To Make A Bouquet Of Violets.

s required

have a year of hard work and anxiety, but the omen is rather an encouraging

THE HOROSCOPE

Wednesday, May 13, 1914

Astrologers find that the planets exercise but a light sway today, which is read as unimportant in its influences. avoid speculation. Girls have the Early in the morning Jupiter is mildly augury of two marriages, the second Early in the morning Jupiter is mildly adverse, but afternoon Uranus is in kindly aspect.

It is wise, when the stars are apparently indifferent to the affairs of men, to proceed with caution, the seers declare. Large projects should be delayed.

The rule is a fortunate one for employes of railways and especially for those connected with electric mach-

sub-conscious faculties of the mind and thus to encourage telepathy, men-Uranus is believed to quicken the tal healing and investigation of the occult. Philanthropists should benefit from today's astral government. There is a favorable omen for social reforms and for civic improvement. There is a prophecy that great changes in municipal affairs will be

introduced in two cities, one in the East and the other in the West. Police East and the other in the West. Police not slip entirely through, making the stem of the flower. The bouquet is framed aws enforced. Religious scandals are foreshadowed, especially in England, and sensa-tional campaigns between organiza-tions of differing faiths are predicted WHEN EVERY EFFORT the summer.

A London astrologer foretells greater triumphs for the President than any he has yet enjoyed. This seer foretells a strenuous summer owing to big financial problems for the government diplomats and statesmen. Warning of possible ill-health is given. and anxiety over the policies of certain

There is a prognostication that securities, hitherto considered sound, vill greatly depreciate. The summer will bring criticism of postal affairs, it is foretold, and impaired.

worries for executives of the govern-

TIRES YOU OUT Don't let the idea that you may feel better in a day or two prevent you from health and strength.

Your blood is impure and impoverished.

It lacks vitality. Your digestion is poor, and all the functions of your body are shape and the coat is of a blouse efand all the functions of your body are impaired.

Ask your druggist for Hood's Sarsaparlla. It will build you up quicker than anything else. It gives strength to do and power to endure.

snape and the coat is of a blouse elfect with a box pleat coming from the neck in the back. The skirt of the coat is of blue and purple plaid character with a house, and power to endure.

In Denmark they us meuse with a ruffle of the duvetine meuse with a ruffle of the plaid a few acres of ground.

CREPE RATINES 45c

40 Inches Wide. Per Yard The most fashionable of summer dress fabrics. They wash and wear well. We have a complete range in all the new shades, including tango, rose, cadet, cream and black; double fold. Special, yard 45¢

WHITE POLO COATING 54 Inches Wide. On Sale -

New York is calling for this fashionable coating. It is the very latest for separate coats. It washes perfectly. This is an excellent quality. On sale at, yard \$1.20

EXQUISITE LINGERIE

Charming and exclusive designs in French embroidered whitewear, dainty undermuslins of silk crepe de chine; fashionable whitewear, beautifully trimmed with cluny lace, and French and New York whitewear, finished with real shadow lace. A complete showing of the latest and the best bridal sets in great profusion.

All at Lowest Prices.



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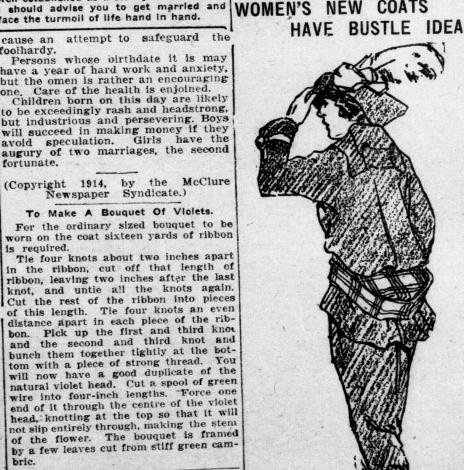


We Want Every Woman In London to visit our Laundry and see the cleanliness and also the

care we take with all work. Special attention given to flat work.

PARISIAN LAUNDRY CO. LTD. J. CHIERA, Manager. PHONES 558, 559.

WOMEN'S NEW COATS



this new costume one gets the

BURDOCK AND SARSAPARILLA The Best Spring Blood Purifier. \$1.00 Bottles for 59c this Week. W. R. LUTZ North End Druggist

We Express Parcels to any point in Canada. Goods called for and delivered to any point in city. AMERICAN DRY CLEANING AND DYE WORKS.

75b Dundas Street. ywt Phone 1959, Just returned from New York where, having interviewed the best societies on dress, we are prepared to give to our custom ers the most exclusive designs in Gowns and Tailored Suits a

moderate prices. MLLE. WIGHTMAN & MLLE VON SCHILDROTH, 440 l'ark Avenue.

COME TO OUR NEW ELECTRIC DEPARTMEN

See the many specials in Electric Fixtures of every description. Electric Domes, all sizes and colors Electric Fixtures, Electric Pendants and Drops. All specially priced for the opening of this department, and installed in your home free of

making a loose belt dropping very low at the back. The front of the coat is belted blouse and the collar is of

True, there are times when little mistakes occur; but in what well regulated business do not such things happen? We TRY to do the best we can, and we know, by rapidly-increasing patronage, that the people of London appreciate our "trying." WHY DON'T YOU GIVE US A TRIAL? WE ARE JUST AS PARTICULAR ABOUT FLAT WORK AS WE ARE ABOUT COLLARS, CUFFS, SHIRTS OR FINE WHITEWEAR. Phone 3881 or 3832 for a White Wagon. Forest City Laundry "AT YOUR SERVICE."

"AT YOUR SERVICE"-