

A Riot of Economies Will Mark the Last Week of the June-July



Telling You Once More About Our Stock of Dainty Underwear

White Cambric Nightdresses. Assorted styles; high neck with collar, V shaped and square neck, trimmed with embroidery and insertion; long sleeves; all sizes. Reg. \$3.00 each for...\$1.75 Reg. \$3.25 each for...\$2.17 Reg. \$4.00 each for...\$2.67 Reg. \$4.25 each for...\$2.84 Reg. \$5.25 each for...\$3.50 Reg. \$5.50 each for...\$3.67 Reg. \$6.25 each for...\$4.17 Reg. \$6.50 each for...\$4.34 Reg. \$8.25 each for...\$5.50	Silk Muslin Camisoles. Pink: V shaped and square neck styles; sizes 40 to 44 in. Reg. \$2.00 each for...\$1.24 Reg. \$1.80 each for...\$1.20
White Princess Petticoats. Fine Cambric garments, embroidery and lace trimmed, ribbon drawstrings, lace and embroidery flounces. Reg. \$2.25 each for...\$1.13 Reg. \$2.85 each for...\$2.00 Reg. \$3.25 each for...\$2.45 Reg. \$3.75 each for...\$2.35	White Cambric Underskirts. Well cut garments with flounces of lace and embroidery. Reg. \$3.00 each for...\$2.25 Reg. \$3.75 each for...\$2.51 Reg. \$4.25 each for...\$3.13 Reg. \$4.75 each for...\$3.50 Reg. \$5.25 each for...\$3.94 Reg. \$7.00 each for...\$5.25
White Cambric Combinations. Knicker and Camisoles combined; sizes 40 to 44; embroidery trimmed, fitted at waist; knickers are wide at knee. Reg. \$2.25 each for...\$1.25	White Cambric Camisoles. With and without sleeves; V shaped, round and square necks; embroidery and lace trimmed. Reg. \$1.00 each for...\$0.75 Reg. \$1.40 each for...\$0.90 Reg. \$1.50 each for...\$0.99 Reg. \$1.85 each for...\$1.34 Reg. \$2.00 each for...\$1.54 Reg. \$2.50 each for...\$1.67 Reg. \$2.75 each for...\$1.94 Reg. \$3.00 each for...\$2.00
White Cambric Camisoles. With and without sleeves; V shaped, round and square necks; embroidery and lace trimmed. Reg. \$1.00 each for...\$0.75 Reg. \$1.40 each for...\$0.90 Reg. \$1.50 each for...\$0.99 Reg. \$1.85 each for...\$1.34 Reg. \$2.00 each for...\$1.54 Reg. \$2.50 each for...\$1.67 Reg. \$2.75 each for...\$1.94 Reg. \$3.00 each for...\$2.00	White Cambric Camisoles. With and without sleeves; V shaped, round and square necks; embroidery and lace trimmed. Reg. \$1.00 each for...\$0.75 Reg. \$1.40 each for...\$0.90 Reg. \$1.50 each for...\$0.99 Reg. \$1.85 each for...\$1.34 Reg. \$2.00 each for...\$1.54 Reg. \$2.50 each for...\$1.67 Reg. \$2.75 each for...\$1.94 Reg. \$3.00 each for...\$2.00

WHITE SALES

Which ever way you turn at the Royal Stores you will find yourself face to face with good economy—a chance to BUY FOR LESS some desirable, seasonable article. The prices will remind you of the old times when your dollar would buy a full hundred cents' worth. In a good many cases the prices are forced down even lower. HUNDREDS OF UNMATCHABLE VALUES OFFERED NEXT WEEK.

Make the Most of Your Opportunities.



Unless you come to see, you cannot fully appreciate the values offered in this White Sale. Printed advertisements convey scarcely more than a suggestion of the saving opportunities now available on articles of personal wear and for household use. The only way to be certain is to visit each department and you will find plenty of money-saving chances.

You Must Come to See These Lovely Gingham Dresses

Martha Washington Dresses.
A fascinating assortment of them await your choice at substantially reduced prices. Styles and patterns were never more attractive.
Regular \$ 6.75 each for...\$3.50
Regular \$ 6.40 each for...\$3.25
Regular \$ 7.10 each for...\$3.45
Regular \$ 9.00 each for...\$4.50
Regular \$10.25 each for...\$5.50
Regular \$13.20 each for...\$6.50

Organdie Muslin Dresses.
Plain and fancy colorings; smart accordion pleated frill effects.
Regular \$20.00 each for...\$10.00
Regular \$24.00 each for...\$12.00

Silk Washing Skirts.
White and Cream Silks with neat colored stripes; newest models for summer wear.
Regular \$ 9.75 each for...\$4.88
Regular \$11.75 each for...\$5.88
Regular \$13.00 each for...\$6.50

Dainty and Attractive Things for the Girls

Child's Cambric Knickers.
For children of 2 to 13 years; loose leg fitted band at waist.
Regular 60c. pair for...\$0.40
Regular 75c. pair for...\$0.45
Regular 95c. pair for...\$0.50
Regular \$1.10 pair for...\$0.74

White Jersey Combinations.
Wing sleeve; 6 to 14 years.
Regular 85c. each for...\$0.45
Regular \$1.00 each for...\$0.60

Child's Buster Waists.
To fit children of 8 to 15 years.
Regular 70c. each for...\$0.35

Child's Corset Waists.
Sleeve 20 to 26 inch.
Regular \$1.00 each for...\$0.60
Regular \$1.20 each for...\$0.74



The Sale of Men's Shirts, etc.

Is your opportunity to secure the Shirts you need for the entire year—at a very material saving in price.

Men's Night Shirts. White Cotton, exceptional-ly well made and finished. Reg. \$2.20 each for...\$1.75 Reg. \$3.00 each for...\$2.40	White Madras Shirts. Men's sizes; self-striped patterns; soft double cuffs; all sizes. Reg. \$2.00 each for...\$1.25 Reg. \$4.20 each for...\$2.50
Men's Pyjamas. Striped designs in high-grade flannel; all sizes. Reg. \$5.50 suit for...\$3.50	Stanfield's Underwear. Summer weight; all Wool; Shirts and Drawers. Reg. \$8.50 garment for...\$2.75 Reg. \$4.10 garment for...\$3.35 Reg. \$6.50 garment for...\$5.00
Men's White Socks. Finest quality Lisle thread; sizes 10, 10½ and 11 inch. Reg. 60c. pair for...\$0.50 Reg. \$1.20 pair for...\$1.00	

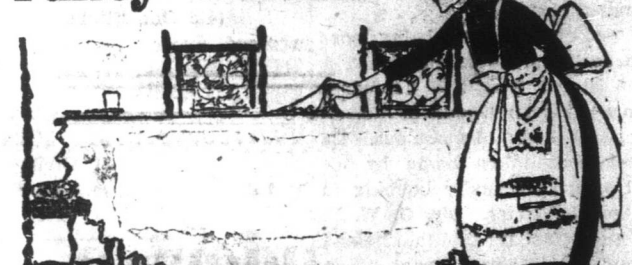
Boys' Wash Shirts & Blouses

Boys' Wash Suits. 20 dozen Suits made of strong Cotton Twills; white grounds with neat striped designs; Tunic and Rammer styles; to fit boys of 3 to 8 years. Prices according to size: \$2.25, \$2.52, \$2.70, \$3.06, \$3.29 and \$3.56	Boys' Cricket Pants. Straight leg; short pants made of superior grade flannel; loops at waist. To fit boys of 7 to 9 yrs. Reg. \$1.50 pair for...\$1.25 To fit boys of 10 to 12 yrs. Reg. \$1.75 pair for...\$1.50
Boys' Blouses. Strongly made of Galathea, Drill and other materials; Sailor and Tunic styles; striped and plain patterns; to fit boys of 2½ to 7 years. Prices \$1.60 each to \$2.50.	Boys' Blazers. A sample line of fine Blazers made of reliable Serge in shades of Navy, Grey and White, piped with colored cords; assorted sizes. Reg. \$4.50 each for...\$4.05 Reg. \$6.00 each for...\$5.40
	Boys' Sailor Collars. White Jean Collars of fine cut and finish. Reg. 50c. each for...\$0.45

Boys' Night Shirts

Made of stout flannel; light grounds with colored striped designs. To fit boys of 6 to 13 years. Reg. \$1.85 \$2.75 each for...

Fancy Linens



Sideboard Cloths. White Linen; hemstitched and embroidered. Size 18 x 54. Reg. 1.10 ea. for...\$0.85 Size 18 x 54. Reg. 1.30 ea. for...\$1.04 Size 18 x 54. Reg. 1.65 ea. for...\$1.32	Toilet Bags. Or Brush and Comb Bags. White Linen; hemstitched and embroidered. Reg. \$1.25 each for...\$1.00
Bureau Cloths. White Linen; H. S. and embroidered. Size 18 x 36. Reg. \$1.10 ea. for...\$0.90 Size 18 x 36. Reg. 1.65 ea. for...\$1.60	Tray Cloths. White Linen; hemstitched and embroidered. Size 18 x 27. Reg. 85c. ea. for...\$0.60
Cosy Covers. White Lawn; frilled and self-embroidered. Reg. 95c. each for...\$0.76	Pillow Cases. Fine White Cotton; plain, frilled. Size 17 x 27. Reg. 50c. ea. for...\$0.40 Size 17 x 27. Reg. 55c. ea. for...\$0.45 Size 17 x 27. Reg. 55c. ea. for...\$0.45 Size 18 x 27. Reg. 1.20 ea. for...\$0.85 Size 18 x 27. Reg. 1.40 ea. for...\$1.12 Size 18 x 27. Reg. \$1.10 ea. for...\$0.90

Silk Hosiery

A fine assortment of Fancy Silk Hosiery in a variety of pretty shot effects, fancy striped designs, silk leg and ankle, lisle tops and feet. Reg. values \$2.75 pair for...\$1.10

White Shirting

White Shirts. Width 36 inch—Regular 27c. yard for...\$2.40 Width 27 inch—Regular 30c. yard for...\$2.80	Horrockses Shirtings. Width 32 inch—Regular 75c. yard for...\$4.00 Width 32 inch—Regular 80c. yard for...\$4.20 Width 36 inch—Regular 95c. yard for...\$4.90
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Linen Tea Cloths

Linen Tea Cloths. Pure Linen; size 20 x 28 inches; Red and Blue borders. Regular 80c. each for...\$0.55	White Flannel. 27 inches wide. Special, per yard...\$0.25
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Children's Hose

Mothers of families have cause to be jubilant over values like these. Plain Black Cashmere Hose of superior make and finish; double soles and heels; fast dyes.
Size 4—Regular 85c. for...\$0.40
Size 4½—Regular 95c. for...\$0.45
Size 5—Regular \$1.05 for...\$0.50
Size 5½—Regular \$1.15 for...\$0.55
Size 6—Regular \$1.25 for...\$0.60

Middy Blouses

Navy, Red and White collars, strong White Jean bodies; Children's Middies, 6 to 10 years.
Regular \$2.40 each for...\$1.20
Regular \$3.50 each for...\$1.75
Regular \$3.85 each for...\$2.75
Regular \$4.50 each for...\$3.25
Regular \$4.80 each for...\$3.75
Women's Middies, sizes 38 to 42 inches; Pink and Sailor collars.
Regular \$5.10 each for...\$4.25

The Season's Greatest Sale of Silks and Fancy Dress Fabrics

Colored Jap Silks. 20 inches wide. Colors of Scarlet, Cardinal, Maroon and Brown. Regular 45c. yard...\$3.60	White Nippon Taffetas. 36 inches wide. Regular \$4.00 yard for...\$3.00	Crepe-de-Chines. White and Cream; 40 ins. wide. Reg. \$2.95 yard for...\$2.25 Reg. \$3.75 yard for...\$2.80
Colors of Champagne, Emerald, Malice, Pink, Rose, Navy, Brown, Green, Sky, Saxe, Purple, Turquoise, Cream and White. Regular \$1.50 yard for...\$1.20	Shantung Silks. 36 inches wide. Dyed Greys and Browns. Reg. \$2.50 yard for...\$1.87	Georgette Crepe. White and Cream; 40 ins. wide. Reg. \$2.75 yard for...\$2.25
Colors of Myrtle, Sky, Yellow, Saxe, Navy, Cream, Apricot, Cardinal, Grey, Rose, Amethyst, Brown, Fawn and V. Rose. Regular \$2.50 yard for...\$1.95	Taffeta Silks. 36 inches wide. Colors of Rose, Blacuit, Pink, Elephant and Sky. Reg. \$4.00 yard for...\$3.00	Cheviot Serge. 5 inches wide. Reg. \$5.75 yard for...\$4.50
Colors of Fawn, Mauve, V. Rose, Malice, Saxe, Navy, Sky, Apricot and Wine. Reg. \$2.85 yard for...\$2.15	Colors of Brown and Taupe. Reg. \$4.50 yard for...\$3.50	Cream Fine Serge. 5½ inches wide. Reg. \$3.00 yard for...\$2.25
White Jap Silks. 36 inches wide. Regular \$2.80 yard for...\$2.15 Regular \$3.85 yard for...\$2.85 Regular \$3.60 yard for...\$2.70	Duchesse Mousselines. 36 inch; colors V. Rose, Pink, Halo, Malice, Crimson and Apricot. Reg. \$4.75 yard for...\$4.50	White Riques. Medium Cord; 3 ins. wide. Reg. \$1.75 yard for...\$1.20
Pailette Silks. 36 inches wide. Colors of Brown, Taupe, Mole and Green. Regular \$4.75 yard for...\$2.89		
Colors of Brown, Saxe, Pink, Taupe, Prunella, Navy, Saxe and Sky. Regular \$4.20 yard for...\$3.25		
Colors of Brown, Mole and Saxe. Reg. \$5.00 yard for...\$3.95		



Towelings. Fancy Guest Linen Towelings. Width 17 in.—Reg. 75c. yd. for...\$0.60 Huckabuck, White. Width 13 in.—Reg. 65c. yd. for...\$0.50 Width 12 in.—Reg. 60c. yd. for...\$0.45	Crash Toweling. Width 17 in.—Reg. 38c. yd. for...\$0.35 16 in.—Reg. 30c. yd. for...\$0.26 Linen Crash Toweling. Width 15 in.—Reg. 87c. yd. for...\$0.32 15 in.—Reg. 45c. yd. for...\$0.40 15 in.—Reg. 60c. yd. for...\$0.44 16 in.—Reg. 70c. yd. for...\$0.60 White Dowlais Linen. Width 27 in.—Reg. 75c. yd. for...\$0.60 28 in.—Reg. 90c. yd. for...\$0.70 Blay Table Linen. 72 inches wide; assorted Damasked patterns. Reg. \$1.30 yard for...\$1.15 Reg. \$1.50 yard for...\$1.35
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Turkish Towels

Blay Turkish Towels. Red Striped—Regular 65c. each for...\$0.70 Red Striped—Regular 90c. each for...\$0.78	White Turkish Towels. Regular 45c. each for...\$0.30 Regular 75c. each for...\$0.44 Towel Ends. Short ends of Huckabuck Toweling, suitable for face cloths, etc.; hemmed ready for use. Special, each...\$0.06
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Cotton Crepes

Just arrived! a nice selection of High Grade Cotton Crepes.
WHITE CREPE—27 inches wide; beautiful make and finish. Regular 80c. yard for...\$4.10
FLORAL CREPE—White ground; neat little rosebud designs in assorted colors. Reg. 70c. yard for...\$6.00

Child's Bathing Suits

Black Jersey Knit one-piece suits; with shirred button on shoulder; trimmed with Red and Green piping and braid; size 30 and 32 inch. Regular \$5.00 each...\$4.00

The Royal Stores, Ltd.