ATRONS OF INDUSTRY

are pleased with the way we do our Cleaning and Dyeing. Economy is their password, and experience has taught them that they generally

R. PARKER & CO.'S.

Dyers and Cleaners. 217 Dendas Street, London, Ontario-Telephone 614.

Branches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock,

DIED.

GOULD-In this city, on April 10, Lela Jane daughter of Richard and Sarah Gould, of No. 518 Gray street, aged three months. Funeral private today.



This Brand of Flour Always makes the BEST BREAD OR PASTRY.

USE NO OTHER. J. D. SAUNBY 257 York Street. TELEPHONE 118.

WE ARE

Open, and to place ourselves right before the buying public, YOU CAN buy Gents' Furnishings or Hats and Caps almost at your own terms. See our

Fedoras at 75c. All our stock is new and will be sold low. Call and inspect

J. WHITNEY 208 DUNDAS STREET,

(Hiscox's Block.)

Barrister, etc., over Bank of Commerce

Now is the time to SAVE FUEL

By purchasing one of Powers'

Temperature Regulators For Hot Water Boilers and Hot Air Furnaces.

Smith Bros. PLUMBERS, ETC.

376 RICHMOND ST. Opp. Masonic Temple. Phone 538.

W. FAIRBAIRN

MERCHANT TAILOR, EDGE BLOCK, Up-Stairs

R. LEWIS'

434 RICHMOND STREET,



ROGERS & DOSS

Electric Wiring and Fixture CONTRACTORS,

425 Richmond Street A full stock of Fixtures both straight electric and combination, and Electric Bell Supplies.

Telephone 577. Estimates cheerfully given

Electric Light.

Get our price for Incandescent Lighting, Electric Bells and Motors, before placing your order.

244 DUNDAS ST.,

Telephone 681. - . London, Ont.



Scribner: Organ,

Combination Reed and Pipe.

Has a tone full, rich, mellow, peculiar to itself, unapproached by any other.

The Scribner Organ Mfg. Co'y, 282 DUNDAS STREET.

We Lead Them All Type Writers

We are showing the latest nov-elties and exclusive designs in Fancy Parasols.

See our values at 50c, 75c, \$1, \$1 25, \$1 50 and \$2.

158 Dundas Street. 157 Carling Street. Telephone 324.

Southcott's

FINE TAILORS

361 Richmond St.

FINE, STATIONARY OR HIGHER | He will take his family there this session. TEMPERATURE.

TORONTO, April 10.—The pressure is now highest over the lake region and low off the Atlantic coast and in the far Northwest. Local falls of snow have occurred in the Northwest and showers over the Mari-

time Provinces. Minimum and maximum temperatures—Calgary, 28—48; Qu'Appelle, 28—36; Winnipeg, 20—48; Parry Sound, 20—36; Toronto, 30-36; Montreal, 24-32; Quebec,

24-32; Halifax, 32-46. TORONTO, April 11-1 a.m.-Probabilities for the next 24 hours for the lower lake region (covering the peninsula and as far east as Belleville) are: Winds mostly north and east; fine, stationary or a little higher temperature.

ASK YOUR GROCER FOR

Johnson Bros.' Bread 5c per loaf retail

In all parts of the city. Telephone 818.

To Smokers

To meet the wishes of their customers The Geo. E. Tuckett & Son Co., Ltd., Hamilton, Ont., have placed upon the

A Combination Plug of

SMOKING TOBACCO.

This supplies a long-felt want, giving the consumer one 20-cent plug, or a 10-cent piece or a 5-cent piece of the sertion of the advertisement. famous "T & B" brand of pure Vir
-George Lee, of East Log

The tin tag "T & B" is on every piece.

THE BRAVEST BATTLE.

The bravest battle that ever was fought. Shall I tell you where and when? On the maps of the world you'll find it not; 'Twas fought by the mothers of men.

Nay not with cannon or battle shot, With sword or nobler pen; Nay, not with eloquent word or thought From mouth of wonderful men;

But deep in a walled-up woman's heart—
Of woman that would not yield,
But bravely, silently bore her part—
Lo! there is the battle field.

No marshaling troops, no bivouac song, No banner to gleam and wave. But oh, these battles! they last so long—

From babyhood to the grave!

TRAMPING FOR A PURPOSE.

An amusing story is told of the late Prof. Henry Morley. Some years ago, when the "slumming" boom was occupying general attention, he was accosted one day by a peculiarly emaciated and ragged individual, who solicited aid in moving terms. Prof. Morley, who was never proof against such petitions, responded with a silver coin.
"Thank you, Prof. Morley, I'm much obliged," said the man.

"You know me, eh?"
"Yes. I attended your lectures in King's College in 1860." "Dear, dear! I'm sorry to see you in

this state." "Not at all, my dear professor. I am doing some articles for my paper, and the editor insists on my making my researches in character. Will you dine with me tonight?" And he handed him a card bearing a well-known name.

LAY DOWN ON THE TRACK. NEW LONDON, Conn., April 10 .-- An unknown woman and baby were killed at Mystic today by an express over the Providence road from Boston. As the train neared Mystic the woman, with the child in her arms lay down on the track. She had first crossed to the water side, as if intending to go to the river, but seeing the train coming she turned and placed herself before it.

Why will you allow a cough to lacerate your throat or lungs and run the risk of filling a consumptive's grave, when by the timely use of Bickle's Anti-Consumptive Syrup the pain can be allayed and the danger avoided? This syrup is pleasant to the taste, and unsurpassed for relieving, healing and curing all affections of the throat and lungs, coughs, colds, bronchitis, etc.

The fact that Hood's Sarsaparilla, once fairly tried, become the favorite spring medicine, speaks volumes for its excellence and merit.

Have you seen Keene Bros.' bedroom

See the New Model Smith Premier before you buy.

Do you want a new Ribbon? We sell the best for 75c, and a New York ribbon at 60c.

Wm. C. Coo, C. S.R.,

76 Dundas St.

London Advertiser.

Telephone Numbers. 107.....Business Office
134.....Editorial Rooms 175.... Job Department

GIVE US A TRIAL WITH A SHARE OF YOUR JOB PRINTING. QUICK, ACCURATE, AND AT MODERATE FIGURES.

The robin in his overshoes, His toes as stiff as starch, With lung protector on his breast, In mackintosh and earlaps dressed, Pneumonia settling on his chest, Carols a song of March.

-This evening the brassworkers give ball in the City Hall. -Master Clifford Mara is home from col lege on his holidays.

-Mr. Jos. Marshall, M.P., is in Ottawa. -The Synod of Hamilton and London will meet at Knox Church, Woodstock, on Monday, April 15.

-Thousands of Easter lilies are waiting in the suburban green-houses for the great day of the Christian year. -The Collegiate Institute and public schools close tonight for the Easter holidays. They reopen on Monday,

-Mr. and Mrs. J. McLaren, accompanied by their niece, Miss Flossy Loudon, left this morning to spend Easter with Dr. Marr, of Ridgetown.

-Dr. Roome, M.P., has gone to Haldimand to assist Dr. Montague, Doz-ens of Conservative M. P.s have been imported into the riding to help to reelect Dr. Montague. -Mr. Charles Peacock, late with

Coleman & Co., left London on Wed-

nesday for Dutton. He has secured a lucrative position as cutter for a prominent merchnat of that place. -A C. W. A. officer yesterday predicted that Peterboro would get the meet, that Dr. Doolittle, of Toronto, would be elected president, and Dr. Balfour, of London, vice-president.-[Toronto Mail-Empire.

-Chief of Police Young, of Chatham, received a telegram stating that the girls Flossie Summers and Mary Holland, who ran away from home to London, wanted to return. He sent money to pay their board and return fare. -An esteemed outside correspondent,

in sending his subscription to the "Daily Advertiser," is good enough to "It is just the paper-in moral tone, spicy news, condensed local and foreign news. The family look for it as a welcome visitor." -Mr. James S. Barron has composed a

very lively marching song for the Boys' Brigade of Canada, and intends teaching it to the different companies in the city, so that they may be able to sing it at their demonstration on the 24th of May. -Articles that are for sale can be easily

disposed of by placing a small advertisement in the "Advertiser" for sale column. L. W. Crawford tells us he sold the wagon advertised in our columns last week after one in--George Lee, of East London, has been released from Kingston Penitentiary, where

he served a term for figuring in the Dreaney's Corner's outrage. He was on his way home on Tuesday when he was "nipped" at Carlton station, near Toronto, on a charge of stealing a ride on the Grand Trunk. He was fined \$2 or ten days and consequently has not reached London yet.

L. C. I. HOCKEYITES BANQUET. The members of the Collegiate Institute Hockey Club, together with a number of their teachers and invited guests —in all about 50—spent a very jolly time last night in Kent's lunch parlors, Dundas street. It was the first banquet of the club, and the members turned out well. In fact, there were enough for six or seven hockey teams, and everyone was brimful of schoolboy fun. Mr. C. B. Edwards, of the teaching staff, was chairman. On his right sat the principal, Mr. Merchant, Mr. S. J. Radcliffe and Mr. O. J. Stevenson; on his left, Mr. R. A. Gray, D. E. Galbraith and W. C. Ferguson. Mr. Claude Brown, one of the pupils, acted as vice-chairman. When the referee blew the whistle the teams lined up for an attack on the refreshments, and when he called time the latter were completely vanquished. The toast list was introduced by Mr. Edwards with a very suitable speech. The list brought a good many to their feet in turn, and each spokesman was greeted with the usual query, "What's the matter, etc.?" or "He's a daisy." Some of the pupils' responses were very creditable indeed, while the staff related many amusing incidents which tickled the boys immensely. The toast list and those who responded was as follows: "Canada, our Country," D. E. Galbraith, W. J. Reid and R. A. Gray; "Our School," Bert Beal and W. C. Ferguson; "The Staff," F. W. Meredith and O. J. Stevenson; "Literary Society," S. J. Radcliffe and D. H. Arnott; "Our Club," R. T. Mason, G. P. Mac-Laren and S. H. McEvoy; "Visitors," H. L. Pavey, J. Westervelt and J. Meredith; "The Ladies," R. Gillespie and A. T. Essery. During the evening J. Meredith, James McKendrick and V. Colwell favored with instrumentals, and J. Watt, W. C. Ferguson and R. Kippon

with songs. MECHANICS' INSTITUTE SALE. Some time ago the London Mechanics' Institute directors received tenders for the sale of the building, it being the intention to go out of business, now that the free library is a certainty. One tender, made on behalf of the Conservative Association, offered \$18,000, which was the amount of the mortgage held by Mr. Alex. Harvey; the other was by Mr. Harvey, who offered \$18,010, and got the structure, subject to confirmation by a special meeting of the members of the institute. Desiring to upset the decision of the directors, the agents of the Conservative party got together nine-teen citizens and obtained for them as many tickets of membership, paying 50 cents each for them, so that they could prove a voting power which they knew sets with bevel plate mirrors for \$9, \$11 and \$12? They are the delight of everyone that sees them. 127 King street, opposite Market House. they were without in the usual order of things. In the meantime the city solicitor had been consulted, and he declared that the sale to Mr. Harvey could

In Every House

In this city, there were distributed this week samples of Williams' Royal Crown Pills, and we would direct our readers' attention to he merits of these marvelous little pills, which have proved of so great value to so many sufferers from constipation. bilious or sick headache and liver complaint; in such cases two pills should be taken at night, and contince taking one or two pills each night until relieved and the bowels are regular in their operation. As a dinner pill, one Royal Crown Pill should be taken immediately after a hearty meal and it will be found an excellent means of assisting digestion and preventing dyspepsia. Purify the system by taking a treatment of Williams' Royal Crown Remedy, the best and most economical medicine manufactured to-day.

Wholesale Agent for London and Vicinity.

not be carried out, as it was understood that he was a director. He recom-mended that the property be put up at auction. Then Mr. Hellmuth sent another offer of \$18,400 on behalf of his Conservative friends. When these facts had been laid before the meeting, the question of who were or who were not members at that meeting came up. An old and new list of subscribers was produced. The new list was a paper headed in this fashion: "We, the undersigned, severally subscribe our names as members, requiring the maintenance of the Mechanics' Institute at London, and have severally paid the sums set opposite our respective

names." The sum was 50 cents in each instance and the list included: Wm. J. Knott, T. W. Edwards, C. Colerick, Robt. W. T. W. Edwards, C. Colerick, Robt. W. Frank, J. M. Ryan, Joe Percival, W. A. Dillon, J. A. Tanner, T. E. McNamara, Chas. McMillan, R. M. C. Toothe, Jas. Crawford, Wm. A. Reid, Thos. Cousins, Barthwaite Crow, W. F. McNamara, D. Sweeney, and W. W. Evans.

As the directors had practically closed.

As the directors had practically closed the institute some time before by calling in the books, and ordering that no more books should be given out, Mr. Talbot Macbeth and Col. Lewis argued that those men, made members only

that day, could not vote. Other members who were present and who had always paid \$1 and sometimes \$2 as membership fees were: J. A. Roe. R. Hannah, John Shopland, A. O. Jeffery, F. W. Daly, Thos. Partridge, Geo. Taylor, John Hargreaves, W. J. Saunby, J. I. Anderson, and G. H. Warbur-

Mr. Toothe moved that the members disapprove of the sale to Mr. Harvey, and Mr. James Crawford seconded. It was then shown that the 50-centers had no right to vote, the bylaw fixing that members should be of good moral character and must pay 5 shillings of

"That's \$1," said President Scarrow and Mr. Toothe retired into the hall and arranged the financial consideration, paying the legal \$9 50. The motion to put up the property to auction in 30 days was carried, and the meeting adjourned.

STEAK-ONE DOLLAR!

An Awful Prediction-The Price of Beef

Still Rising. NEW YORK, April 11.—On account of the high price in beef, two butchers in Washington market have closed up business, and others will do likewise towards the end of the week, CHICAGO, April 11.-Prices of dressed beef have been going up for two weeks, and by the 1st of May it is predicted that a steak will be worth \$1.

BUYING UP OIL FIELDS. The Standard Company Make Some Big

Deals for Big Money. PITTSBURG, Pa., April 11.-The Standard Oil Company has just closed negotiations for the purchase of the property of the Venture Oil Company in the McDonald region in this State The property consists of 88 wells and several thousands acres of land. The wells have a daily production of 1,000 barrels of oil. The price paid was \$550,-000. This is the third recent purchase made by the Standard. The purchase aggregates \$2,420,000. The South Pennsylvania Company has made a good strike on the Jack's Run field, Monongahela county. The well is producing 250 barrels a day.

BRAVE BRITISHERS. CALCUTTA, April 11.-Advices from Chitral state that Col. Kelly, with 500 men from Golgit, succeeded on April in crosing Shandar Pass, which is 12,000 feet above the sea level. Many of the men were frostbitten and stricken with snow-blindness. The party are now within 60 miles of Chitral.

HAMILTON BOGUS STAMP OFFICE. Mrs. Mack, the woman who was employed by George Harrison in the office of the Canadian Novelty and Supply Company, was arrested tonight by United States secret service officers.

GRAND TRUNK EARNINGS. MONTREAL, Que., April 10.—Return of G. T. R. traffic earnings for week ending April 6, 1895:

Passenger train earn-ings 227,771 214,514

A LONDON firm of clerical tailors has sent out this circular: "At the request of many of our customers, we have added to our old-established clergy clothing and church furnishing business a department for one sale, purchase or exchange of advowsons. A careful register is kept, and we shall be glad to receive commissions or give information at all times. The above division of our business will include a record of curates desiring change and incumbents requiring temporary or per-manent help."

TISDALE'S TORONTO IRON STA-BLE FITTINGS, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St., E., Toronto.

Tonka.—Try a 10-cent package Tonka Smoking Mixture.. Absolutely pure and cool

If your watch is not right, or you want a good, cheap watch, piece of jewelry or silverware, go to J. E. AD-KINS, the cheapest place in London,

Lyon's Rose Tooth Paste or Powder imparts to the teeth that pearly whiteness, and preserves the enamel. Price 25c. ywt When thinking of purchasing a good reliable railroad watch or anything in

jewelry, silverplate or clocks, call on C. H. WARD. 374 Richmond street, opposite Masonic Temple. Tonka-An East India smoking mixture THURSDAY, APRIL 11th, 1895.

CONTINUED

Yesterday was a natal day in our history. Our stores were crowded with people eager to take advantage of the great reduction in Lace Curtains and to see our display. The most magnificent display ever seen in London. We will continue the sale to-day for the benefit of all who could not attend yesterday.



Great Leaders

The following lines seemed to take the popular fancy most, and well they might at such prices:

No. 252—Guipure Lace Curtains, 2 yards long and 30 inches wide, in white or cream, worth 50c, Sale Price 20c per Pair.

Nos. 403 and 255—Guipure Lace Curtains, 3 yards long and 38 inches wide, in white or cream, scalloped and taped, a great bargain. Only 5oc Per pair.

Nos. 115 and 116—Guipure Lace Curtains, 3 1-2 yards long and 60 inches wide, scalloped or taped,

in cream or white, worth \$2 75, Sale Price \$1 50 per Pair.



ALSO

BARGAINS

All Over the Store.

YOU ARE

So Come and Bring Your Friends.

he T. E. MAR

LIMITED.

153 Dundas Street, 155 Dundas Street, And Market Square

ORDER BY MAIL