CLIP THIS COUPON

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To indicate you are a regular reader you must present Six Coupons like this one. THE IMPERIAL EMBROIDERY OUTFIT is guaran-

teed to be the greatest collection and biggest bargain in patterns ever offered. The 160 patterns have a retail value of 10 cents each, or more than \$10.00 in all. Bring SIX Coupons and 68 cents to this office and you will be presented with One Complete Outfit, including Book of Instructions and one All Metal Hoop. The 68 cents is to cover duty, express, handling and the numerous overhead expenses of getting the package from factory to you.

N.B. - Out-of-Town Readers will add 10 Cents Extra for Postage and Expense of Mailing.

ONTARIO SUNDAY SCHOOL ASSN IS MEETING AT OWEN SOUND

Londoner Gave Fine Address on Bible Class Teaching-Over 400 Delegates Present From All Over Province-Practical Papers Greatly Enjoyed.

lessons.

Tonight Division Street Presby-

was packed full shortly after 7 o'clock.

secretary of that organization, whose

the phase of Sunday school work in

which the schelars were made the

partners in the preparation, presenta-

tion and practice of the Sunday school

were numerous, and charts demon-

strated the points desired to be made.

It was indicated that with proper

Sunday school work could best be

between the teacher and the scholars.

Told of Convention.

conventions of the international or-

ganization, culminating in the great

gathering at Zurich, Switzerland, dur-

the tremendous strides of a world-

ciation was related in most interesting

applause of the vast audience.

Jones on Friday evening.

GOVT. WILL FIGHT

a good program will be rendered.

with typhoid fever, is some better.

istry Was Outvoted.

Melbourne, Australia, Oct. 29.

The Government has decided to make

that the Commonwealth has ample

powers to fight the trust if American

Premier Cook's ministry was yes-

terday defeated by 28 votes to 27 on

an Opposition motion to adjourn fur-

ther discussion of Sir John Forrest's

£3,000,000 loan bill. The premier

immediately adjourned the House of

Representatives after one of the most

angry scenes with the Labor party.

The latter regarded Premier Cook's

refusal of the Opposition request as

unreasonable and as being responsible

TURN REUTERS DOWN

BRITISH NEWSPAPERS

Claim Great Telegraph Agency

Been Playing a Double Role.

[Canadian Press.]

New York, Oct. 0 .- A London cable

says: "Remarkable revelations as to

the methods of the advertising branch

of Reuter's Telegram Company have

sition is that Reuters' established

some time ago a financial publicity de-

partment, which claimed in its cir-

culars to be able to obtain for its

lients extended editorial reference in

the press. The financial publicity de-

partment also declared that its rela-

tions with city editors were most cor-

dial, and suggested that it was able

to influence the editorial columns of

"The Times and the Daily Mail now

accept both news and advertising from

which plays a double role, supplying

THREATEN STRIKE

Wages for All Performances.

[Canadian Press.]

London, Oct. 50 .- The Muscians'

Union threatens a strike, which if car-

til Tuesday before calling the strike.

both news and advertising.

evoked vigorous protests from newspapers all over the country. The po-

for the incident.

The attorney-general has ruled

The Girls' Club of Muirkirk have is

Marion Lawrence, in splendid word

Incidents as illustrations

[Special to The Advertiser.] Owen Sound, Oct. 29 .- The four hun- terian Church, the convention church, dred delegates who are attending the B section of the Ontario Sunday The outstanding features were the School Convention here have spent a addresses of Mrs. Stevens and Marion busy day. At the morning session Lawrence, of Chicago, the general Mrs. Stevens, of Alton, Ill., superintendent of the temperance department of address commanded the closest inthe international Sunday School Association explained the great temper-Sunday School Partner," and the sociation, explained the great temperance pledge campaign which has been launched in connection with Sunday school work, and urged active work to secure the signing of the 100,000 pledges which has been assigned as Ontario's share of the campaign. Mayor Lemon extended the greet-

ings of the town. Londoner Spoke.

Mr. Israel Taylor, of London, dealt with the question of adult Bible class teaching in a most interesting man-maintained through the partnership ner, while Mrs. Stevens gave a very encouraging address on the topic of "What Mean Ye by This Service? This afternoon Rev. G A. Woodside of Brantford, a former pastor of the convention church, was listened to intently while he dealt with the missicnary aspect of child-teaching, ing the past summer. The story of which was the corner-stone of missionary work. Miss Hazel A. Lewis, of wide nature which have resulted in Cincinnati, in her inimitable manner, the organization of the world's assoaddressed the convention on the subject of the children in the church detail, and the launching of a much The addresses were followed by the wider work was referred to with the departmental conferences in the vari- greatest confidence, and elicited the ous churches.

ASKED PARDON FOR CONDEMNED CONVICTS

Law Students Paraded to King Al fonso's Palace at Madrid.

[Canadian Press.] New York, Oct. 30 .- A cable from Madrid says: The Institute of Criminology, one of the foremost scientific associations in Spain, sent a strong recommendation yesterday to the Government for the abolition of capital punishment. Almost simultaneously a large number of students, headed by those of the Madrid Law School, paraded before the palace and asked the

full inquiries with reference to the King for the pardon of several convicts sentenced to death. These developments are significant because the records of the Conservative cabinets show that the latter make considerable use of capital punishment in cases of political offences, methods are reproduced.

KENT BEAN YIELD IS A POOR ONE

Crop Will Be the Smallest Saved in Many Years.

[Special to The Advertiser.] Muirkirk, Oct. 30. - Bean threshing is well under way, and the yield is very poor. It is now quite evident that the bean crop of Kent County will be

the smallest for many years. Large shipments of cattle have been made here since the duty has been removed, at a sharp advance in price, and farmers who now have cattle to sell are more than pleased.

Anniversary services will be held in the Methodist Church next Sunday. Services will be conducted morning and evening by Rev. Joseph Deacon, of Ridgetown, on Monday evening,

Granulation of the Eyelids

IS CURED BY DR. CHASE'S OINT-MENT-SCORES OF USES FOR THE GREAT SOOTHING, HEALING OINTMENT.

Most people know Dr. Chase's Ointnewspapers. ment best as a cure for eczema and itching piles. Nor is this to be wonannounce that they will not in future dered at when you think of the remarkable record made in this class of Reuters or from any other agency

But there are scores of other uses for this ointment, which are only discovered when it is kept constantly at

Mrs. Martin, 13 Carroll street, To-Musicians' Union Want Standard ronto, formerly of Bowmanville, Ont., writes: "We have used Dr. Chase's Ointment for years, and found it in valuable in treating skin irritations and all sorts of burns and wounds. In fact, we would not be without it in ried into effect, will leave many West the house. It is a most excellent for granulated End theatres and music halls without treatment eyelids. from which I suffered without finding music for their performances. The anything to help me."

anything to help me." Wherever there is itching of the week in houses where two perform-skin or a sore that refuses to heal, you ances are given nightly, and \$9 a week can use Dr. Chase's Ointment with in houses where there is only one perfull assurance that it will prove enformance nightly, with full pay for tirely satisfactory. 60 cents a box, matinees. The men have consented to Il dealers, or Edmasson, Bates & Co., consider arbitration, and will wait un-

M. SBARETTI REFUSES TO ANSWER QUESTIONS

Pressure Upon the Vatican.

Montreal, Oct. 29. - After much dickering before the civil courts of this province, it seems that the case of C. S. Edwards vs. the Seminary of Sainte Marie du Monnoir and Monseigneur Bernard is about to enter into an altogether new phase and become a diplomatic affair. At least, such is the purpose of a motion presented this afternoon in the practice

The seminary was ordered closed in 1910 by the then apostolic delegate, Monseigneur Sbarretti, who has since returned to Rome. Mr. Edwards asked the courts to prevent that sentence from taking any civil effect, but a he had against the seminary would then become imperilled. He also contended that the sentence of the ecclesiastical authorities had not been rendered after a fair trial, and asked for a rogatory commission to go to Rome and to interrogate Monseigneur Sharretti. The rogatory commission was sent to Rome, but Monseigneur Sbarretti refused to answer, and the courts are powerless to com-

In view of these facts Mr. Edwards now asks, in the motion presented today, that the court make a report of the whole case to His Royal Highness the Governor-General and that he be asked to secure the help of the British ambassador at Rome to bring influence to bear upon the Vatican, in order that Monseigneur Sbarretti's

7 orkers were greatly impressed with Sparkling Musical Comedy, With Many Sona Hits,

"The Newlyweds and Their Baby" will be seen at Grand Opera House tonight, for one night only, with its company fun experts. Aaron Hoffman and Paul West, who are responsible for the book, have succeeded in putting together a comedy calling for a combination of methods of approach the interest in pretty girls, fresh costumes, catchy songs and clever actors, "The Newlyweds and Their Baby" shows better craftmanship in construction than most musical comedies, because it has at least a consistent plot which mingles a bit of pathos and pictures, told of the various world sentiment with the songs and fun. There is a lot of new business, and the expensive settings and costumes are fresh and refreshing. There is a rapid fire go to the plece that does not admit of a dull moment, and there are people in it who can sing and dance worth while. There are sixteen sparkling musical interpola-

"Mutt and Jeff in Panama."

"Mutt and Jeff in Panama" comes to the Grand tomorrow evening and twice Saturday. It is a combination of farce, Following a concert will be held, when melodrama and musical comedy with enough plot and interest to lift it a notch or two above the ordinary play. sued invitations for a Halloween party and Jeff" are too well known to need further introduction to local patrons of the theatre. Their exploits and advento be held at the home of Mr. William tures have been the source of consider-Mr. John Burchiel, who has been ill able amusement for years. In the new play, which was written by Owen Davis, 'Mutt and Jeff' have plenty to de. They are here, there and everywhere, and what they do is the signal for merry laughter, BIG BEEF TRUST hilarity and mirth. The company this o season is a large and especially competent one, enlisting the services of 50 Hot Battle Over Question and Min-There will be no increase in people. Seats on sale.

Ernie Marks' Stock Company, Commencing Monday night the theatregoers of London are to have with them Trust's appearance in Queens- again the Ernie Marks' Stock Company, supporting Miss Kittie Marks, in a repertoire of high-class plays, and singing, dancing, and musical vaudeville acts. Mr. Marks has added to his regular show an all-star finish. He also wishes to call attention to the play picked for the pening night at the Grand Opera House, the story of "Ishmael." The company will offer a complete change each and every evening, and on Tuesday night they will present the rural drama in four acts, "Sweet Clover"; Wednesday matince the farce-comedy, "The Canadian Gentleman," Mr. Ernie Marks playing the part of Dennis O'Brien, and on Wednesday, night, closing engagement, they will present "Oliver Twist," a drama in five acts, from Charles Dickens' novel, The company, as usual, are playing here at popular prices. Seat sale opens tomorrow, 9 a.m.

Auditorium Attraction

The Venetian Serenaders, associated with Mile. Bontani, soprano, and Signor Darpe, tenor, will be the attraction in the Auditorium Saturday night in the affiliated society course. This organization is very popular for music lovers. Their fame in Venice is winning much praise with American audiences. The conductor Lacerenza has a wide experience in his native Italy, and is an author of considerable repute.



Are you one of those to whom every meal is another source of suffering ?

Na-Dru-Co Dyspepsia Tablets will help your disordered stomach to digest any reasonable meals, and will soon restore it to such perfect condition that you'll never teel that you have a stomach. Take one after each meal. 50c. a Box at your Druggist's. Made by the National Drug and Chemical Co. of Canada. Limited.

Store Opens 8:30 a.m. | Smallman & Ingram, Limited | Store Closes at 6 p.m. DISTINCTIVE NEW MILLINERY

Attempt Is Being Made To Bring

FOR FRIDAY AND SATURDAY What Store Serves You?

That stores differ in servicegiving and in power of service-giving no one will dispute, and that if there were but one store in the city it would not get all the city's business, and certainly would not be a fosterer of the city's drawing power. In all lines of our activity the

Smallman & Ingram store aims to stand first in service-giving, and we know that for those who would make by saving, Smallman & Ingram serves best.

From the American millinery fashion headquarters comes (right at the height of the season) an entirely new collection of shapes and trimmings, featuring innumerable new ideas in millinery that have developed since the season opened. Hundreds that have not been seen before will be shown today.

Prominent among them are Hats with new mounts and feathers, and Hats with certain new features in shaping that are distinctly of Parisian inspiration.

A wonderful, attractive display of Trimmed Hats, moderately priced, at \$6.50, \$8.00, \$10.00, \$12.00 and \$15.00 each, and many exclusive creations and Paris reproductions from \$12.00 to \$25.00.

Girls' Millinery Distinctively Girlish

Time was when a young girl's hat was very like aunt's or elder sister's, and the missie herself was a miniature likeness of the fashionable grown-up. Today each age is specially designed for, and the careful mother recognizes at a glance the hat with youth, grace and simplicity in every line. Our Girls' Hats have style distinction and that jaunty and easy grace that every girl's hat should possess, and prices are moderate. See display this week......\$2.50 to \$5.00 Second Floor.

NEW DRESS FABRICS Velours, Ratine and Boucle

A few choice and exclusive colorings in the most fashionable dress fabrics of the season. See these at \$1.25 and \$1.50 yd. VELOUR-One of the most popular suitings; shown with chinchilla weave; entirely new effect in self colors of hazel

brown, bamboo tan, mid and light navy, 52-inch. Yard. . \$1.50 BOUCLE-A very smart style for winter wear, soft, rich, rough surface; new colors in saxe, king's blue, hazel and tan brown, 52-inch. Yard\$1.50

CUT STRIPE VELOURS—Self colors in cut stripe. One of the novelties of the season in new shades of taupe, purple, navy, brown and king's blue, 48-inch. Yard.....\$1.25

RATINE CHEVIOT—A good serviceable suiting for young ladies' wear, soft finish, double twisted twill. All good standard shades in tan and olive brown and navy blues, 48-inch. Per



WINTER 1913-14

You will find the smartest, best and most practical styles coupon good for one 15 cents for the Winter season in the Standard Pattern, all of which

STANDARD FASHION BOOK for WINTER

20 Cents (By Mail 30 Cents)

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issue of Winter Fashion Book Any Standard Pattern free is exhausted. Single copies 20

At Pattern Counter.

"Priestley's" Black Dress Goods Fresh From the Receiving Room

We are now showing a splendid range of RESILDA and silk and wool blacks, in both plain and fancy brocades, which are so new and fashionable. Prices, yard...\$1.00, \$1.25, \$1.50, \$1.75 to \$3.00

Women Are Interested in Fancy Linens Now ---Christmas Is Coming

Beautiful Bedroom Towel Lengths for Initialling, 50c Each



About 50 dozen just requickly. There are 20 handsome designs in the lot, many of which have space for initialling, with 4-inch plain end for finishing by hand. Good depth for scalloping. They are extra fine huck, pure linen, soft finish. Many are waiting for these, and judging by the sale of last shipment (although we more than

doubled the order this time), all will soon be taken, as they make ideal Christmas gifts when initialled and scalloped by hand. Large bedroom size, 25x47-inch. Each......50¢

108 Pieces Fancy Linen

this winter Fashion Book with SCARFS, SQUARES AND CENTRES-A special purchase from the maker at about one-quarter off. Torchon and lace drawn work. The assortment is good, but quantities in each small. None will be sold before Friday morning. if bought singly would amount Come early for these.

6 only Torchon Lace Edge Scarfs, 18x54. Sale, each. \$1.75 6 only Torchon Lace Edge Squares, 30x30. Sale...\$1.50 12 only Torchon Lace Edge Squares, 30x30. Sale....50¢ 12 only Torchon Lace Edge Scarfs, 30x30. Sale.....50¢ 12 only Torchon Lace Edge, round, 30x30. Sale. 50¢ 12 only Torchon Lace Edge Scarfs, 17x34. Sale. 50¢ 12 only Torchon Lace Edge Scarfs, 17x43. Sale..... 65¢ 12 only Drawn and Embroidered Scarfs, 18x54. Sale. . 85¢ 12 only Linen Lace Edge Scarfs, 17x50. Sale......39¢ 12 only Linen Lace Edge Squares, 29x29. Sale.....35¢ Linens-West Aisle:

OYSTER PATTIE. Tea or Coffee, 15c, from 3 to 5:30.

New Shipment Just Received, For Ladies' Underwear, Etc., 31-Inch, 25c Yard.

Bread and Butter and Cup of

vertised. Mr. Turner submitted de-CANADA SUFFERING FROM PROSPERITY

London Financier's View After Close Inspection of Conditions,

London, Oct. 30 .- "I have just re turned from Canada," declared Faithfull Begg, prominent financier, before the London Chambers of Commerce esterday. "My firm conviction is that the position there is essentially sound. The difficulties under which Canada finds herself arise from her prosperity alone. If decretion is used, there is no place where the investors may place capital more safely."

The occasion was a lecture by Hon. H. Turner, agent for British Columbia, who denied that the preference on British goods was counteracted by freight rates. He thought there was ery little in the alleged sentimental reference in Canada for British goods Amongst the reasons why British goods had not a bigger sale were that the design and make were frequently unsuitable for Canada. They wer often made and packed unnecessarily neavy, and were not sufficiently ad-

tails of the British manufacturers exhibition train, proposed to tour Canada next year.

KILLED NEAR DURHAM [Special to The Advertiser.] Durham, Oct. 30 .- Mrs. John Reay,

of Bentinck Township, is dead as a result of injuries she sustained when her horse ran away and dashed the buggy into the side of a moving freight train.

Pains Have Vanished

Neuralgia Completely Cured. The cure of Mrs. H. L. Barrett, Guthrie, P. Q., is another victory by Hood's Sarsaparilla. This great medicine has succeeded in many cases where others have utterly failed. Mrs. Barrett says: "I suffered intensely from neuralgia in the head, face and shoulders. I had used various medicines without relief. I heard of Hood's Sarsaparilla and decided to try it, and I bless the day I did. I took it several months and now feel well. All my pains have vanished."

Get Hood's Sarsaparilla today. Sold

by all druggists everywhere,

TEST POSTPONED.

Rough Weather in the English Channel Stopped Experiments, [Canadian Press.] London, Oct. 30.—Owing to rough weather in the English Channel yes-

land, in which the old battleship Empress of India was to be used as a target. were postponed. At Plymouth, the Swedish warship Fylgia, bound for the West Indies and

terday, the firing experiments at Port-

CALL ON POWERS

TO PROBE TRUSTS

Debaters Believe Living Increases Through Over-Capitalization.

Asking for Government investigation of the trusts, mergers, and the overapitalization of companies, a strongly-worded resolution was passed by the Men's League of Dundas Centre Methodist Church last Sunday morning, on the motion of Professor Bowman and Mr. Denald McNaughton The matter was first brought up the Sunday previous, following an address

on "The High Cost of Living" by Mr. Fred W. Daly, B.A. The resolution reads:

"Resolved, That after discussing the present high cost of living, we believe that this problem is one of the most important with which our Government has to deal, and that, in our opinion, one large factor in this increase is the watering of stocks and over-capitalization of companies. Therefore, be it resolved that we call upon our present Governments to take steps to prevent this practice and also to appoint a commission to investigate the North American ports, was removed to various mergers, trusts, etc., now in the dockyard in the harbor for safety. existence, this commission to also have various mergers, trusts, etc., now in power to reduce the price of materials to the consumer if the present price is found to be unfair."

LAMBETH.

Lambeth, Oct. 30 .- A number of the young people attended the concert at Mrs. J. E. Mitchell was the guest of Mr. Mitchell, Glendale, for a few days

recently. Dr. John D. Milne has left for Lone don, Eng., where he will specialize on surgical work.

Mrs. Will Robinson, who has been ill for the past few days, is improving. Mrs. David Bogue is able to be out