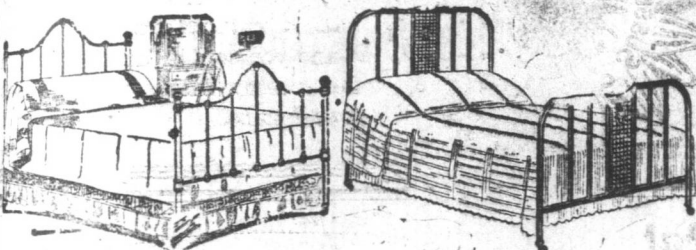
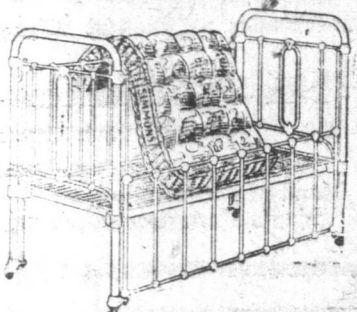


GRAND PUBLIC MEETING

—OF—
Citizens of St. John's East
CASINO THEATRE
Thursday, Oct. 22nd
at 7-30 p.m.

To Discuss Matters of
Grave Importance

Headquarters for Bedsteads, Springs & Mattresses



**POPE'S Furniture
and Mattress Factory**
Makers of Furniture Since 1860.



VAN HOUTEN'S COCOA

FOR SALE BY

W. J. Murphy, W. E. Beams, C. P. Egan,
Royal Stores, Ltd., Bowring's, Ayre & Sons,
Ellis & Co., Geo. Knowling, Ltd., Steers,
Ltd., J. M. Brown, J. D. Ryan, Parade Stores.

WHOLESALE FROM S. K. LUMSDEN.

EVERY MAN TO HIS TRADE

The Art of Enamelling on Metal \$50.
The Expert Paint Mixer \$1.50
Recipes for Flint Glass Making \$1.50
Surveying for Students and Practical Use \$1.25
Smithy and Forge, by F. E. Crane \$1.25
Metal Colouring and Bronzing \$1.75
Swingles Practical Hand Book for Millwrights \$2.50
Radio Telephone for Amateurs \$3.00
Dynamo Building for Amateurs \$1.10
Shop Kinks, a most useful book for the machinist \$2.75
Modern Tool Making Methods \$2.75
Miller Instructor, a complete Practical Treatise \$1.75
Modern American Telegraphy, in all its branches \$2.25
Farm Structures, by K. J. T. Ekan \$2.50
Modern House Plans for everybody \$1.50
Easy Steps in Architecture for Home Study \$1.75
Carpentry and Bench Work \$20.

S. E. GARLAND

LEADING BOOKSELLER & STATIONER, 177-9 Water Street.

Men's Caps

We are clearing out a large Job Line of
CAPS at one price to clear—

\$1.20 each

VALUES WORTH UP TO \$3.50.

The early-buyers will have the largest variety to pick from.

WM. SPURRELL

210 Duckworth St. Just east of Prescott Street.

ADVERTISE IN THE EVENING TELEGRAM.

STOCK MARKET NEWS

Furnished by Johnston & Ward, Board of Trade Building, Water Street

NEW YORK, Oct. 22.

TO-DAY'S OPENING.

Am Smelters	114 1/2
Am Tobacco "B"	118 1/2
Baldwin	123 1/2
Brooklyn Gas	93
Chrysler	135
Cudahy	108 1/2
C. P. R.	149
Ray Copper	14 1/2
Erie 1st. Pfd.	42
General Motors	125 1/2
Happiness Candy "A"	8 1/2
General Petroleum	49 1/2
General Cigar	106 1/2
Inter Comb. Engineering	4 1/2
Norfolk and Western	140 1/2
Overland	28 1/2
Phillips Petroleum	44 1/2
Marland Oil	55 1/2
Pierce Petroleum	5 1/2
Public Service of N. J.	80
Union Pacific	142 1/2
E. S. Steel	126 1/2
Butte	12

MONTREAL OPENING.

Canadian Pacific	78 1/2
Can. Steamships Pfd.	64
Montreal Power	214 1/2
Breweries	64
Can. Smelters	158

WHEAT OPENING.

Chic. Dec. New	142 1/2
Chic. Dec. Old	141 1/2
Chic. May New	141 1/2
Chic. May Old	140 1/2
Winnipeg October	127 1/2
Winnipeg December	122

(Boston Commercial, Oct. 3.)

PUNTA ALLEGRE SUGAR

Earned About \$3 a Share on Last Crop—Has No Bank Loans.

Notwithstanding the fact that the raw sugar market has persistently sagged to the lowest price since 1922 of 2 1/2 cents for Cubas, sugar stocks as a group have held steady. Punta Alegre, for example, sold Tuesday at 35-36 as against 33 immediately after the passing of the dividend in the latter part of July.

A price of 2 1/2 cents for Cuban raw sugar delivered at New York certainly does not spell affluence for the company producing the sugar. As a matter of fact, sugar is to-day selling

well below the average cost of production in Cuba. There is a difference of opinion as to just what this average production cost is, but it is probably not far from 2 1/2 cents a pound. No essential commodity can sell indefinitely at a price below the average cost of production; nevertheless on top of this last crop exceeding 5,000,000 tons Cuba is facing another large out-turn in 1926. Thus it is not possible as yet to discern any relief from the depressing effect of large sugar supplies.

While Punta Alegre in order to conserve cash resources felt it desirable to pass the \$1.25 quarterly dividend two months ago the company is notwithstanding in excellent financial shape. It owes nothing to the banks as against \$1,950,000 of acceptances on May 21, 1925, and is not likely to be a borrower until the next grinding season begins. In the usual course of business the company assumes contingent liability for borrowings of its colonies, but it has no notes payable of its own. Of the past crop, totalling 1,625,000 bags, Punta Alegre has sold all but about 175,000 bags. For the fiscal 12 months ending Sept. 30, the company should show in the vicinity of \$3 a share earned for the 281,500 shares of stock, which will be only a little less than dividends paid during the period aggregating \$3.75 a share.

Punta Alegre expects another large crop next year. While the all important factor of price is naturally not to the liking of any sugar producer, this company has accomplished notable things in cost reduction and should be able to go along making ends meet even with sugar at the present low price.

Punta Alegre Sugar is to-day selling in the market at the equivalent of about \$9 a bag of production. In Cuba it is commonly assumed that around \$30 a bag is a fair valuation for the stock of a producing company. Put another way, tangible values behind 331,500 shares of Punta Alegre stock, after marketing all intangibles down to \$1, are equivalent to about \$61 a share as compared with the present market of about \$35.

The Talking Truth

Women, from time immemorial, have been the target for many jokes dealing with their talkativeness, and although there are those who would deny it, yet it is a fact, proven by tests, that women do talk more than men. Count it not, however, as a fault or a vice. As a matter of scientific truth it is a perfectly natural proceeding.

A woman's brain is smaller than that possessed by the average male, but it is of much better quality. It works quicker in every way, and that portion of it which translates thought into speech is very highly developed. Thus Eve was intended by Nature to be the greater talker. And that's why she is.

Further, observation and experience prove that Eve has another wonderful natural gift—that of instinct. It guides her, and rarely wrongly, to conclusions and judgments that the average man only reaches after quite a lengthy period of mental reasoning. So while he is pondering laboriously, and saying nothing, Eve, having reached the goal, states her opinion forthwith. That's talking.

Another view put forward to account for women's greater talkativeness is that the sex, as a whole, is interested in little things, and the latter always claim a larger amount of chatter. That may be so—or not. Probably not. Talking is a gift, and women merely use it.

New Vessels for Oil and Petrol Distribution

"The vast amount of British labour employed directly and indirectly by a first-class petroleum distributing company is almost unknown to the general public. Apart from the comprehensive organisation engaged on the actual distribution work, the coastal and river craft needed, the tankage to be erected, and the fleets of road and rail tank wagons to be built, renewed and kept in repair, give employment to large numbers," says the Oil News, which gives particulars of five new vessels on order for early delivery for the proprietors of Pratt's motor spirit.

"It is not widely realised that such a large concern is ever extending its present establishment and creating new facilities. In a competitive trade the dealer and the consumer demand more and more facilities by way of quickness and convenience of delivery; and the shipbuilding and steel constructing industries of this country are among the British trades which benefit considerably by these requirements."

FOR EVERY ILL—MINARD'S LINIMENT.

Avalon Telephone Co.

ISSUE NOTICE TO SUBSCRIBERS

PAY PROMPTLY OR PAY MORE

Telephone subscribers are being notified to-day of a change in the service charges which will become effective Jan. 1st, 1926.

According to the new schedule the new charges will be:
Business Telephone Service—(including private Branch Exchange Trunk Lines) \$50.00 per annum
Residence, private line—\$37.50 per annum
Residence, two-party line—\$30.00 per annum
Residence, four-party line—\$25.00 per annum

A discount of 20 per cent is allowed on the above rates if payment is made at the Company's office before January 15th, and July 15th, respectively.

Under this system there will be no actual change in the rates charged provided the payments which are made in advance are received promptly. The opinion expressed on the street to-day is by no means favourable to the system. The general feeling is that the time limit allowed is altogether too short, and further that with the great increase in the number of phones in use a reduction might well be expected. At the time of taking over the system the Avalon promised to give a greatly improved service but it cannot be said that the state of perfection expected has yet been reached.

Personals

Hon. W. S. Monroe, Prime Minister and Mr. C. J. Fox, Speaker of the House of Assembly, returned by the Rosalind this morning. Both are looking quite well after their trip.

Mr. and Mrs. M. J. Murphy, who were on a holiday trip abroad, returned by S.S. Newfoundland.

LUCKY WINNER—Mrs. J. Sutton was the lucky holder of Ticket 716, at Jas. Baird's Booth last night.

PAIN

Minard's penetrates, soothes, and stops the pain. Always keep a bottle handy.



FAIR WEEK'S FAIREST ARRAY OF VALUES



With EVERY PRICE—a SPECIAL PRICE, on Togs for indoor and outdoor wear. Styles typifying a youthfulness and becomingness for young fellows and for older men of dignity and vigor :

Our Men's & Boys' Dept.

STANDS PEERLESS in its well chosen SUITS, OVERCOATS and DRESS ACCESSORIES of every wanted kind :

NOW! For Cold Weather Raiment Values

LEADERS

MEN'S OVERCOATS

Just inside the door you'll find the new fall line of Overcoats in heavy Blanket Cloths, plain and over checks or large plaids; half and fully lined models, belted back or full belt, newest cut style and motor collar; to fit chaps 3 to 12 years. Our Special \$6.65

\$18.75

MEN'S TWEED SUITS

For the man who wants a good heavy suit for Fall or Winter wear, we strongly recommend this line. Fashioned from a "Hampshire Special" Bannockburn-like Tweed, it carries the assurance of durability and respectability. Tailored to a nicety. These Suits are all we represent them to be. Shades that men look best in—Greys and Browns. Extra good value at their regular price \$25.00. Just now

\$22.75

TAN RUBBER COATS

Men's Tan Rubber Coats—great coats for wet weather. Plaid backed, full belted models, wind strap on sleeves, storm collar. Special,

\$7.25

"DOWN AT BAIRD'S."

Boys' Overcoats.

Dapper Double Breasted Models, in Grey and Brown Naps, warmly lined, half belted style and motor collar; to fit chaps 3 to 12 years. Our Special \$6.65

Coat Sweaters.

One of our regular lines of Men's \$5.50 Wool Coat Sweaters go on sale; choice of Grey, Fawn, Brown and Heathers; v-neck style. You should see them. \$3.75

Lined Gloves.

Men's Lined Tan Kid Gloves offer a really good value during this Sale. \$1.59

BOYS' SCHOOL SUITS

Boys like these Pinch Back Suits, they have a style and cut about them, particularly smart, showing up splendidly in Dark Brown, and Grey Heather Tweeds; pants lined; coat with patch pockets, and a smart fitting vest completes these trim looking Suits. Fit 8 to 15 years. Seek where you may, you will find this line unbeatable, at \$5.95

Men's Caps.

An unbeatable line you'll say when you see them. Banded back, some pleated; Silk lined. Shades of Grey, Doe, Fawn, Brown and Dark Green. Look like \$2.00. Our Special \$1.50

Soft Felts.

Low priced Soft Felts, good enough to wear any day, in Fawns, Greys and Browns. Hats usually sold at \$3.25. \$2.90

Tweed Pants.

Men's English Tweed Pants; sizes 4 to 7. Great for the working man, as they are unusually heavy. Special \$2.59

STANFIELD'S

UNDERWEAR

FOR MEN.

Men's sizes in "Stanfield's" Unshrinkable Shirts and Underpants, in Cream or Grey shades. No need to emphasize the goodness of this comfortable Underwear. All sizes. The Garment \$1.79

James Baird
LIMITED

TAKE ADVANTAGE OF OUR ATTRACTIVE PRICES DURING INDUSTRIAL FAIR WEEKS.

Place your Fall Orders with us, we stand behind the quality of our goods. We carry the following leading brands of

FLOUR

OUR OWN, VICTOR, ROBIN HOOD, NATIVE, WINDSOR PATENT.

ALSO HIGHEST GRADES OF

BEEF, PORK, MOLASSES, SUGAR, BUTTER, HAY,
OATS, CORN MEAL, CRACKED & WHOLE CORN,
BRAN, HOMINY FEED.

Very Special Prices---To Clear CHOICE GRAVENSTEIN APPLES

1s. and 2s.

Ayre & Sons
LIMITED

STORE DEPT.